

Ramanujan College

FACULTY PROFILE

FIRST NAME	H	MIDDLE NAME (if any)	Lamminlun	PHOTOGRAPH (ATTACH BELOW) 
LAST NAME	Neihisial			
DEPARTMENT	Commerce			
DESIGNATION	Assistant Professor (Selection Grade)			
GENDER	Male			
LANGUAGE PROFICIENCY	English, Hindi, Manipuri, Mizo			
ADDRESS	TRIVENI HEIGHTS, FLAT NO 5, FF, DWARKA SECTOR 16 B, POCKET 2, SOUTH WEST DELHI, NEW DELHI-110078			
EMAIL	hlneihisial@ramanujan.du.ac.in			
EDUCATIONAL QUALIFICATIONS:				
DEGREE	INSTITUTION		YEAR	
Ph.D. (Management)	BVIMR		Pursuing	
NET (Commerce)	UGC		2006	
M.Com	MU		2005	
B.Com (H)	NEHU		2003	

XII (Commerce)	COHSEM	1999
X	BOSEM	1997

CAREER PROFILE: TEACHING EXPERIENCE

- 16 years teaching experience since 12th January 2009.

CAREER PROFILE: INDUSTRY EXPERIENCE

- No

ADMINISTRATIVE ASSIGNMENTS: (List any administrative roles or responsibilities you have held)

- Teacher-In-charge of Department of Commerce, Ramanujan College for Academic Session 2015-16, Academic Session (2022-23).
- Convener of the RAMCOMM Society, Department of Commerce, Ramanujan College (2022-23).
- Editor-In-Chief of "COMMCLAVE", the Commerce Newsletter, Department of Commerce, Ramanujan College, University of Delhi.
- Convener of the North East Cell Ramanujan College, University of Delhi from 2009 till 2023.
- Convener of the SC/ST Grievances Committee, SC/ST Help Desk (2019-2020, 2020-2021, 2021-2022,2022-2023)
- Liaison Officer, Ramanujan College for Grievances of SC/ST/OBC (2019-2020).
- Member of Admission for Academic Session 2019-2020, 2020-21, 2021-22 and 2022-23.
- Member of Sports Committee, Ramanujan College (2020-21, 2021-22, 2022-23).
- Member of Cultural Committee (2020-21, 2021-22, 2022-23).
- Member of the Remedial Classes (2021-2022).
- Development Fund and Infrastructure Committee Member, Ramanujan College 2022- 2023.
- Member of the Purchase Committee (2022-2023)
- Anti-Ragging Committee Member (2015-2016)

AREAS OF INTEREST / SPECIALIZATION: (Highlight your specific areas of interest or fields of specialization within your subject area)

- Marketing Management, Entrepreneurship and Small Business Management, Human Resource Management, Ethics and Governance

SUBJECTS TAUGHT: (List all the subjects you have taught)

- Computer Application in Business, Principles of Marketing, Business Organisation and Management, Human Resource Management, Auditing and Corporate Governance, Social Entrepreneurship, Management Principles and Practices, Entrepreneurship and Small Business Management, Financial Literacy, Entrepreneurship and New Venture Capital, Innovations and Creativity, Business Incubation, Training and Development, Banking and Insurance, Economic Development and Policy in India, Indian Economy, Corporate Laws, Business Laws, Management of Small Business Enterprises, E-Commerce, Evolution of Policy and Institutional Framework, Ethics and Business Sustainability, Advertising and Personal Selling, Managerial Aspects of Small Business.

COURSE DEVELOPMENT: (Mention any courses you have developed or contributed to designing)

RESEARCH GUIDANCE: (Provide details on research supervision, indicating the number of doctoral and postgraduate students guided)

PUBLICATIONS PROFILE: RESEARCH PAPERS (List your published research papers, including the title, journal, and year)

- Practices of Green Human Resource Management (Green HRM) among prospective entrepreneurs: A strategic pathway to sustainable business development. *Journal of the Oriental Institute*, Vol 71, Issue 04, December, 2022, ISSN: 0030-5324, UGC CARE GROUP 1

- An outlook on entrepreneurship and analysis to prosper at a time of unparalleled difficulties, *International Journal of Creative Research Thought, Journal No 49023, 2018*
- A study of Consumer Readiness for environmentally sustainable products for entrepreneurs. *Journal of the Oriental Institute, Vol 71, Issue 03, September 2022*
- Entrepreneurial intentions in the age of artificial intelligence (IA): A multifaceted perspective. *Journal of Oriental Institute, Vol 71, Issue 2, June: 2022, ISSN:0030-5324, UGC CARE Group 1.*
- International Corporate Social Responsibility Standards-ISO 26000:, *Journal of Oriental Institute, ISSN:0030-5324 UGC CARE GROUP 1, VOL 71 NO 1 (2022): March*
- Digital Marketing Strategies by Social Entrepreneurs: Implications for social entrepreneurs, Vol.73, Issue 4, December: 2024 journaloi.com

PUBLICATIONS PROFILE: BOOK CHAPTERS (List your published book chapters, including the title, publisher, ISBN and year)

PUBLICATIONS PROFILE: OTHERS (Mention any other relevant publications details)

