Ramanujan College

FACULTY PROFILE

FIRST NAME	Ruchika	MIDDLE NAME (if any)		PHOTOGRAPH (ATTACH BELOW)		
LAST NAME	Bal					
DEPARTMENT	Commerce					
DESIGNATION	Assistant Professor					
GENDER	Female					
LANGUAGE PROFICIENCY	English, Hindi					
ADDRESS	Ashok Vihar, Delhi					
EMAIL	ruchikabal@ramanujan.du.	ac.in				
EDUCATIONAL (QUALIFICATIONS:					
DEGREE		INSTITUTION		YEAR		
Ph.D (pursuing)	Dr. B. R. Ambedkar	University Delhi	2019- pr	esent		
M.com	University of Delhi		2012			
BBE	University of Delhi		2010			
XII	CBSE		2007			
X	CBSE		2005			

CAREER PROFILE: TEACHING EXPERIENCE

- 2013- 2023: Assistant Professor (AdHoc) at Ramanujan College, University of Delhi
- 2023-present: Assistant Professor (Regular) at Ramanujan College, University of Delhi

CAREER PROFILE: INDUSTRY EXPERIENCE

• 2012-2013: Financial Service Representative at Fidelis Capital Markets

ADMINISTRATIVE ASSIGNMENTS: (List any administrative roles or responsibilities you have held)

- Have been associated as a member with various Committees of Ramanujan College, details of which are as under (along with years of association):
 - o Cultural Committee, Convenor, (2024 2026)
 - o Fee Concession Committee/ Scholarship & Awards Committee, Member (July 2023- Aug 2024)
 - o Development Funds & Infrastructure Committee, Member (July 2023- Aug 2024)
 - o Ramanujan Consulting Club, Convenor (March 2023- present)
 - o Ramanujan Consulting Club, Co-Convenor (Jan 2022- March 2023)
 - O DNA, Dance Society, Member (2021- Aug 2024)
 - o Enactus Ramanujan. Member (Feb 2023- 2024)
 - o Information Technology (IT) services committee, Member (2019- 2020)
 - o DNA, Dance Society, Convenor (2016-2021)
 - Outreach Program Committee, Member (2016-2022)- responsible for helping society to organize outreach community programs through students.
 - o Infrastructure and Development Committee, Member (2015- 2021)
 - Cultural Committee, Member (2013-2021)- looking after the Dance society, DNA, of Cultural Committee and organising member of Annual Cultural Fest.
 - o Journal Committee of Commerce Department, Member (2014-15)
 - o Placement Cell of the College, Member (2013-15) (2016-17)
 - o Sports Committee, Member (2014-16) (2019-2020) (2024-2026)
 - o Ramcomm The Commerce Society, Member, (2013- present)
 - o Admission Committee (2016-2019)
- Editor-in-Chief for departmental newsletter, Commclave by Department of Commerce, Ramanujan College, University of Delhi. (2023-2024, biannual)
- Worked as Editor for two consecutive issues of departmental newsletter, Commclave by Department of Commerce, Ramanujan College, University of Delhi. (2022-2023, biannual)

- Worked as a Core member of Enactus in organising Annual Cultural Fest 'Josh x Sequoia' on 23-25 March 2023.
- Have been a member of the B.Voc syllabus drafting committee constituted to draft syllabus under NEP for B.Voc courses running at Ramanujan College (2022-23).
- Have been appointed as the Member of the Board of examiners which has been constituted for setting of the question paper for the paper: Production and operations Management (Generic Elective) offered under Bachelor of Management Sciences, University of Delhi. (2019 & 2020)
- Have been in the organising committee for Faculty Development Programs, conferences and workshops organised by Department of Commerce, Ramanujan College, University of Delhi.
- Have also worked as a member of Corporate Relations Team at Department of Commerce, University of Delhi. (2010-12)

•	Have worked as a member of the organising team during M.com for Department of Commerce, Delhi School of Economics, University of Delhi							
AREA	REAS OF INTEREST / SPECIALIZATION: (Highlight your specific areas of interest or fields of specialization within your subject area)							
Entre	Entrepreneurship, Management Principles and Applications, Social Entrepreneurship, Financial Management							
SUBJI	ECTS TAUGHT: (List all the subjects you have taught)							
	Financial Management							
	Computer Application in Accounting (Accounting and Finance major for BA)							
	GE: Ethics and Governance							
	Company Law							
	ESB (Minor): Launching an institutional New Venture							
	SEC: Innovation & Entrepreneurship							
	Human Resource Management							
	Management Principles and Applications							
	Business Organisation and Management							
	Financial Literacy (VAC under NEP 2020)							

