


Ramanujan College

FACULTY PROFILE

FIRST NAME	Kanwal	MIDDLE NAME (if any)	Jeet	PHOTOGRAPH (ATTACH BELOW) 
LAST NAME	Singh			
DEPARTMENT	Commerce			
DESIGNATION	Professor			
GENDER	Male			
DATE OF BIRTH (DD/MM/YYYY)	16/03/1973			
LANGUAGE PROFICIENCY	English, Hindi, Punjabi			
ADDRESS	B-1480 Second Floor Green Field Colony Sec 43 Faridabad Haryana Pin 121010			
MOBILE	9818038128			
EMAIL	kanwaljeet89@gmail.com			
EDUCATIONAL QUALIFICATIONS:				
DEGREE	INSTITUTION		YEAR	
M Com	Kurukshetra University Kurukshetra		1997	
M B A	Kurukshetra University Kurukshetra		1999	
M Phil Commerce	Kurukshetra University Kurukshetra		2001	
Ph D in Commerce	Kurukshetra University Kurukshetra		2008	
UGC NET	UGC		2017	

CAREER PROFILE: TEACHING EXPERIENCE

Presently working as Professor in the Department of Commerce, Ramanujan College, University of Delhi, Kalkaji, New Delhi since January 12, 2009

CAREER PROFILE: INDUSTRY EXPERIENCE**ADMINISTRATIVE ASSIGNMENTS: (List any administrative roles or responsibilities you have held)**

- Teacher In-charge of Department of Commerce, Ramanujan College for Academic Session 2012-13, Academic Session 2019-20, Academic Session 2023-24 (June 1, 2023 to June 21, 2023)
- Teacher In-charge of Teaching Centre, Non-Collegiate Women's Education Board (NCWEB) Ramanujan College, University of Delhi from Oct 1, 2019 to till date
- Assistant Coordinator of IGNOU Study Centre-07185, Ramanujan College from April 1, 2018 to September 30, 2019
- Liaison Officer, Ramanujan College for Grievances of OBC Employees and Students from April 1, 2016 to March 31, 2018 and April 1, 2021 to March 31, 2023
- Convenor of Admission Committee, Department of Commerce, Ramanujan College for Academic Session 2014-15, 2015-16, 2016-17 and 2017-18
- Member of Internal Complaints Committee, Ramanujan College from November 1, 2015 to October 30, 2018
- Convener for Placement Cell, Ramanujan College from September 26, 2016 to September 24, 2018
- Convener for Development Fund & Infrastructure Committee, Ramanujan College from October 14, 2014 to August 12, 2016
- Convener for Purchase Committee, Stock & Stock Verification Committee, Ramanujan College from September 25, 2018 to February 24, 2022
- Convener for Discipline Committee, Ramanujan College from October 24, 2019 to February 24, 2022
- Convener for Caste Based Discrimination Committee, Ramanujan College from July 9, 2018 to August 23, 2024

AREAS OF INTEREST / SPECIALIZATION: (Highlight your specific areas of interest or fields of specialization within your subject area)

Business Statistics, Marketing

SUBJECTS TAUGHT: (List all the subjects you have taught)

Business Statistics, Marketing, Financial Management, HRM, Cost Accounting

COURSE DEVELOPMENT: (Mention any courses you have developed or contributed to designing)

RESEARCH GUIDANCE: (Provide details on research supervision, indicating the number of doctoral and postgraduate students guided)

Supervisor for guiding 01 Ph D Student

Ph. D. in Commerce Awarded to Research Scholar under University Notification REF.NO.EXAM.BR. /PH.D/RESULT/2023/24 at Result Sr.No.:248 Dated 26/09/2023 from Department of Commerce, Faculty of Commerce and Business, University of Delhi

PUBLICATIONS PROFILE: RESEARCH PAPERS (List your published research papers, including the title, journal, and year)

