## Ramanujan College

## FACULTY PROFILE

FIRST NAME	RACHNA	MIDDLE NAME (if any)	PHOTOGRAPH (ATTACH BELOW)
LAST NAME	GUPTA		
DEPARTMENT	COMMERCE		
DESIGNATION	ASSOCIATE PROFESSOR		
GENDER	FEMALE		
DATE OF BIRTH DD/MM/YYYY (optional)	16/11/1963		
LANGUAGE PROFICIENCY	ENGLISH, HINDI		
ADDRESS	B – 1/402, Janak Puri, New D	elhi 1100058	
MOBILE (optional)			
EMAIL	rachnagupta@ramanujan.du.ac.in		
<b>EDUCATIONAL</b>	QUALIFICATIONS:		
DEGREE	DEGREE INS		YEAR
B. Com(H) Delhi University			1984
M. Com	Delhi University		1986
Ph. D	Pursuing from Banas	thali Vidyapeeth	

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CAREER PROFILE: TEACHING EXPERIENCE
38 years
36 years
CAREER PROFILE: INDUSTRY EXPERIENCE
None
ADMINISTRATIVE ASSIGNMENTS: (List any administrative roles or responsibilities you have held)
Member in various committees of the college
Convenor Cultural Committee, 2017-2019 Convenor purchase committee
Convenor Placement Cell
Director Department of Vocational Studies
Chairperson, Internal Complaints Committee against Sexual Harassment
AREAS OF INTEREST / SPECIALIZATION: (Highlight your specific areas of interest or fields of specialization within your subject area)
Finance, Business Mathematics
SUBJECTS TAUGHT: (List all the subjects you have taught)
Business Mathematics
Financial Management Fundamentals of Investment
Financial Literacy
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COURSE DEVELOPMENT: (Mention any courses you have developed or contributed to designing)
None
RESEARCH GUIDANCE: (Provide details on research supervision, indicating the number of doctoral and postgraduate students guided)
The state of the s
None

PUBLICATIONS PROFILE: RESEARCH PAPERS (List your published research papers, including the title, journal, and year)
"Technology Integration and the Future of Indian Commerce Education", Proceedings of the National Webinar on the Importance and Opportunities of Technology in Higher Education, organised by Government College, Nagda, Ujjain, MP, May 2024, ISBN 978-93-90146-37-6 "The Impact of Digital Transformation on Banking Sector Efficiency" Journal of Management and Entrepreneurship, July- September 2024
PUBLICATIONS PROFILE: BOOK CHAPTERS (List your published book chapters, including the title, publisher, ISBN and year)
"Integrating Technology: Shaping the Future of Commerce Education in India" chapter in book titled The Future of Education in the Digital Age published by IMRF Institute of Higher Education & Research, India, ISBN 978-93-90146-87-1, 2024
"Company Analysis". Unit 7 "Forecasting of Cashflows – 1" Unit 8 in book titled Financial Analysis and Business Valuation published by Institute of Management Technology, Centre for Distance Learning, Ghaziabad, 2024, ISBN 978-81-960482-5-9
PUBLICATIONS PROFILE: OTHERS (Mention any other relevant publications details)
None
CONFERENCE / WORKSHOPS/ REFRESHER/ FDP/ TRAINING ORGANIZED
None
CREATION OF ICT MEDIATED TEACHING LEARNING PEDAGOGY AND CONTENT

None
CONFERENCE/WORKSHOPS/TRAINING ATTENDED AS FACULTY MEMBER
None
INVITED LECTURES AS RESOURCE PERSON AND PAPER PRESENTATIONS:
ICMCM – International Conference in Multidisciplinary Concepts in Management 2023 paper presented titled "Assessment of Basel III as an Improvement over Basel II Capital Adequacy Norms
PAPER PRESENTATION - "New Markets for Sustainable Products" at Seminar "The Role of Indian Traditional Knowledge in Sustainable Resource Management" organised by Govt College, Nagda, Ujjain,MP on 28/12/2024
PAPER PRESENTATION – "Decoding the Impact of Basel-III Norms on Sustainable Finance in Indian Banks: An Analysis of Risk Management and Financial Resilience in Select Public and Private Sector Banks" at International Conference on Multidisciplinary Concepts in Management organised by G.L. Bajaj Institute of Technology and Management, Greater Noida on 9-10 January, 2025
RESEARCH PROJECTS (MAJOR GRANTS/RESEARCH COLLABORATION)
None
AWARDS AND DISTINCTIONS:

None
ASSOCIATION WITH PROFESSIONAL BODIES:
None
OTHER ACTIVITIES: (Include any additional relevant activities or contributions not covered in the above sections.)
None