CONFERENCE / WORKSHOPS/ REFRESHER/ FDP/ TRAINING ORGANIZED

- As a convener in organizing a session on “Ethical Research in the AI era: Best Practices for Academics on 4th March, 2025, Ramanujan College, University of Delhi.
- Organized Inspirational lecture on “Key to Success” on 24th June 2022, Ramanujan College
- As a convener organized and launched a First Lecture Series on Mental Health Awareness on 15th July 2022, Ramanujan College
- Organized a 2nd lecture Series on “Understanding and Dealing with Stress on 29th July 2022, Ramanujan College
- Organized Wealth Management seminar on 26th Aug, 2022, Ramanujan College
- Lecture series on “Idea of India: A Historical outlook was organized on 5th Aug. 2022, Ramanujan College.
- 5th Session of Lecture series on “Nishkama Karma” & Special lecture series on mind Management on 10th Oct, 2022, Ramanujan College
- Organized a talks on ProwessIQ CMIE Database on 23rd September 2022, Ramanujan College.
- Organized a lecture on “Mind Management” on 10th Oct. 2022, Ramanujan College.
- Organized a lecture on “Library Services and Resources on 14th Oct.,2022, Ramanujan College.
- A talks on “Successful Cooperative Business Model” was organized on Oct. 31, 2022, Ramanujan College.
- Organized a seminar on “Transforming Life through physical Activities” on 4th November, 2022.
- Organized on Nov 11, 2022 a special lecture series on “The Complete Masters”, Ramanujan College.
- “Fundamentals of GST”, a session was organized on Feb 8, 2023.
- Organized a Special Lecture series on “Basics of Econometrics, Ramanujan College on Feb 14, 2023.
- Organized a talk on Women inclusion through empowerment and entrepreneurship: India towards sustainable Development” on Feb 22, 2023.
- “AI in Education” was organized on 14th March 2023, Ramanujan College.
- “The Art of Mind Control” was organized on March 15, 2023, Ramanujan College.

- Organized a seminar on “Entrepreneurship and Entrepreneurial Mindset on April 3, 2023, Ramanujan College.
- “Globalisation and Aatma Nirbhar Bharat” was organized on 10th April 2023, Ramanujan College.
- A symposium was organized on “Digital Inclusion and Advancement of Women” on March 28, 2023 at Baha’is House of Worship, Lotus Temple.

CREATION OF ICT MEDIATED TEACHING LEARNING PEDAGOGY AND CONTENT

CONFERENCE/WORKSHOPS/TRAINING ATTENDED AS FACULTY MEMBER

- Attended Seven Day Faculty Development Programme on “Teachers, Teaching and Taught: Discovering New Meanings, Relationships and Purpose” UGC and NAAC from 1st January 2020 to January 7, 2020 organised by TLC, Ramanujan College. University of Delhi
- Attended Two Weeks FDP on “Managing Online Classes and Co-Creating MOOCs from 20th April to 6th May 2020 at TLC, Ramanujan College, University of Delhi
- Participated in the webinar on “Cyber Security for Women” jointly organised by IQAC, Lakshmibai College, University of Delhi and Delhi State Legal Services Authority from 8th May 2020
- Participate in a 6 days online FDP on “Introduction to Research, software SPSS & R”, Institute of Management and Research, New Delhi, Bharati Vidyapeeth Deemed to be University. from Oct 5-10 2021
- Participate in online One-Week Faculty Development Programme (Research Design & Research Method from 14-05-2022 to 20-05-2022 organised by TLC, Ramanujan College
- Participate one-day workshop on start-up and entrepreneurship titled “Emergence of Entrepreneurial Era”, organized by Department of Commerce, Ramanujan College, University of Delhi on 17th December 2021.

- Attended a webinar on “Dynamics of Structured Literature Review” on 31st Dec. 2021 on MS Teams Platform organised by Department of Commerce, Ramanujan College.
- Attended a webinar organised by Department of Commerce on E-Filing of ITR-2 for F.Y. 2021-22 on 10th December 2021.
- Attended a webinar on Business Law titled “Understanding legal framework of Business”, organized by Department of Commerce, Ramanujan College, University of Delhi on 21st December 2021
- Attended A webinar on Stress Management and dealing with procrastination on 24th December 2021 organized by Department of Commerce, Ramanujan College.
- Attended a School of Happiness, Ramanujan College organizing an event on "HAPPINESS TO LIVE LIFE FULLY" on 17th August, 2022.
- Attended a webinar on "Distraction Management in College Life" by HG Amogh Leela Prabhu, Motivational Speaker and Vice President ISKCON Dwarka, held on 7th January 2022, organized by Department of Commerce, Ramanujan College.

INVITED LECTURES AS RESOURCE PERSON AND PAPER PRESENTATIONS:

- Presented a paper on “Enhancing Sustainable Dynamic Digital Capability using Strategic Intelligence through Artificial Intelligence in International Entrepreneurial Ventures (IEVs) in International Conference on “Leveraging Technology for Creating Competitive Advantage” on 24th and 25th February 2023 organised by BVIMR, Mumbai in collaboration with Mahsa University, Malaysia & Regenesys Business School, South Africa.
- International Organisation Standards: International Corporate Social Responsibility Standards-ISO 26000: Lessons for students’ sustainable entrepreneurship organized by Centre For Professional Development in Higher Education Institute of Lifelong Learning
- Delivered Invited lecture on “Role of Values in Happiness” organized by School of Happiness, Ramanujan College.
- Delivered Invited lecture on “Self Audit/Self Check” organized by School of Happiness, Ramanujan College
- Delivered Invited lecture on “Naturalistic Intelligence” organized by School of Happiness, Ramanujan College
- Delivered Invited lecture on “Your Gut Audit” organized by School of Happiness, Ramanujan College

RESEARCH PROJECTS (MAJOR GRANTS/RESEARCH COLLABORATION)

Learning values through community-services” (Project Code: RNC 201) University of Delhi, Innovation Project 2013-2015

AWARDS AND DISTINCTIONS:

ASSOCIATION WITH PROFESSIONAL BODIES:

OTHER ACTIVITIES: (Include any additional relevant activities or contributions not covered in the above sections.)