

Parul Saini



Designation and Department- Assistant Professor,
Department of Commerce

- **Education and Training** – Pursuing Ph.D. from Department of Commerce, Delhi school of Economics, University of Delhi
- M.Phil. from Department of Commerce, Delhi school of Economics, University of Delhi in 2019
- M.COM from Department of Commerce, Delhi school of Economics, University of Delhi in year 2014
- B. Com(H) from Sri Venkateshwara College, University of Delhi in 2012
- Qualified UGC NET and JRF in Dec,2013.

Contact info

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Teaching Experience: 7 Years

Areas of Interest: Marketing, Cyber Crime

Subjects Taught: Income tax, Cost Accounting, Cyber Crime

Academic Responsibilities

- Paper Setter & Convenor for Undergraduate Examinations of Bachelor of Vocational Studies of University of Delhi for “Cyber Crime and Law”.

Research Publications

- “A Study of Factors Identifying Intention to Purchase Organic Products” a research paper published in Global Journal of Finance and Management, ISSN 0975-6477, Volume 13, Number 1 (2021), pp. 21-32
- “Major Scams in Indian Capital Market: a study” a research article (Co-author) published in Academia: An International Multidisciplinary Research Journal, ISSN No. 2249-7137, Volume 5, May (2015)
- “SEBI: The Regulator of Capital Market in India: A Study” a research article (Co-author) published in South Asian Journal of Marketing & Management Research, ISSN NO. 2249-877X, Volume 5, May (2015)

- d. “Corporate Social Responsibility Practices in India: Drivers and Challenges” published in conference proceedings titled GDGU ICON 2015 Changing Landscape of World Economies: Need for Alternative Growth Models
- e. “Online Shopping: Interplay of Influencing Factors, risks & benefits” a research article (Co-author) published in South Asian Journal of Marketing and Management Research, ISSN :2249-877X, VOL 5, ISSUE 2 , FEB 2015

Resource Person

- Resource Person at **Nav Bharat Times Suraksha Kawach** Seminar on “**Women Safety and Cyber Security**” organized by Nav Bharat Times on 25th October, 2018 in Jamia Millia Islamia University.

Faculty Development Program Organized

- Worked as **Organizing Member** in Online Two-Week Faculty Development Programme on “Research Methodology: A Learning Journey from Bivariate Techniques to Multivariate Techniques” organized by Department of Commerce and Teaching Learning Centre, Ramanujan College University of Delhi from December 10th – 23th 2020.
- Worked as **Co-Convenor** in organizing one Week Faculty Development Programme on “Research Methodology and Statistical Tools” organized by Teaching Learning Centre, Ramanujan College University of Delhi from April 15th – 21st 2019.
- Worked as **Co-Convenor** in organizing one Week Faculty Development programme on “Research Methodology and Statistical Tools” organized by Teaching Learning Centre, Ramanujan College University of Delhi from December 23rd – 29th 2019.
- Worked as **Organizing Secretary** in organizing one day workshop on “Cyber Crime, Awareness and Security” organized by Teaching Learning Centre and Department of Commerce with YUVA Chapter, Ramanujan College University of Delhi on November 6th 2019.
- Worked as **Organizing Member** in organizing one day workshop on “Business Organization and Management” organized by Department of Commerce and Teaching Learning Centre, Ramanujan College in association with Department of Commerce DSE, University of Delhi on September 23rd 2019.
- Worked as **Organizing Member** in organizing one day workshop on “Application of Spreadsheets in Financial Management” organized by Teaching Learning Centre, Ramanujan College University of Delhi on September 8th 2018.

Faculty Development Program Attended

- Participated in 7 days National faculty development program on Reflections on Emerging Pedagogy in Higher Education and Qualitative Research organized by Department of Commerce Ramanujan College University of Delhi held at Ramanujan College from November 18th – 24th 2015
- Participated in 7 days Faculty development program on “Teachers, Teaching and Taught: Discovering New Meanings, Relationship and Purpose” organized by IQAC and Teaching

Learning Centre, Ramanujan College University of Delhi, held at Ramanujan College from January 1st -7th 2020.