- Paper published titled, “Consumer Awareness and Knowledge about General Insurance Services: An Empirical Survey in Modern India” in Ramanujan International Journal of Business and Research with ISSN: 2455-5959 UGC Care Listed (48778) Volume I, 2016
- Paper published as a co-author titled “Awareness of Consumer Rights: A Comparative Study” in Ramanujan International Journal of Business and Research with ISSN: 2455-5959 UGC Care Listed (48778) Volume II, 2017
- Paper published titled, “Customer Orientation and Loyalty: Opinionistic Survey of Executives” in Ramanujan International Journal of Business and Research with ISSN:2455-5959, UGC Care Listed (48778) Volume II, 2017, Page No. 209-216.
- Paper published titled, “Role and satisfaction regarding insurance services: An empirical survey of insurance agents” in International Journal of Applied Research ISSN Print: 2394-7500 Vol. 3 Issue 7 (2017)

- Paper published as a co-author titled, “Covid-19 Outbreak in Hotel Industry: A Survey of Delhi NCR’ in Research Directions ISSN: 2321-5488 Vol: 11 Issue 3, (2022)
- Paper published as a co-author titled, “Interrelation between the Institutional Investors and the Union Budget in the Indian Stock Market” in Ramanujan International Journal of Business and Research ISSN Print: 2455-5959 UGC-CARE List No.48778 Vol. 7 Issue 1 (2022)
- Paper published as a co-author titled, “Indian Mobile Banking in Post Covid-19: An Analytical Study and Gratification from the Aspect of KANO Model” in Indian Journal of Finance and Banking ISSN: 2574-6081 ABDC (Category-C) Vol 13 No 1 (2023)
- Paper published as a co-author titled, “A study of perception on employees Green Cloud Accounting Information Technology companies in National Capital Region India” in European Chemical Bulletin ISSN: 2063-5346 Vol 12 (Special Issue 5 Part-A) (2023)
- Paper published as a co-author titled, “Green Marketing-A Critical Appraisal” in Focus WTO ISSN:0972-2076 Vol. 25 Issue 1 (2023)
- Paper published as a co-author titled, “Consumers Attitude, Digital Literacy and Social Influence towards ICT Usage: An Empirical Study in Delhi-NCR” in International Journal of Applied Marketing and Management ISSN: 2455-0132 Vol. 8, Issue-1 (2023)
- Paper published as a co-author titled, “New Education Policy: Impact on Higher Education in India” in CU Global Management Review Vol 11 Issue 2 ISSN: 2349-1078
- Paper published as a co-author titled, “FIIs and Volatility: An Indian Evidence” in Global Journal of Finance and Management ISSN 0975-6477 Vol. 15 No. 1 (2023)
- Paper published as a co-author titled, “Responsible Consumerism in India” in Academia: An International Multidisciplinary Research Journal ISSN:2249-7137 Vol. 13 No. 7 (2023)
- Paper published as a co-author titled, “Mapping Personalised Marketing: A Bibliometric Analysis” in Shodh Sari-An International Multidisciplinary Journal ISSN: 2959-1376 Vol. 02 Issue-03 (2023)
- Paper published as a co-author titled, “Empowering Leadership Illuminated: A Meta-Analytical Exploration of its Correlation with Organisational Commitment (2011-2021)” in A Global Journal of Interdisciplinary Studies ISSN: 2582-5628 Vol. 6 (2023)
- Paper published as a co-author titled, The Role of Sustainability in Building Customer Loyalty and Satisfaction: Examining the Mediating

Impact of Trust in the Banking Sector in Journal of Commerce and Accounting Research ISSN: 2277-2146 ABDC (Category-C) Vol. 13 No. 2 (2024)

PUBLICATIONS PROFILE: BOOK CHAPTERS (List your published book chapters, including the title, publisher, ISBN and year)

- Chapter published titled, “Implementation of Industry 4.0 in India: Issues and challenges in Manufacturing and Health Sector published by National Press Associates New Delhi, India (2023) ISBN: 978-93-90863-67-9
- Co-Editor of the Edited Book titled, “Emerging Paradigms in the Arena of Marketing” published by Wisdom Publications (2023) ISBN: 978-81-942183-5-7

PUBLICATIONS PROFILE: OTHERS (Mention any other relevant publications details)