Subjec	ts Before NEP
	Entrepreneurship Development
	Management Principles and Applications
	Production and Operations Management (GE Management)
	Computer Applications in Business
	Financial Markets Institutions and Financial Services
	Auditing and Corporate Governance
	Investing in Foreign Exchange markets
	Entrepreneurship (CBCS)
	Corporate Laws
	Entrepreneurship and Small Business
	Investing in Stock markets
	Cyber Crime and Laws
	Industrial Economics
	Foreign Exchange Management
	Economic Regulations of Domestic and Foreign Exchange Markets
	Financial management
	Corporate Governance, Business Ethics & CSR
	Business, Entrepreneurship & Management- Foundation Course
	Cost Accounting

	Computer	r Applicatio	ns (B.	A. Prog.)							
	Business Organisation and Management										
	Fundamentals of Business Organisation (Entrepreneurship and Small business)										
	Contempo	orary Policy	& Ins	stitutional Framework (Entrepreneur	rship and Small business	s)					
	Business 1	Environmer	ıt								
	Consume	r Relations	and Cı	ustomer Care							
COUR	SE DEVE	LOPMENT	: (Men	tion any courses you have developed	or contributed to design	ning)					
	Worked a College (2		of the	B.Voc syllabus drafting committee of	constituted to draft sylla	bus under l	NEP for	B.Voc cou	rses runni	ng at Raman	ıujan
RESEA	RCH GU	IDANCE: (1	Provid	e details on research supervision, ind	licating the number of d	loctoral and	l postgra	duate stud	lents guide	ed)	
NA											
PUBLI	CATIONS	PROFILE	: RESI	EARCH PAPERS (List your publish	ed research papers, inclu	uding the ti	tle, jouri	nal, and ye	ear)		
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Author	Co- author	Type of publication	Year	Title	Title of Book/Journal/Magazine/e-journal etc.		Book/ Journal Editor(s)	Page numbers	ISSN/ISBN NO.	Publisher	
Ruchika Bal	Kanwal Anil	Research paper	2024	Impact of Microfinance on Socio-economic Status of Women Entrepreneurs in Developing Countries: A Sentiment Analysis [DOI: http://dx.doi.org/10.1504/IJBG.2024.142231]		ndexed	Dr. Nidhi S. Natrajan and Dr. Rinku Sanjeev	Vol.38 No.2, pp.233 - 261	1753-3627	Inderscience	

Dr. Kanwal	Dr. Anil Misra,	Teaching Case Study	2023	Amounee a case for Micro entrepreneurship: Giving voice to the Artisans of the Indian	The Case for Women	Emerald Insight	Lesley Symons	1-35	2732-4443	Emerald Publishing	
Anil	Ruchika			Handicrafts Industry		C					
	Bal										

PUBLICATIONS PROFILE: BOOK CHAPTERS (List your published book chapters, including the title, publisher, ISBN and year)

Co- author	Type of publication	Year	Title	Title of Book/Journal/Magazine/ e-journal etc.	Affiliation	Book/ Journal Editor(s)	Page numbers	ISSN/ISBN NO.	Publisher
Misra,A., Bal,R.	Book chapter	2020	Women and the space of Social Entrepreneurship	Global digital Era: Re- innovate, re-strategize, Remodel	Symbiosis Centre for Management Studies, Noida.), held at Symbiosis Centre for Management Studies NOIDA in association with Aston India Centre for Applied Research, Aston University, UK.	Anubha Vashisht, Bharti Wadhwa, Rinku Sanjeev, Nidhi Natrajan	182-186	978-93- 89867-66-4	Bloomsbury

Ruchika Bal	Dr. Kanwal Anil	Book chapter	2020	Impact of Micro Finance on the social economic status of women entrepreneurs in Developing countries	Global digital Era: Re- innovate, re-strategize, Remodel	Symbiosis Centre for Management Studies, Noida.), held at Symbiosis Centre for Management Studies NOIDA in association with Aston India Centre for Applied Research, Aston University, UK.	Anubha Vashisht, Bharti Wadhwa, Rinku Sanjeev, Nidhi Natrajan	136-140	978-93- 89867-66-4	Bloomsbury India	
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PUBLICATIONS PROFILE: OTHERS (Mention any other relevant publications details)

