

<b>Name of the Faculty:</b> Prof. K. Latha	
	<b>Institution:</b> Ramanujan College, University of Delhi <b>Designation and Department</b> Professor & Teacher In Charge, Department of Management Studies
	<b>Education and Training</b> <ul style="list-style-type: none"> <li>• Ph.D. (Leather Industry in India) in Commerce from the University of Delhi in 2001</li> <li>• M.Phil. in Commerce from the University of Delhi in 1990</li> <li>• Master of Commerce (M.Com.) from Shri Ram College of Commerce, University of Delhi in 1988</li> <li>• Bachelor of Commerce (Honours) from Shri Ram College of Commerce, University of Delhi in 1985</li> </ul>
<b>Contact Information</b> Phone: 011-26430192 Email: k.latha@ramanujan.du.ac.in	<b>Areas of Interest</b> Teaching: Finance, Investments, Statistics Research: Investments and Corporate Finance <b>Subjects Taught</b> Financial Management, Investment Management, Business Statistics
<b>Experience:</b> 32 Years since 16th October, 1990 at Ramanujan College, University of Delhi	
<b>Research Guidance/Supervision</b> <ul style="list-style-type: none"> <li>• Successfully supervised the award of Ph. D. Degree to Mr. Arnav Kumar on his thesis titled, “Stock Market Performance &amp; Macro Economic Variables: An Empirical Study of Indian Stock Market” from Department of Commerce, Delhi School of Economics, University of Delhi in March, 2020.</li> <li>• Successfully supervised the award of Ph. D. Degree to Ms. Renu Ghosh on her thesis titled, “Interest Rates Movements and Stock Returns of Financial Institutions in India: An Empirical Study” from Department of Commerce, Delhi School of Economics, University of Delhi in November, 2016.</li> </ul>	
<b>Academic Responsibilities</b> <ul style="list-style-type: none"> <li>• Member, University of Delhi NEP 2022 Interdisciplinary Courses Working Groups for drafting Interdisciplinary courses for UG courses of the University.</li> <li>• Coordinator of University of Delhi NEP 2022 Four Year UG Syllabus Development Committee for Bachelor of Management Studies (BMS).</li> <li>• Paper Setter &amp; Examiner for various Undergraduate Examinations of Bachelor of Management Studies, B. Com. (Hons.), and B. Com. Courses of University of Delhi for various papers including Financial Management, Statistics for Business Decisions, Financial Institutions and Markets, &amp; Investment Banking and Financial Services.</li> <li>• Coordinated entire admission process including GD-PI for BMS, BBA (FIA), and BBE courses for all colleges of University of Delhi for the Academic Session 2016 – 17.</li> </ul>	
<b>Research Publications</b> <ul style="list-style-type: none"> <li>• “The Big Five Personality Traits and Psychological Biases: An Exploratory Study” (Co-Authored) in Current Psychology, 2021, <a href="https://doi.org/10.1007/s12144-021-01999-8">https://doi.org/10.1007/s12144-021-01999-8</a>.</li> <li>• “Interest Rate Sensitivity of Non-banking Financial Sector in India” (Co-Authored) in Vikalpa, the Journal of IIM Ahmedabad, Volume 43, Issue 3, Pages 152 – 170 in September, 2018.</li> </ul>	

- “Relationship between Indian Stock Market Performance and Macroeconomic Variables: An Empirical Study” (Co-Authored) in the International Journal of Financial Markets, Vol. 2, No. 4, 109-121.
- “Inter-Linkages between Indian and Major Equity Markets – Impact of Global Financial Crisis” (Co-Authored) in the Ramanujan International Journal of Business and Research (RIJBR), Vol. I, 2016.
- “Fuzzy Financial Ratios” (co-Authored)
- “Indian Leather Industry: Productivity and Export” (co-Authored)
- “A Fuzzy Decision Approach to Financial Ratio Analysis”. Productivity, October- December 1990
- “A Fuzzy Relation Based on Financial Ratio Analysis”. Productivity. Issue: July- December 1992