- Contributed as an Editor for the editing of Ramanujan International Journal of Business and Research (RIJBR) published by the Department of Commerce, Ramanujan College, University of Delhi, ISSN: 2455-5959, UGC Listed Journal No. 48778 for Vol. I, 2016, Vol. II, 2017, Vol. III, 2018, Vol. IV, 2019 and Vol. V, 2020.
- Presently Contributing as an Editor for the editing of Ramanujan International Journal of Business and Research (RIJBR)

CONFERENCE / WORKSHOPS/ REFRESHER/ FDP/ TRAINING ORGANIZED

- Organizing Member for National Conference on “Emerging Trends and Contemporary Issues in Finance and Marketing” organized by Ramanujan College, University of Delhi on April 8, 2015 at Conference Centre, University of Delhi.
- Organizing Member for 5th International Conference on Ethics “Social Responsibility: The Ethical dimensions” organized by Department of Commerce, Ramanujan College in association with Baha’i House of Worship from March 12-13, 2016 at Lotus Temple Auditorium, New Delhi.

- Organizing Member for a National Workshop “I am better” organized by Ramanujan College, University of Delhi from September 29-30, 2016 at Ramanujan College.
- Organizing Member of International Conference on “Indian Economic Transformation through revival of manufacturing sector and start-up ecosystem” organized by Ramanujan College, University of Delhi on September 21, 2017 at Conference Centre, University of Delhi.
- Organizing Member of “Global Fintech Conference” Ramanujan College, University of Delhi from February 23-24, 2019 at Shankar Lal Concert Hall, University of Delhi.
- Convener for Seven Days FDP on “Research Methodology” organized by Teaching Learning Centre, Ramanujan College, sponsored by Ministry of HRD, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching from April 15-19, 2019 at Ramanujan College.
- Convener for One Day Workshop on “Business Organization and Management” organized by Department of Commerce, Ramanujan College and Teaching Learning Centre, Ramanujan College in association with Department of Commerce, Delhi School of Economics, University of Delhi on September 23, 2019 at Ramanujan College.
- Convener for One Day Workshop on, “The Management Games Workshop” organized by Department of Commerce, Ramanujan College on October 15, 2019 at Ramanujan College.
- Convener for one day Workshop on “Cyber Crime Awareness and Security” organized by Teaching Learning Centre and Department of Commerce with YUVA Chapter, Ramanujan College on November 6, 2019 at Ramanujan College
- Convener for Seven Days FDP on “Research Methodology” organized by Teaching Learning Centre, Ramanujan College, sponsored by Ministry of HRD, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching from December 23- 29, 2019 at Ramanujan College.
- Convener for 20 Hours Certificate Course on “Basics of Research” organized by Accounting and Finance Lab, Department of Commerce, Ramanujan College from January 13, 2020 at Ramanujan College.
- Convenor for Online Two Week FDP on Research Methodology: A Learning Journey from Bivariate Techniques to Multivariate Techniques organized by TLC and Department of Commerce Ramanujan College from December 10-23, 2020
- Convenor for Online 25 Hours Certificate Course/Executive Development Programme on “Research and Data Analysis 2.0 using R and MS-Excel organized by TLC and Accounting and Finance Lab, Department of Commerce from January 27 February 6, 2021
- Organising Member for Webinar on Emergence of Entrepreneurial Era organized by Department of Commerce, Ramanujan College on December 17, 2021
- Course Coordinator for Online A4 Week EDP on Data Analysis and Research (MOOCS) organized by TLC Ramanujan College from February 14 to March 11, 2022

- Course Coordinator for Online Two-Week Interdisciplinary Refresher Course organized by TLC Ramanujan College from April to May 6, 2023
- Course Coordinator for Online Two-Week Refresher Course in Commerce organized by TLC Ramanujan College from July 31 to August 14, 2023

