

Ramanujan College

Accredited Grade 'A++' by NAAC

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PRESS RELEASE

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Refuse what you do not need, Reduce what you do need, Reuse what you Consume, Recycle what you cannot refuse, and Reuse or Reduce the rest Owing to the importance of reducing, reusing and recycling plastic waste, NSS Unit of Ramanujan College organized a session ,on 24th February 2023; the guest speakers for the session were Sonal Shukla and Ravit Thakral.



NSS Ramanujan runs a program named Prakriti & Paryavaran to sensitize people About sustainability and spread environmental awareness. And today under this project only the unit launched a project named RRR i.e. Reduce, Reuse & Recycle in collaboration with Econscious. is a social impact startup, that helps people reduce their carbon Footprint. Their process is completely circular & sustainable, with a vision to Create a society with zero waste going to landfill. They offer plastic waste Management services as well as a great range of recycled plastic products. They Are re-inventing the way plastic waste is disposed of and recycled.

The event started at 12pm sharp. The session started with lamp lighting and the host introduced the speakers to the participants. At the very beginning, Sonal ma'am started with the introduction of the name RRR, in which the basic definition of reducing, reusing, recycling plastic, and segregation of waste were discussed. Then she talked about different types of plastics, and how to reduce waste generation. A short note on Econsious was given. "Progress is impossible without change and those who can't change their minds can't change anything" with this quotation she insisted everyone to follow the habit of segregation on a daily basis. Then Ravit sir took the charge and told about circle economy, carbon emission and about how Econsious helps in reducing carbon emission by appropriately recycling plastic waste.

The event came to an end at 1 pm and a vote of thanks was proposed. The event became a success by the combined efforts of All the participants and all the NSS volunteers.