

<b>Name of the Faculty:</b> Ms. PARUL YADAV	
	<b>Designation and Department:</b> Assistant Professor, Department of Commerce and Management Studies
	<b>Education and Training:</b> <ul style="list-style-type: none"> <li>• Pursuing Ph.D From Department of Commerce, University of Delhi</li> <li>• M.Com from Department of Commerce, University of Delhi in the year 2013</li> <li>• B.Com (Honours) from Gargi College, University of Delhi in the year 2013</li> </ul>
<b>Contact info</b> <b>Email:</b> parul10yadav@gmail.com	<b>Teaching experience:</b> 6 years and 2 months <b>Areas of Interest:</b> Law, Accountancy, Management Research: OBD
<b>Subjects Taught:</b> Corporate Law, Business organization and management, Business Law, Corporate accounting, Business Accounting, Management Accounting	
<b>Research Publications:</b> <ul style="list-style-type: none"> <li>• Sharma, U., &amp; Yadav, P. (2017). Understanding gender identity at workplace for professional occupations. INSPIRA- Journal of modern management &amp; Entrepreneurship, 7(3), 59-66. ISSN 2231-167X.</li> <li>• Dhayal, N., Yadav, P., &amp; Sewta P. (2014). Branding and its impact on commodity products. International Research Journal of Management Sociology &amp; Humanity, 5(2), 65-69. ISSN 2277- 9809.</li> <li>• Shah, P., &amp; Yadav, P. (2014). Customer relationship management. International Research Journal of Commerce Arts &amp; Science, 5(4). ISSN 2319-9202.</li> <li>• Shah, P., &amp; Yadav, P. (2014). Cultural Environment and international Business. International journal of research in management and business studies, 1(2). ISSN 2348-6503.</li> <li>• Yadav, P. (2014). Exchange Traded Funds. International Research Journal of Commerce Arts &amp; Science, 5(12), 93-98. ISSN 2319-9202.</li> <li>• Yadav, P. (2014). Introduction to Green Marketing. International Research Journal of Management Science &amp; Technology, 5(10), 64-68. ISSN 2250-1959.</li> <li>• Dhayal, N., &amp; Yadav, P. (2014). Employee Counselling. International Research Journal of Management Science &amp; Technology, 5(11), 41-45. ISSN 2250-1959</li> <li>• Yadav, P. (2014). Social marketing. International Research Journal of Management Sociology &amp; Humanity, 5(11), 65-69. ISSN 2277-9809.</li> </ul>	

- Bhati, S., Kumar, A., & Yadav, P.(2014). Green Human Resource Management Practices. International Research Journal of Commerce Arts & Science,5(12), 36-39. ISSN 2319-9202.

#### **Conferences-Seminars Presentations and Participations:**

- Resource Person in the One-month Online Induction and Orientation Training Programme for Faculty in Universities/College/Institutes of Higher Education (4th June to 1st July 2020) organised by Teaching Learning Centre, Ramanujan College on the topic 'ICT and Brainstorming'.
- Participated in a webinar on Atmanirbhar Bharat Abhiyan : An Opportunity to Change the Narrative from 'Survival to Strength' on 19 June, 2020 organised by Rukmini Devi Institute of Advanced Studies.
- Participated in the two-week Faculty Development Programme on "Managing Online Classes and Co-creating MOOCs" from May 18 - June 03, 2020. It was conducted by Teaching Learning Centre, Ramanujan College established under Centre under the Government of India's initiative called Pandit Madan Mohan Malviya National Mission on Teachers and Teaching, MHRD.
- Participated in the two-week Faculty Development Programme on "Managing Online Classes and Co-creating MOOCs" from 20 April to 6 May 2020. It was conducted by Teaching Learning Centre, Ramanujan College established under Centre under the Government of India's initiative called Pandit Madan Mohan Malviya National Mission on Teachers and Teaching, MHRD.
- Participated in the UGC and NAAC sponsored seven-day Faculty Development Programme on "Teachers, Teaching and Taught: Discovering New Meanings, Relationships and Purpose". It was conducted by the IQAC, Ramanujan College, University of Delhi from 1st January to 7th January 2020.
- Resource Person in the "Refresher Course in Commerce", conducted by Shri Ram College of Commerce, University of Delhi in October 2019. The Course was sponsored by MHRD under its initiative called ARPIT (Annual Research Programme in Teaching). The topic was "Building Resilience among Teachers".
- Presented a paper entitled 'Nature of leader-member exchange model in territoriality and organisational politics' presented at Leadership in Organisations: Contemporary Concerns and Key Developments, Ramanujan College, University of Delhi, India, 22–23 March 2018.
- Presented a paper titled "Decoding Ethicality in Decision making by investigating gender related traits" in National Symposium on Ethics and Values.
- National faculty Development programme, 2017 organised by Teaching learning center, Ramanujan College in association with Indian accounting association, NCR Chapter
- Workshop on Cyber laws and crimes, 2017 organised by Department of commerce, University of Delhi
- Conclave on ethicists and educationists, 2017 organised by Ramanujan college and Tibet House
- 5th annual international commerce conference, 2016 organised by Department of commerce, University of Delhi
- Faculty development programme on Computerised accounting, 2015 organised by FASH, south campus, University of Delhi
- Faculty development programme on Leveraging research tools, 2015 organised by Department of Financial studies, University of Delhi
- National conference on emerging trends and contemporary issues in finance and marketing, 2015 organised by Ramanujan college
- 3 Day programme on project management, 2015 organised by Strategic Management Group

- National Faculty Development Programme on Reflections on emerging pedagogy in higher education and qualitative research, 2015 organised by Ramanujan college
- National Faculty Development Programme on Research methodology and statistical analysis, 2014 organised by Ramanujan college
- 2nd Annual Commerce Convention on emerging issues in corporate governance, 2013 organised by Department of commerce, University of Delhi

**Administrative Responsibilities:** Member of various academic and administrative committees in college like, Women development cell, IQAC etc.