<u>Ramanujan College</u>

FACULTY PROFILE

FIRST NAME	RAMYA MIDDLE NAME (if any)	PHOTOGRAPH (ATTACH BELOW)
LAST NAME	JAIN	
DEPARTMENT	COMMERCE	
DESIGNATION	ASSISTANT PROFESSOR	
GENDER	FEMALE	
LANGUAGE PROFICIENCY	ENGLISH, HINDI	
ADDRESS	B-48 ANTRIKSH APARTMENT, SECTOR-14, ROHINI, NEW DELHI - 110085	
EMAIL	RAMYA.JAIN1990@GMAIL.COM	
EDUCATIONAL QUALIFICATIONS:		
DEGREE	INSTITUTION	YEAR
Ph. D.	DELHI SCHOOL OF ECONOMICS, UNIVERSITY OF DELHI	PURSUING
M.Phil	DELHI SCHOOL OF ECONOMICS, UNIVERSITY OF DELHI	2019
M.Com	MOTILAL NEHRU COLLEGE, UNIVERSITY OF DELHI	2015

B.Com (Hons.)

LADY SHRI RAM COLLEGE FOR WOMEN
UNIVERSITY OF DELHI

2013

CAREER PROFILE: TEACHING EXPERIENCE

ASSISTANT PROFESSOR AT RAMANUJAN COLLEGE SINCE JANUARY 2016 (8+ YEARS)

CAREER PROFILE: INDUSTRY EXPERIENCE

ADMINISTRATIVE ASSIGNMENTS: (List any administrative roles or responsibilities you have held)

- 1. Convenor of FinJan- The Finance and Investment Cell, Ramanujan College (2023-24).
- 2. Convenor of Brushstrokes- The Arts Society, Ramanujan College (2022-24).
- 3. Active member of Ramanujan College's Dance Society, DNA, 2017-24.
- 4. Active member of Ramanujan College's Quiz Society 2017-2019.
- 5. Active Member of Commerce Society RamComm, Ramanujan College, 2016-2019.
- 6. Co-ordinator of Ignite, Business Games, Quiz and Debating Society, Department of Management Studies, Ramanujan College, 2016-2018.
- 7. Active member of Ramanujan College's Website Committee, 2017-2018.
- 8. Active member of Ramanujan College's Sports Committee, 2016-2018.
- 9. Active Member of Placement Cell of Ramanujan College, 2016-17.

AREAS OF INTEREST / SPECIALIZATION: (Highlight your specific areas of interest or fields of specialization within your subject area)

ACCOUNTING AND FINANCE

SUBJECTS TAUGHT: (List all the subjects you have taught)

Management Accounting, Business Law, Business Statistics, Business Environment, Foreign Exchange Management, Financial Management, Financial Markets and Institutions, Advertising and Personal Selling, Marketing, Legal Aspects of Business, Business Policy & Strategy, Basics of Accounting, Fundamentals of Investment.

COURSE DEVELOPMENT: (Mention any courses you have developed or contributed to designing)

RESEARCH GUIDANCE: (Provide details on research supervision, indicating the number of doctoral and postgraduate students guided)

PUBLICATIONS PROFILE: RESEARCH PAPERS (List your published research papers, including the title, journal, and year)

- 1. Jain, R. (2019). Impact of Human Resource Accounting on Firm's Value. Indian Journal of Accounting, 51(2), 53-60. ISSN 09721479
- 2. Jain, R. (2017). Human Resource Accounting Methods: A Literature Review. International Education & Research Journal, 3(6), 156-158. ISSN 24549916
- 3. Jain, R. (2017). Human Resource Accounting Advantages, Issues and Practices in India: A Literature Review. International Journal of Innovative Research and Advanced Studies, 4(5), 404-408. ISSN 23944404
- 4. Jain, R. (2017). Brand Personality and Brand Loyalty. International Journal of Research in Commerce & Management, 8(6), 43-45. ISSN 09762183
- 5. Jain, R. (2017). Major Branding Decisions and Strategies. International Journal in Management and Social Science, 5(5), 366-371. ISSN 23211784
- 6. Jain, R. (2017). Basic Branding Concepts: Brand Identity, Brand Image and Brand Equity. International Journal of Sales & Marketing Management Research and Development, 7(4), 1-8. ISSN 22496939

PUBLICATIONS PROFILE: BOOK CHAPTERS (List your published book chapters, including the title, publisher, ISBN and year)

PUBLICATIONS PROFILE: OTHERS (Mention any other relevant publications details)

