## Ramanujan College

## FACULTY PROFILE

| FIRST NAME                               | RACHNA                                   | MIDDLE<br>NAME<br>(if any) | PHOTOGRAPH (ATTACH BELOW) |
|--|--|----------------------------|---------------------------|
| LAST NAME                                | GUPTA                                    |                            |                           |
| DEPARTMENT                               | Commerce                                 |                            |                           |
| DESIGNATION                              | Associate Professor                      |                            |                           |
| GENDER                                   | Female                                   |                            |                           |
| LANGUAGE<br>PROFICIENCY                  | English, Hindi                           |                            |                           |
| ADDRESS                                  | B – 1/402, Janak Puri, New Delhi 1100058 |                            |                           |
| EMAIL                                    | rachnagupta@ramanujan.du.ac              | in                         |                           |
|  | QUALIFICATIONS:                          |                            |                           |
| DEGREE                                   |  | NSTITUTION                 | YEAR                      |
| B.Com (H)                                | Delhi University                         |                            | 1984                      |
| M.Com                                    | Delhi University                         |                            | 1986                      |
| Ph.D Pursuing from Banasthali Vidyapeeth |  |                            |                           |
| CAREER PROFIL                            | LE: TEACHING EXPERIENCE                  |                            |                           |

| 38 years   |
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| CAREER PROFILE: INDUSTRY EXPERIENCE  |
| CARLER PROFILE: INDUSTRY EXPERIENCE  |
| None   |
| ADMINISTRATIVE ASSIGNMENTS: (List any administrative roles or responsibilities you have held)  |
| Member in various committees of the college Convenor Cultural Committee, 2017-2019 Convenor purchase committee Convenor Placement Cell Director Department of Vocational Studies |
| AREAS OF INTEREST / SPECIALIZATION: (Highlight your specific areas of interest or fields of specialization within your subject area)   |
| Finance, Business Mathematics  |
| SUBJECTS TAUGHT: (List all the subjects you have taught)   |
| Business Mathematics Financial Management  |
| COURSE DEVELOPMENT: (Mention any courses you have developed or contributed to designing)   |
| None   |
| RESEARCH GUIDANCE: (Provide details on research supervision, indicating the number of doctoral and postgraduate students guided)   |
| None   |
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| PUBLICATIONS PROFILE: RESEARCH PAPERS (List your published research papers, including the title, journal, and year)   |
|---|
| "Technology Integration and the Future of Indian Commerce Education", Proceedings of the National Webinar on the Importance and Opportunities of Technology in Higher Education, organised by Government College, Nagda, Ujjain, MP, May 2024, ISBN 978-93-90146-37-6  "The Impact of Digital Transformation on Banking Sector Efficiency" Journal of Management and Entrepreneurship, July- September 2024 |
| PUBLICATIONS PROFILE: BOOK CHAPTERS (List your published book chapters, including the title, publisher, ISBN and year)  |
| "Integrating Technology: Shaping the Future of Commerce Education in India" chapter in book titled The Future of Education in the Digital Age published by IMRF Institute of Higher Education & Research, India, ISBN 978-93-90146-87-1, 2024   |
| "Company Analysis". Unit 7 "Forecasting of Cashflows – 1" Unit 8 in book titled Financial Analysis and Business Valuation published by Institute of Management Technology, Centre for Distance Learning, Ghaziabad, 2024, ISBN 978-81-960482-5-9  |
| PUBLICATIONS PROFILE: OTHERS (Mention any other relevant publications details)  |
| None  |
| CONFERENCE / WORKSHOPS/ REFRESHER/ FDP/ TRAINING ORGANIZED  |
| None  |
| CREATION OF ICT MEDIATED TEACHING LEARNING PEDAGOGY AND CONTENT   |

| None   |
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| CONFERENCE/WORKSHOPS/TRAINING ATTENDED AS FACULTY MEMBER   |
| None   |
| INVITED LECTURES AS RESOURCE PERSON AND PAPER PRESENTATIONS:   |
| ICMCM – International Conference in Multidisciplinary Concepts in Management 2023 paper presented titled "Assessment of Basel III as an Improvement over Basel II Capital Adequacy Norms |
| RESEARCH PROJECTS (MAJOR GRANTS/RESEARCH COLLABORATION)  |
| None   |
| AWARDS AND DISTINCTIONS:   |
| None   |
| ASSOCIATION WITH PROFESSIONAL BODIES:  |

| None   |
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| OTHER ACTIVITIES: (Include any additional relevant activities or contributions not covered in the above sections.) |
| None   |