	Co- author	Type of publication	Year	Title	Title of Book/Journal/Magazine/ e-journal etc.	Affiliation	Book/ Journal Editor(s)	Page numbers	ISSN/ISBN NO.	Publisher
Kanwal Anil	Dr. Anil Misra, Ruchika Bal	Teaching Case Study	2023	Amounee a case for Micro entrepreneurship: Giving voice to the Artisans of the Indian Handicrafts Industry	The Case for Women	Emerald Insight	Lesley Symons	1-35	2732-4443	Emerald Publishing

CONFERENCE / WORKSHOPS/ REFRESHER/ FDP/ TRAINING ORGANIZED

- 7th Nov 8th Nov 2023: Worked as an organising member for a two-day workshop on 'Relevance of Bharatiya Gyan Parampara in Management' organised by Department of Commerce in collaboration with Teaching Learning Centre, Ramanujan College, University of Delhi.
- ❖ 31st July − 14th Aug 2023: Worked as organising member for an online two-week 'Refresher Course in Commerce' organised by Teaching learning Centre and Department of Commerce, Ramanujan College, University of Delhi in collaboration with SST College of Arts and Commerce, Ulhasnagar, Maharashtra.

- ❖ 11th November 2022: Worked as Co-Convenor for a workshop on "The Complete Masters" organised by Department of Commerce, Ramanujan College, University of Delhi in association with National Cooperative Union of India (NCUI).
- ❖ 31st October 2022: Worked as Co-Convenor for a workshop on "Successful Cooperative Business Model" organised by Department of Commerce, Ramanujan College, University of Delhi in association with i-STEP mentors.
- ❖ 10th October 2022: Worked as Co-Convenor for a workshop on "Mind Management" organised by Department of Commerce, Ramanujan College, University of Delhi.
- ❖ 24th − 25th March 2022: Worked as organising member in a two-day national conference on "The Rising Era of Entrepreneurship: Discover an Entrepreneur and Skill Enhancement", organized by Entrepreneurship Cell & Department of Commerce, Ramanujan College, University of Delhi.
- * 7th January 2022: Worked as Organising Secretary for a one-day webinar on "Distraction Management in College Life", organized by Department of Commerce, Ramanujan College, University of Delhi.
- ❖ 31st Dec 2021: Worked as Organising Secretary for a one-day Webinar on "Dynamics of Structured Literature Review", organized by Department of Commerce, Ramanujan College, University of Delhi.
- ❖ 17th Dec 2021: Worked as Organising Member for a one-day Webinar on "Emergence of Entrepreneurial Era", organized by Department of Commerce, Ramanujan College, University of Delhi.
- * 20th- 26th Nov 2020: Worked as Organising Secretary for a "One Week Online "Faculty Development Programme: Transforming Lifestyle Through Yoga Darshan & Its Functional Modes" organised by Teaching Learning Centre and Department of Physical Education & Sports, Ramanujan College, University of Delhi and sponsored by MHRD Pandit Madan Mohan Malviya National Mission on Teachers and Training.
- ❖ 1st- 30th September 2020: Worked as an organising Member for One month "Online Induction Training Program for Faculty of Universities/Colleges/ Institutions of Higher Education", organised by Teaching Learning Centre, Ramanujan College, University of Delhi and sponsored by MHRD Pandit Madan Mohan Malviya National Mission on Teachers and Training.
- 4 17th-30th August 2020: Worked as an organising Member for Two Weeks FDP on "Innovations In Management Education & Research", organised by Teaching Learning Centre, Ramanujan College, University of Delhi and sponsored by MHRD Pandit Madan Mohan Malviya National Mission on Teachers and Training.