CONFERENCE / WORKSHOPS/ REFRESHER/ FDP/ TRAINING ORGANIZED

- 1. One Week Online Faculty Development Programme Transforming Lifestyle Through Yoga Darshan & Its Functional Modes organized by Ramanujan College, University of Delhi from 20-26 November 2020.
- 2. Online Two-Week Refresher Course In Commerce And Management organized by Teaching Learning Centre, Ramanujan College under Ministry Of Human Resource Development PMMMNMTT from 25 June 8 July 2021 .
- 3. Two-Week Online Faculty Development Programme on "Innovations in Management Education and Research" organized by Teaching Learning Centre, Department of Management Studies, Ramanujan College under Ministry Of Human Resource Development PMMMNMTT from 17-30 August 2020.
- 4. Online Two-week Workshop on "Revitalizing Lifestyle through Yoga Practice" organized by Teaching Learning Centre, Department of Physical Education and Sports Sciences, Ramanujan College under Ministry of Education PMMMNMTT from 4-18 October 2021.
- 5. Two-Week Online Refresher Course in Commerce and Management organized by Ministry Of Education PMMMNMTT and Teaching Learning Centre Ramanujan College from 1-14 December 2022 .

CREATION OF ICT MEDIATED TEACHING LEARNING PEDAGOGY AND CONTENT

CONFERENCE/WORKSHOPS/TRAINING ATTENDED AS FACULTY MEMBER

- 1. Participated in Two Week online Refresher Course on "Commerce and Management" organized by Teaching Learning Centre Ramanujan College, University of Delhi from 2-15 February 2024.
- 2. Participated in 4-Week Faculty Induction/Orientation Programme for "Faculty in Universities/Colleges/Institutes of Higher Education" organized by Teaching Learning Centre Ramanujan College, University of Delhi from 22 October - 20 November 2023
- 3. Participated in 4-Week Induction/Orientation Programme for "Faculty in Universities/Colleges/Institutes of Higher Education" organized by Teaching Learning Centre, Ramanujan College under the aegis of Ministry Of Human Resource Development, PMMMNMTT from 1-30 September, 2020.
- 4. Participated in 7-Day Faculty Development Programme on "Teachers, Teaching and Taught: Discovering New Meanings, Relationships and Purpose" organized by Internal Quality Assurance Cell and Teaching Learning Centre, Ramanujan College, University of Delhi from 1-7 January 2020.
- 5. Presented and won the "Best Paper Award" for Research Paper titled "Impact of Human Resource Accounting on Firm's Performance" in 42nd All India Accounting Conference & International Seminar on Accounting Education and Research organized by Indian Accounting Association, Jodhpur in December 2019.
- 6. Participated in the National Faculty Development Programme on "Goods and Services Tax" organized by Teaching Learning Centre, Ramanujan College, University of Delhi in association with Indian Accounting Association, NCR Chapter held on October 27, 2017.
- 7. Participated in the 1st Conclave of Ethicists and Educationists on the theme "Role of Universal Ethics in Higher Education Teaching" jointly organized by Tibet House, Cultural Centre of His Holiness the Dalai Lama and the Centre for Ethics and Values, Ramanujan College held on April 21, 2017.
- 8. Participated in the Knowledge Sharing Program on "Enhancing Experiential Learning in Teaching Through Innovative Methods" organized by IBS Business School, ICFAI Group on July 30, 2016.
- 9. Participated in the 10th National Programme on "Project Management" organized by the Strategic Management Group, supported by the Ministry of Statistics & Programme Implementation, Govt. of India held on June 23-25, 2016.
- 10. Participated in the Faculty Development Programme on "eCognitio: An Innovative Elearning Workshop Promoting Student Participation and Collaborative Learning" organized by Kamala Nehru College, University of Delhi on May 23, 2016.

- 11. Participated in the Faculty Development Programme on "How to master the stock market" conducted by the BSE Institute Limited, Delhi on April 22-23, 2016.
- 12. Participated in the UGC sponsored National Conference on "Marketing in 21st Century: Issues and Challenges" organized by Shaheed Bhagat Singh College, University of Delhi on February 5-6, 2016.

INVITED LECTURES AS RESOURCE PERSON AND PAPER PRESENTATIONS:

- 1. Resource Person, 1-month Faculty Induction/Orientation Programme organized by Teaching Learning Centre, Ramanujan College.
- 2. Resource Person, 2-week Faculty Development Programme organized by Department of Management Studies, Ramanujan College.

RESEARCH PROJECTS (MAJOR GRANTS/RESEARCH COLLABORATION)

AWARDS AND DISTINCTIONS:

ASSOCIATION WITH PROFESSIONAL BODIES:

OTHER ACTIVITIES: (Include any additional relevant activities or contributions not covered in the above sections.)