


Ramanujan College

FACULTY PROFILE

FIRST NAME	MS. VINEETA	MIDDLE NAME (if any)		PHOTOGRAPH (ATTACH BELOW) 
LAST NAME	CHAUDHARY			
DEPARTMENT	COMMERCE			
DESIGNATION	ASSISTANT PROFESSOR			
GENDER	FEMALE			
DATE OF BIRTH (DD/MM/YYYY)	20/03/1994			
LANGUAGE PROFICIENCY	HINDI, ENGLISH			
ADDRESS	VILLAGE GHITORNI NEW DELHI-110030			
MOBILE	8745003443			
EMAIL	Vineeta.chaudhary12@gmail.com			
EDUCATIONAL QUALIFICATIONS:				
DEGREE	INSTITUTION		YEAR	

B.Com	University of Delhi	2015
M.Com	IGNOU	2017
NET	UGC	2017

CAREER PROFILE: TEACHING EXPERIENCE

4.5 Years of Teaching Experience

ADMINISTRATIVE ASSIGNMENTS: (List any administrative roles or responsibilities you have held)

AREAS OF INTEREST / SPECIALIZATION: (Highlight your specific areas of interest or fields of specialization within your subject area)

HRM and Marketing

SUBJECTS TAUGHT: (List all the subjects you have taught)

Financial Accounting, Organisational Behaviours, Business Environment, Fundamentals of Management etc.

COURSE DEVELOPMENT: (Mention any courses you have developed or contributed to designing)

PUBLICATIONS PROFILE: RESEARCH PAPERS (List your published research papers, including the title, journal, and year)

- 1-VINEETA CHAUDHARY, " External influences Effect on young consumers buying actions with respect to apparel industry in Delhi city" International Research Journal of Management and Commerce ISSN: (2348-9766) Impact Factor 7.001 Volume 9, Issue 03 March 2022
- 2-VINEETA CHAUDHARY, "A study for Indian Consumers depicting significant impact of Consumer Trust on their online purchasing habits" INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE ISSN: (2319 – 9202) Volume 13 Issue 7 [Year - 2022]
- 3-VINEETA CHAUDHARY, "A study on the impact of pandemic of consumer behaviour" INTERNATIONAL RESEARCH JOURNAL OF COMMERCE, ARTS AND SCIENCE ISSN: (2319 – 9202) Volume 13 Issue 6 June 2022

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C CONFERENCE / WORKSHOPS/ REFRESHER/ FDP/ TRAINING ORGANIZED

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CONFERENCE/WORKSHOPS/TRAINING ATTENDED AS FACULTY MEMBER

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| <ol style="list-style-type: none">1. Two week Faculty development program on “Indian Knowledge System: A Multidimensional Legacy” under Teaching Learning Centre, Ramanujan College University of Delhi in Collaboration with Shyama Prasad Mukherji College for Women, University of Delhi.2. 4-Week Faculty Induction/Orientation Program under Teaching Learning Centre, Ramanujan College, University of Delhi in Collaboration with Dhote Bandhu Science College, Gondia, Maharashtra.3. One day National Workshop on “Brain Balancing and Hypnosis organized by Ramanujan College University of Delhi, Department of Mathematics |
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INVITED LECTURES AS RESOURCE PERSON AND PAPER PRESENTATIONS:

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AWARDS AND DISTINCTIONS:

VALUE ADDED COURSES