- Participated in organizing 1 Week Faculty Development programme on Research Methodology and Statistical Tools organized by Teaching Learning Centre, Ramanujan College University of Delhi from December 23th – 29th 2019.
- Participated in 1 day Faculty Development programme on “Data Analysis for Social Sciences” organized by Department of Commerce, Sri Aurobindo College, University of Delhi on 17th Oct. 2015
- Attended 1 day FDP on ‘Computerised Accounting using Tally.ERP 9’ organized by Tally Education Private Limited and faculty of applied social science & Humanities, south campus, university of Delhi held at south campus university of Delhi on Sep.30th 2015.
- Participated in National Faculty Development programme on “Goods and Services tax(GST)” organized by teaching learning Centre, Ramanujan College,(University of Delhi), under Pandit Madan Mohan Malaviya National Mission on teachers and teaching, Ministry of Human Resource Development (MHRD), In association with Indian Accounting Association, NCR Chapter held on October 27, 2017.
- Participated in 7 days National Faculty Development program on Reflections on Emerging Pedagogy in Higher Education And Qualitative Research organized by Dep. of Commerce Ramanujan College University of Delhi held at Ramanujan College from November 18th – 24th 2015
- Attended 1 day FDP on ‘Computerised Accounting using Tally.ERP 9’ organized by Tally Education Private Limited and faculty of applied social science & Humanities, south campus, university of Delhi held at south campus University of Delhi on sep.30th 2015.
- Attended 2 days FDP on “How to master the stock market” organized by BSE Institute Ltd. From April, 22th -23th 2016
- Attended 1 day FDP on ‘E-filing of Income Tax Return’ organized by IAA Delhi Chapter and SGTB Khalsa college, university of Delhi held on Aug.6th 2016.
- Participated in 7 days Faculty Development program on “Various Aspects of E- Business” organized by Zakir Husain Delhi College University of Delhi from July 12th – 18th 2016.
- Attended 1 day workshop on “Application of Spreadsheets in Financial Management” organized by Teaching Learning Centre, Ramanujan College University of Delhi on September 8th 2018.
- Attended 1 day FDP on ‘Financial Accounting & Income Tax Laws’ organized by Teaching Learning Centre, Ramanujan College, University of Delhi, Dep. Of Commerce, University of Delhi, Dep. Of Financial Studies, South Campus, University of Delhi and IAA, NCR Chapter held at South campus, University of Delhi on August 30th, 2019.

Conferences-Seminars Presentations

- Paper presenter in international conference in 2019 on “An Overview of Success of CSR Initiatives in India- A Study of Selected Companies” organized by Global research Foundation for Corporate Governance held from 7th -8th September, 2019
- Paper presenter in International conference 2015, Corporate Social Responsibility Practices in India: Drivers and Challenges, organized by G.D. Goenka University, Sohna,Gurgaon held from 19th -20th February, 2015

- Paper presenter in 4th annual International Commerce Convention on “Corporate governance and CSR: Retrospect and Prospects” held on December 18-19, 2015 by Department of Commerce, Delhi school of Economics.

Conference Participation

- Participated in 1st conclave of Ethicists and educationists organized by Tibet House, Cultural Centre of H.H. Dalai Lama and Centre for Ethics and Values, Ramanujan College, New Delhi held on 21st April 2017.
- Attended 2 days Conference on “Global Fin Tech” organized by Ramanujan College, University of Delhi February 23th – 24th, 2019.

Conferences Organized

- Worked as **Organising Member** in organizing National Conference on “The Rising Era of Entrepreneurship: Discover an Entrepreneur and Skill Enhancement” organized by Department of Commerce and Entrepreneurship Cell, Ramanujan College on 24-25 March, 2022.
- Worked as **Organizing Member** in organizing 2 days international conference on “Indian economic transformation through revival of manufacturing sector and start-up ecosystem” organized by Dep. of Commerce, Ramanujan College, University of Delhi from September 21st -22nd, 2017.
- Worked as **Organizing Member** in organizing 2 days International conference on Social Responsibility: The Ethical Dimensions organized by Center For Ethics and Values & Dep. of Commerce, Ramanujan College, University of Delhi held at Lotus Temple Auditorium from March 12th -13th 2016.

Webinar Organized

- Worked as **Organizing Secretary** in Organizing 3 days webinar series on “Financial Market: Avenues for Alternate Career”, organized by the Department of Commerce, Ramanujan College (University of Delhi) from 28 September to 30 September, 2020 through Zoom.
- Worked as **Organizing Member** of the webinar on E-Filing of ITR-2 of F.Y. 2019-2020 organized by Department of Commerce, Ramanujan College, University of Delhi on 25th November, 2020 through Microsoft Teams.

Webinar Attended

- Attended International webinar on “CSR DURING COVID-19 Organized by GRFCG” on CSR on June 12, 2020 through Google Meet.
- Attended National Webinar on “Impact of Lockdown & Covid 19 on Financial Markets in India: The Way Forward” Organized by ARSD College (University of Delhi) on 6th May, 2020.
- Attended Webinar on COVID-19 CATASTROPHE: AN OPPORTUNITY FOR INDIA?” organized by Department of Commerce, Sri Aurobindo College under the aegis of IQAC on 23 April, 2020 through Google meet.
- Attended National Webinar on “Cybercrime, Law, Security” organized by NSS Unit, Shivaji College, University of Delhi held on May 12, 2020.

Administrative Responsibilities

Sr. No.	Year	Committee	Worked as
1	2016-17	<ul style="list-style-type: none">• Admission in Commerce• Scholar Ship & Prizes Committee• Sports Committee• Music Society (Shivranjani)	Member
2	2017-18	<ul style="list-style-type: none">• Sports Committee• Women Development Centre	Member
3	2018-19	<ul style="list-style-type: none">• Music Society (Shivranjani)• Women Development Centre	Member
4	2019-20	<ul style="list-style-type: none">• Admission in Commerce• Music Society (Shivranjani)• Women Development Centre	Member
5	2020-21	<ul style="list-style-type: none">• Shivranjani (Music society)• Women Development Cell	Member
6	2021-22	<ul style="list-style-type: none">• Shivranjani (Music Society)• Admission in Commerce	Member

Member in Professional Body

Member in Global Research Foundation for Corporate Governance