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| **Name of the Faculty**: VINEETA CHAUDHARY | |
|  | **Designation: ASSISTANT PROFESSOR**  **Department: COMMERCE** |
| **Education:** B.COM FROM UNIVERSITY OF DELHI  M.COM FROM INDIRA GANDHI NATIONAL OPEN UNIVERSITY |
| **Contact info:**  Mobile: 8745003443  Email id: vineeta.chaudhary12@gmail.com | **Areas of Interest**  **Teaching:** BUSINESS ORGANIZATION AND MANAGEMENT  HUMAN RESOURCE MANAGEMENT  ORGANIZATIONAL BEHAVIOUR  **Research:** TOPICS RELATED WITH E-COMMERCE |
| **Subjects Taught:**  BUSINESS ORGANIZATION AND MANAGEMENT  ORGANIZATIONAL BEHAVIOUR  ADVERTISING AND PERSONAL SELLING  HUMAN RESOURCE MANAGEMENT | |
| **Publications:**  **External influences Effect on young consumers buying actions with respect to apparel industry in Delhi city. International Research Journal of Management and Commerce ISSN: (2348-9766) Impact Factor 7.001 Volume 9, Issue 03 March 2022**  **A study for Indian Consumers depicting significant impact of Consumer Trust on their online purchasing habits.** **INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE ISSN: (2319 – 9202) Volume 13 Issue 7 [Year - 2022]**  **A study on the impact of pandemic of consumer behaviour INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE ISSN: (2319 – 9202) Volume 13 Issue 6 June 2022** | |
| **Conferences-Seminars Presentations and Participations: Participated in “How to Become a Successful Entrepreneur – Atamnirbhar” organized by School of Open Learning, University of Delhi, From 28 May, 2020 to 08 June, 2020.**  **Participated in The Vision and Mission of Bharat Ratna Dr. B. R. Ambedkar for a Better Society, Nation and World” held on 15th May 2020 hosted by Internal Quality Assurance Cell in association with S.C. S.T & O.B.C. Cell Delhi college of Arts & Commerce.**  **Participated in Awareness Session for Financial & Retirement Solution” held on 11th May 2020 hosted by Internal Quality Assurance Cell Delhi college of Arts & Commerce in association with Bajaj Capital Limited .**  **Participated in Digital Transformation with Robotic Process Automation In association with Automation Anywhere conducted on 8-May-2020.**  **Participated in The Way to Total Well-Being” held on 5th May 2020 hosted by Internal Quality Assurance Cell Delhi college of Arts & Commerce in association with Bajaj Capital Limited .**  **Participated in Revitalising Psychological & Physical Well Being During Lockdown" organised by Department of Commerce, Sri Aurobindo College under the aegis of IQAC on 27 April, 2020**  **Participated in Coronavirus pandemic: challenges opportunities and road ahead by research and consultancy cell PGDAV college.** | |
| **Any Other (as per requirement)**  **Net Exam in 2017**  **Pursuing Ph.D on “ STUDY OF SURGING DEMAND IN E-COMMERCE INDUSTRY AND IT'S ROLE IN THE INDIA'S GROWTH FOLLOWING IT'S TREND EFFECTS ON RURAL POPULATION”** | |