CREATION OF ICT MEDIATED TEACHING LEARNING PEDAGOGY AND CONTENT

CONFERENCE/WORKSHOPS/TRAINING ATTENDED AS FACULTY MEMBER

- Attended Seven Days FDP on “Teachers, Teaching and Taught: Discovering New Meanings, Relationships and Purpose” organised by IQAC and Teaching Learning Centre, Ramanujan College, University of Delhi (Sponsored by UGC and NAAC) from January 1-7, 2020 at Ramanujan College
- Attended Two Weeks Online Faculty Development Programme on "Managing OnlineClasses and Co-Creating MOOCs organized by Teaching Learning Centre, Ramanujan College, sponsored by Ministry of HRD, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching from April 20, 2020
- Attended One week workshop on “Research Methodology in Social Sciences” organised by Teaching Learning Centre, Ramanujan College, sponsored by Ministry of HRD, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching from March 13-19, 2019 at Ramanujan College.
- Attended Two week Interdisciplinary FDP on “Data analysis using software packages” organised by Department of Statistics & IQAC, Hindu College in Collaboration with Teaching Learning Centre, Ramanujan College, University of Delhi from December 12-24, 2018 at Hindu College, University of Delhi
- Attended Seven Day National workshop on “Human Rights and Environment” organised by Teaching Learning Centre, Ramanujan College, University of Delhi from March 14-20, 2018 at Ramanujan College
- Attended Refresher Course in Business Management and Commerce organised by UGC-Human Resource Development Centre (HRDC), Punjab University Chandigarh from November 15, 2016 to December 5, 2016 at Punjab University Chandigarh.

- Attended National Faculty Development Programme on “Emerging Pedagogy in Higher Education and Qualitative Research” organised by Department of Commerce, Ramanujan College from November 18-24, 2015 at Ramanujan College, University of Delhi.
- Attended National Faculty Development Programme on “Research Methodology & Statistical Analysis with SPSS” from November 20-21, 2014 at Ramanujan College.
- Attended Faculty Development Programme on “Advanced Management Accounting Techniques for Teachers” organised by Department of Financial Studies in association with The Institute of Cost Accountants of India from July 15-16, 2015 at Department of Financial Studies, University of Delhi.
- Attended three weeks UGC sponsored Refresher Course from 15-11-2016 to 5-12-2016 organized by HRDC Centre, Punjab University Chandigarh.
- Attended four weeks UGC sponsored Orientation Course from 12-5-2010 to 8-6-2010 organized by Academic Staff College, Kurukshetra University Kurukshetra.

INVITED LECTURES AS RESOURCE PERSON AND PAPER PRESENTATIONS:

- Paper Presented titled Change Management: Issues and Challenges sponsored by Higher Education Commission Haryana January 28, 2011
- Paper Presented titled Political Marketing Via Voter Satisfaction: A Comparative Analysis of India’s Rural vs Voters organized by Christ Deemed to be University with Universitat Ramon Llull, Spain on February 5, 2022
- Paper Presented titled Consumer Attitude, Digital Literacy and Social Influence towards ICT usage: An Empirical Study in the Region of Delhi-NCR organized by Department of Management Studies, IIT Roorkee and Arizona State University, USA on November 21, 2022
- Paper Presented titled Entrepreneurship Development: Issues and Challenges sponsored by ICSSR, New Delhi on February 15, 2023
- Paper Presented titled India’s Emerging Entrepreneurship: Role of NEP 2020 sponsored by Directorate of Higher Education, Haryana on March 28, 2023
- Paper Presented titled Mapping Personalized Marketing: A Bibliometric Analysis sponsored by ICERT, New Delhi on June 03, 2023

RESEARCH PROJECTS (MAJOR GRANTS/RESEARCH COLLABORATION)

- Completed Innovation/Research Project as a Co-Principal Investigator titled “Awareness of Consumer Rights in Contemporary India- A Comparative Study of Backward & Metropolation Areas” (RNC-202) under the Scheme of Innovation Project-2013funded by University of Delhi from 2013-15

AWARDS AND DISTINCTIONS:

ASSOCIATION WITH PROFESSIONAL BODIES:

Life Membership of Indian Commerce Association

OTHER ACTIVITIES: (Include any additional relevant activities or contributions not covered in the above sections.)

