

Name: **PRIYANKA JINGAR**

Affiliation: **Ramanujan College, University of Delhi**



Designation and Department: Assistant Professor,
Department of Commerce

Education and Training:

- Pursuing Ph.D. from Mohanlal Sukhadia University, Udaipur, Rajasthan
- M.Phil from Mohanlal Sukhadia University, Udaipur.
- UGC- NET in Commerce, 2017
- M.Com- Business Administration from MDSU, Ajmer Rajasthan
- Bachelor of Commerce (B.Com) from Sophia Girls College, Ajmer.

Contact info

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Teaching experience: 2 Years

Areas of Interest: Business Law, Management, Marketing Management, Human Resource Management.

Research: Social commerce, Payments Bank, Digitalization.

Research Publications:

Patent Published

- Tourism & Handicraft Industry Management System for Rural People, Published by Intellectual Property India, Ministry of Commerce & Industry.
- Intelligent Healthcare & Environmental Monitoring System of Industries by Intellectual Property India, Ministry of Commerce & Industry
- Intelligent Model for Rain Water Harvesting by Intellectual Property India, Ministry of Commerce & Industry

- Artificial Intelligence Based Healthcare Model for Serving Rural People in India by Intellectual Property India, Ministry of Commerce & Industry.

Book Published

- Payments Bank: A Modern Approach Towards Cashless India (Roadmap of Digital Transformation) published by Lap Lambert Academic Publishing, 2019, ISBN- 978-620-0-43820-1

Research Paper Published

- Role of Banking & Non-Banking Financial Institutions in Economic Augmentation of India published in Vol-22-Issue-10-November-2019 of Think India Journal with ISSN: 0971-1260 UGC Care Listed.
- Artificial Intelligence: A Digital Transformation Tool in Entertainment and Media Industry published in Vol-68-Issue-1-January-2020 of Our Heritage Journal, UGC Care Listed with ISSN: 0474-9030
- Payment Applications: An Analytical Study of User Experience towards the Revolutionary Digital Payment Mechanism, Published in Volume 7, Issue 4 of UGC approved journal, IMPACT: International Journal of Research in Humanities, Arts and Literature
- A Pandect of the New Generation Sustainable Development published in the Commonwealth Journal of Commerce & Management Research with ISSN: 2277-1166.
- Opportunities and Limitations of E-Commerce published in the Commonwealth Journal of Commerce & Management Research with ISSN: 2277-1166.

Chapter Published

- F-Commerce a Tool of Artificial Intelligence: A Modern Approach for Promoting Startups, Published by CRC Press- Taylor & Francis Group in the book Applications of Artificial Intelligence in Business and Finance, E-ISBN: 9781003129639

- Digital Payment: A Robust Face of Modern India, Published by CRC Press-Taylor & Francis Group in the book Integrating New Technologies in International Business, ISBN: 9781771889575
- Digital Entrepreneurship: The Avid Recovery & The New Normal of 21st Century, Published by Entrepreneurship Development Cell, MLSU in the book Entrepreneurship During Challenging Times, ISBN: 978-93-90863-37-2

Conferences-Seminars Presentations and Participations:

✚ Research Paper Presentation

- International Conference on Business, Economics, Law, Language & Psychology held at The National University of Singapore Society (NUSS), Singapore.
- First PAN IIT International Management Conference-2018, Department of Management Studies, Indian Institute of Technology Roorkee, India.
- International Webinar on Covid-19 Lives & Livelihood organized by Kalinga Institute of Industrial technology (KIIT), Bhubaneswar, Odisha
- International Virtual Conference on Entrepreneurship During Challenging Times: Strategies For Success & Sustenance organized by Mohanlal Sukhadia University, Udaipur
- International Online Conference on “Future of Commerce & Management in Indian Economy” organized by Academic Association of Commerce & Management, Udaipur
- 9th International Conference on Mapping Global Changes in Business, Economy, Society And Culture held at Faculty of Management, Pacific university, Udaipur.
- National Seminar on Innovative Issues In Management And Information Technology, SIBM, Nathdwara.

FDPs, Workshops attended

- AICTE- ATAL FDP on "Design Thinking to nurture Creativity and Innovation leading to Entrepreneurship " from 04/01/2022 to 08/01/2022 at Dr D Y Patil Institute of Management & Research, Pimpri
- Training Program on “National Intellectual Property Awareness Mission” organized by Intellectual Property Office India, Government of India, Ministry of Commerce & Industry on 21st February, 2022.
- Participated in Virtual International Conference organized by Janki Devi Memorial College, University of Delhi on 4th March,2022
- FDP in ‘Entrepreneurship ’sponsored by Department of science & Technology, Govt. of India.
- FDP in Promotion of entrepreneurship amongst students, organized by MLSU.
- FDP on Management and Research organized by SPSU, Udaipur.
- Attended Workshop on “Structural Equation Modeling” organized by Indian Accounting Association
- Participated in the Webinar on ‘Building Self Reliant India in Post Covid Regime’ organized by Shivaji College, University of Delhi.
- Participated in the Webinar ‘Understanding the Global Business’ Hosted by Shaheed Rajguru College, University of Delhi
- Participated in ‘HR Summit 2018 & CXO Forum’ Organized by MLSU, UCCMS Udaipur.
- Participated in 40th All India Accounting Conference & International Seminar on Accounting Education and Research.
- Workshop in Quality improvement program in advance software & data management in research.
- National workshop on Case Writing, Teaching & Research organized by MLSU, Udaipur.
- Participated in Knowledge sharing program on Classroom management through behavioral modification.

- 7 days course on IFRS (International Financial Reporting Standards) held from Monday, June 22 to Sunday, June 28, 2020. Organized by Finishing School and Placement Cell Mohanlal Sukhadia University, Udaipur (Raj.) In collaboration with M.B.A. (Financial Services Management) Programme.

Strength

- An aptitude towards learning and adapting quickly.
- Good research skills.
- Good communication skills written and verbal.
- Goal oriented, assertive, imaginative and responsible.
- Firm belief in team work.
- Good interpersonal skills.