- * 6th November 2019: Worked as an organising member for one-day workshop on "Cyber Crime, Awareness and Security" organised by the Teaching Learning Centre and Department of Commerce with YUVA Chapter, Ramanujan College, University of Delhi.
- ❖ 23rd September 2019: Worked as an organising member for one-day workshop on 'Business Organisation and Management' organised by Department of Commerce and Teaching Learning Centre, Ramanujan College, University of Delhi with Department of Commerce, Delhi School of Economics, University of Delhi under the aegis of Department-College Interface.
- ❖ 23rd & 24th February 2019: Worked as an organising member for two-day International Conference "Global FinTech Conference" on "Fintech, Artificial Intelligence, Blockchain and Crowdfunding", organized by Ramanujan College, University of Delhi.
- ❖ 19th February 2019: Organized a special lecture on "Investing in stock markets" for students, to impart better insight of stock market, stock exchanges and trading process on behalf of Department of Commerce, Ramanujan College, University of Delhi.
- ❖ 14th November- 13th December 2018: Worked as Organising Member for One month "Induction Training Program for Faculty of Universities/Colleges/ Institutions of Higher Education", conducted by Teaching Learning Centre, Ramanujan College, University of Delhi and sponsored by MHRD Pandit Madan Mohan Malviya National Mission on Teachers and Training.
- ❖ 3rd-13th October 2018: Worked as an organising Member for Two Week Workshop on "Research Methodology and Research Tools", organised by the Teaching Learning Centre, Ramanujan College, University of Delhi.
- * 8th September 2018: Worked as an organising Member for One day Workshop on "Application of Spreadsheets in Financial Management", organised by the Teaching Learning Centre, Ramanujan College, University of Delhi.
- * 8th September 2018: Successfully completed One day Workshop on "Application of Spreadsheets in Financial Management", organised by the Teaching Learning Centre, Ramanujan College, University of Delhi.
- ❖ 21st-22nd September 2017: Worked as an organising Member for UGC sponsored International Conference on "Indian Economic Transformation through revival of Manufacturing sector and Start-up Ecosystem", organised by Department of Commerce, Ramanujan College, University of Delhi.
- ❖ 12th − 13th March 2016: Worked as an organising Member for 5th International Conference on "Social Responsibility: The Ethical Dimensions" organised by Centre for Ethics & Values, Department of Commerce, Ramanujan College in Association with Baha'i House of Worship, at Lotus Temple Auditorium.

- * 8th April 2015: Worked as an organising Member for National Conference on "Emerging Trends and Contemporary Issues in Finance & Marketing", organised by Ramanujan College, at Conference Centre University of Delhi.
- ❖ 20th − 21st November 2014: Worked as an organising Member for and attended a 2-days National Faculty Development Program on "Research Methodology & Statistical Analysis with SPSS", at Ramanujan College, University of Delhi.

CREATION OF ICT MEDIATED TEACHING LEARNING PEDAGOGY AND CONTENT

CONFERENCE/WORKSHOPS/TRAINING ATTENDED AS FACULTY MEMBER

- ❖ 23rd June 28th June 2024: Accredited as 'Youth Mental Health First Aider' after successful completion of 14 hour training course and assessment by Mpower, an Aditya Birla Education Trust in association with Mental Health First Aid International.
- ❖ 22nd Jan − 20th Feb 2024: Successfully completed a One month online "Faculty Induction/ Orientation Program" for Faculty of Universities/Colleges/ Institutions of Higher Education conducted by Teaching Learning Centre, Ramanujan College, University of Delhi and sponsored by MHRD Pandit Madan Mohan Malviya National Mission on Teachers and Training and obtained Grade A+.
- ❖ 22nd Dec 2023 10th Jan 2024: Successfully completed the 20-day Certificate Course/ Refresher Course (40 hours) on "Shrimad Bhagavad Gita: Enlightenment and Relevance", with "A+" grade, organised by BHARATAM- Bhartiya Gyan Parampara: Adhyayan, Adhyapan Evam Anusandhan Kendra, Ramanujan College, University of Delhi.
- ❖ 1st Dec 2023: Attended Inaugural Ceremony of Faculty Induction Programme "NEP 2020: Pedagogical Imperatives of Higher Education" organised by University of Delhi.
- ❖ 3rd Nov 2023: Participated in a one-day FDP on 'Unlocking the potential of AI in teaching pedagogy' organised by Jaipuria Institute of Management, Noida.