#### **Conferences and Seminar Presentations**

- Presented a Research Paper titled “Relationship between Macroeconomic Variables and Stock Returns: Indian Evidence” in the 4th Annual International Commerce Convention organised by the Department of Commerce, Delhi School of Economics, University of Delhi on 18-19<sup>th</sup> December, 2015.
- Presented a Research Paper titled “Interest Rate Sensitivity of Stock Returns: A Case Study of Construction Sector” in the 4th Annual International Commerce Convention organised by the Department of Commerce, Delhi School of Economics, University of Delhi on 18-19<sup>th</sup> December, 2015.
- Presented a Research Paper titled “Inter-Linkages Between Indian and Major Equity Markets-Impact of Global Financial Crisis” in the UGC Sponsored National Conference on “Emerging Trends and Contemporary Issues in Finance and Marketing” organised by the Department of Commerce, Ramanujan College on 8<sup>th</sup> April, 2015.
- Presented a Research Paper titled “Performance Evaluation of Selected Mutual Funds in India” in the UGC Sponsored National Conference on “Emerging Trends and Contemporary Issues in Finance and Marketing” organised by the Department of Commerce, Ramanujan College on 8<sup>th</sup> April, 2015.

#### **Administrative Responsibilities**

Following are some of the Major Administrative responsibilities held at the Ramanujan College:

- Founding Coordinator, School of Business, Ramanujan College.
- Bursar of College from 2008 – 2010, and 2018 – Present.
- Coordinator, Internal Quality Assurance Cell (IQAC), 2013 – Present.
- Director, UGC Deen Dayal Upadhyay (DDU) KAUSHAL Kendra, 2016 – 2018.
- Convenor, Internal Complaints Committee (ICC) Against Sexual Harassment, 2014 – 2017.
- Convenor, Monitoring Committee for Internal Assessments, Attendance and Extra Curricular Activities (ECA), 2016 – 2018.
- Convenor, Examinations Committee, 2011 – 2013.
- Convenor, Sports Committee, 2016 – 2018.
- Convenor, Development Fund Committee.
- Convenor, College Cultural Committee (Several times).
- Convenor, Annual Day Function Committee (Several times).
- Teacher In Charge, Department of Management Studies, 2016 – Present.
- Teacher In Charge, Department of Commerce, 2011 – 12.
- Convenor, Admissions Committee for Commerce Courses, 2011 – 12.
- Director, One Month Online Faculty Induction Training Program for Teachers in Higher Education organised by the Teaching Learning Center from June 4 – July 1, 2020. It was sponsored by the Ministry of Human Resource Development (MHRD), Government of India under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT).
- Director, One Month Online Faculty Induction Training Program for Teachers in Higher Education

organised by the Teaching Learning Center from September 1 – 30, 2020. It was sponsored by the Ministry of Human Resource Development (MHRD), Government of India under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT).

- Coordinator, One Month Faculty Induction Training Program for Teachers in Higher Education organised by the Teaching Learning Center from April 9 – May 5, 2018. It was sponsored by the Ministry of Human Resource Development (MHRD), Government of India under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT).
- Convenor, Diamond Jubilee National Conference on “Quality Assurance in Higher Education” organised by the Internal Quality Assurance Cell (IQAC) at the India International Center on February 26, 2018.
- Convenor, UGC Sponsored National Conference on “Leadership in Organisations: Contemporary Concerns and Key Developments” organised by the Department of Management Studies and Teaching Learning Center on March 22 – 23, 2018.
- Director, Faculty Development Program on “Research Methodology and Statistical Tools” to be organised by the Teaching Learning Center and from May 23 – 29, 2018. It is sponsored by the Ministry of Human Resource Development (MHRD), Government of India under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMTT).
- Convenor, One Week National FDP on “Teaching Pedagogy and Qualitative Research” organised by the Department of Commerce from November 18 – 24, 2015.
- Organised an UGC Sponsored National Conference on “Emerging Trends and Contemporary Issues in Finance and Marketing” held on April 8, 2015.
- Coordinator, One Month Faculty Induction Training Programme organised by the Teaching Learning Center, Ramanujan College from April 9 – May 5, 2018
- Convenor, 7 Day Faculty Development Programme (FDP) on “Research Methodology and Statistical Tools” organised by the Teaching Learning Center, Ramanujan College from May 23 – May 29, 2018.
- Convenor, 2 Week Workshop on “Research Methodology and Research Tools” organised by the Teaching Learning Center, Ramanujan College from October 3 – October 13, 2018.
- Coordinator, One Month Faculty Induction Training Programme organised by the Teaching Learning Center, Ramanujan College from November 14 – December 13, 2018.
- Faculty Incharge, Enactus Ramanujan College Society