- ❖ 28th August 2023: Participated in International Webinar on "Latest Technologies of Artificial Intelligence in Digital Marketing", organized by Research Affairs Committee, Rajdhani College, University of Delhi on 28th August, 2023 at Zoom Platform.
- ❖ 13th July − 27th July 2023: Successfully completed two weeks Refresher Course, with "A" grade, on 'Indian Knowledge System: A multidimensional legacy' organised by SPM College for Women in association with Teaching Learning Centre, Ramanujan College, University of Delhi.
- ❖ 13th 15th March 2023: Participated in the National seminar on 'Innovation in Higher Education through Public Private Partnership (PPP) Model' organised by Cluster Innovation Centre, University of Delhi.
- 21st June 2021: Attended webinar on "Self realisation through inner yoga and meditation with music", organised by Student Welfare Committee, Ramanujan College, University of Delhi.
- ❖ 20th- 26th June 2021: Completed one-week National Online Faculty Development Programme on "Latest Research Software & ICT Tools for Communicating Research", organised by Department of Basic Sciences and Humanities, GMR Institute of Technology, GMR Nagar, Rajam.
- ❖ 15th- 21st June 2021: Successfully completed one-week online FDP on "Data analysis using R", organised by Teaching Learning Centre and Department of Statistics, Ramanujan College, University of Delhi and sponsored by Ministry of Education under the aegis of Pandit Madan Mohan Malviya National Mission on Teachers and Training.
- * 8th- 14th June 2020: Completed the 7-day online FDP on "Open Source Tools for Research", organised by Teaching Learning Centre & Research Development and Services Cell, Ramanujan College (University of Delhi).
- ❖ 20th April 6th May 2020: Successfully completed the online two-week Faculty Development Programme on "Managing Online Classes and Co-Creating MOOCs", organised by Teaching Learning Centre, Ramanujan College (University of Delhi).
- ❖ 1st − 7th January 2020: Participated in Faculty Development Program on "Teachers, Teaching and Taught: Discovering New Meanings, Relationships and Purpose", organised by Internal Quality Assurance Cell and and Teaching Learning Centre, Ramanujan College, University of Delhi.
- * 8th September 2018: Successfully completed One day Workshop on "Application of Spreadsheets in Financial Management", organised by the Teaching Learning Centre, Ramanujan College, University of Delhi.

*	9th April - 5 th May 2018: Successfully completed 4-weeks "Induction Training Program for Faculty of Universities/Colleges/ Institutions of Higher
	Education", conducted by Teaching Learning Centre, Ramanujan College, University of Delhi and sponsored by MHRD Pandit Madan Mohan
	Malviya National Mission on Teachers and Training.
*	22 nd -23 rd March 2018: Participated in UGC sponsored National Conference on "Leadership in Organizations: Contemporary concerns and key
	Developments", organised by Department of Management Studies and Teaching Learning Centre, Ramanujan College.
*	31st January 2017: Attended a one-day Faculty Development Program on "Investing in Stock Markets", organised by SGND Khalsa College,
	University of Delhi.
*	15 th – 21 st June 2015: Attended 7-days Faculty Development Program on "Leveraging Research Tools for Quality Research" organised by
	Department of Financial Studies, University of Delhi, Ramanujan College and Indian Accounting Association, NCR Chapter
*	27 th – 28 th March 2014: Attended a 2-days International Conference on "Management Education & Corporate Transformation: The Ethical
	underpinning", organised by Centre for Ethics and values, Ramanujan College and Rawal Institute of Management, Faridabad, in association with
	New Delhi, YMCA.
INV	TITED LECTURES AS RESOURCE PERSON AND PAPER PRESENTATIONS:
DEG	
RES	SEARCH PROJECTS (MAJOR GRANTS/RESEARCH COLLABORATION)
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	SEARCH PROJECTS (MAJOR GRANTS/RESEARCH COLLABORATION)

100	SOCIATION WITH PROFESSIONAL BODIES:
ASS	OCIATION WITH PROFESSIONAL BODIES:
ОТІ	HED ACTIVITIES. (Include only additional valeyant activities an containations not accound in the above sections.)
<u>011</u>	HER ACTIVITIES: (Include any additional relevant activities or contributions not covered in the above sections.) 26 th May 2022 and 2 nd June 2022: Took two sessions as Guest Faculty as a part of Teaching Assistance during Ph.D, for 'Gender and Entrepreneurship' for BBA
*	2nd year course at School of Business, Public Policy and Social Entrepreneurship, B.R. Ambedkar University Delhi.
**	
*	'Entrepreneurial Finance' for MBA-IEVD 1 st year course at School of Business, Public Policy and Social Entrepreneurship, B.R. Ambedkar University Delhi. February 2020: Appointed as a member of the Board of Examiners, constituted by the 'The Faculty of Applied Social Science, University of Delhi' for setting of
**	question paper for Management studies Generic Elective paper "Production and Operations Management", semester-II.
*	
	conducted at YMCA, Delhi.
**	March 2019: Appointed as a member of the Board of Examiners, constituted by the 'The Faculty of Applied Social Science, University of Delhi' for setting of
	question paper for Management studies Generic Elective paper "Production and Operations Management", semester-II & IV.