Ramanujan College

FACULTY PROFILE

FIRST NAME	ANJA	LI	MIDDLE NAME (if any)			PHOTOGRAPH (ATTACH BELOW)	
LAST NAME	GUPTA						
DEPARTMENT	COMMERCE						
DESIGNATION	ASSISTANT PROFESSOR						
GENDER	FEMALE						
DATE OF BIRTH (DD/MM/YYYY)	28/08/1968						
LANGUAGE PROFICIENCY	English, Hindi						
ADDRESS	212 Ashoka Enclave Phase -1 Faridabad Haryana-121003						
MOBILE	9911122064						
EMAIL	anjalirgupta@rediffmail.com						
EDUCATIONAL QUALIFICATIONS:							
DEGREE		INSTITUTION			YEAR		
Ph.D		B.R.Ambedkar University, Agra			2014		
MBA(OB/HRM)		Katholieke Universteit Leuven, Belgium(Europe)			1991	91	
CAREER PROFILE: INDUSTRY EXPERIENCE							
About 4 years							
ADMINISTRATIVE ASSIGNMENTS: (List any administrative roles or responsibilities you have held)							

Core Member of Admission Committee, First Cut, Co-convener of B.Voc Department, Annual Day 2024, Bhartam (IKS)

AREAS OF INTEREST / SPECIALIZATION: (Highlight your specific areas of interest or fields of specialization within your subject area)

Organisational Behaviour, Human Resource Management, General Management

SUBJECTS TAUGHT: (List all the subjects you have taught)

Business Organisation and Management, Human Resource Management, Effective Decision Making, E-Commerce and E-Marketing, Organisational Behaviour, Financial Services, Life Insurance, Principles of Marketing, Financial literacy, Personal Financial Planning, Sustainable Eco-tourism and Entrepreneurship, Business Communucation, Introduction to banking, Non Life Insurance(Health, Travel, Home Insurance)

PUBLICATIONS PROFILE: RESEARCH PAPERS (List your published research papers, including the title, journal, and year)

- Gupta, A. & Jora N(2025) Employees perception towards green HRM practices, European Economic Letters, ISSN 2323-5233 Vol 15, Issue 1(2025) http://eelet.org.uk
- Gupta,A.(2022) Impact of COVID-19 on Higher Education in India: According to the Ministry of Education, International Journal for Modern Trends in Science and Technology,ISSN;2455-3778 Vol.8,Issue 04, April 2022, pp424-428
- Goel, N, Gupta, P., Gupta A., Gupta, V. & Gupta, A. (2021) Best foot forward through transformed TIL paradigm for effective online learning in India: A survey study with higher education students in Delhi-NCR Indian Journal of Educational Technology, ISSN 2581-8325 Vol.3, No.2, July 2021, pp149-165
- Gupta, A.& Jain, C.M. (2016) Transformational Leadership: Building Empowerment International Journal of Innovation in Engineering Research and Management, ISSN(Online) 2348-4918, Vol:3 Issue VI, December 2016
- Gupta, A.& Jain, C.M. (2016) Cross Cultural Competence: A Winning Edge forIndian Journal of Business Management and Technology, ISSN 2319-5797, Vol:3 Number: I, II, pp74-77
- Gupta, A. & Grover, V. (2012) Aligning Business Strategy and Innovatin Strategy. Lingaya's Journal of Professional Studies, Vol:6 Number: 1, July-Dec 2012
- Gupta, A.& Verma N. (2011)Upcoming concerns in Human Resource Practices.RMS Journal of Management & IT,ISSN(Print):0975-4733, Volume:3; No.2, pp84-87,
- Gupta, A. & Grover, V. (2010) Web Conferencing: An Important tool of Knowledge Management-A Case Study of ABB Ltd. Lingaya's Journal of Professional Studies, Vol:4 Number:1, July-Oct 2010

PUBLICATIONS PROFILE: BOOK CHAPTERS (List your published book chapters, including the title, publisher, ISBN and year)

• Chapter titled *Empowering Women in Politics: A Crucial Step Towards Gender Equality and Genuine Democracy* in the edited book Redefining Women's Empowerment in Contemporary India, Anvi Books & Publishers, ISBN: 978-93-90856-59-6, Year 2024

CONFERENCE/WORKSHOPS/TRAINING ATTENDED AS FACULTY MEMBER

Conferences-Seminars Presentations and Participations:

- "A Journey towards Platinum Era-Vision Rainbow Power Of India" (ICPVRPI-2017) an International Conference held on April 07-08,2017 organised by Instituteof Management & Technology, Faridabad & paper presented titled "Managing Culturally Diversified Work Teams in Contemporary India".
- "Peaceful and Prosperous South Asia-Opportunities and Challenges" (ICSA-2017) an International conference held on March 27-29,2017 organized by Jaypee Institute of Information Technology, Noida & poster presented titled "**Developing Next Generation Leaders in South Asia**".
- "Emerging Issues in Green Marketing"(NCEIGM-2011) National conference sponsored by UGC, held during March12-13,2011 organized by Aggarwal College, Ballabgarh,Faridabad & paper presented titled "Green HR-An Upcoming Approach."
- "National Conference on Human Resouce Development of India(NCHRDI-2010)" sponsored by H.E.C.Haryana held during Nov.20-21,2010 organised by Aggarwal College,Ballabgarh, Faridabad & paper presented titled "Global Career in Borderless World"
- "Emerging Issues in Commerce and Management" a National Seminar sponsored by Dept. of Higher Education, Haryana held during Feb 05-06, 2010 organised by Dyal Singh College, Karnal & paper presented titled "**The Services Marketing Triangle application in higher Education**."
- "Problems of College Libraries in Digital Era" a National Conference sponsored by ICSSR,DRDO held during October 24-25, 2009 organised by Aggarwal College, Ballabgarh, Faridabad & paper presented titled "**TQM in Library: Survive or Banish**"

FDP/Refresher/NEP Orientation

- Successfully completed the NEP 2020 Orientation & Sensitization Programme under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission organized by "MM-TTC: Ramanujan College, Delhi" from 24June-03 July,2024 and obtained Grade A+
- Successful completion of the **MOOC on 'Balanced Thinking for Sustainable Health: Overthinker to Thought Leader'** offered under Open Education for Better World(OE4BW) Project initiated by UNESCO Chair on Open Technologies for OER and Open Learning and University of Nova Gorica, Slovenia from **April 29, 2024 to May 30,2024**
- Successfully completed the 20-day certificate Course/Refresher Course on Shrimad Bhagvad Gita: Enlihtenment and Relevance organized by BHARATAM-Bhartiya Gyan Parampara and TLC, Ramanujan College, University of Delhi, held from 22nd December 2023 to 10 January 2024.

- Successfully completed a 4-week Faculty Induction/Orientation Programme for "Faculty in Universities/Colleges/Institutes of Higher education "
 organized by TLC, Ramanujan College, University of Delhi, in collaboration with Dhote Bandhu Science College, Gondia, Maharashtra from 21st August-19
 September,2023
- Successfully completed online two week Refresher Course in "Commerce" organized by TLC and Department of Commerce Ramanujan College, University of Delhi, and SST College of Arts and Commerce, Ulhasnagar, Maharashtra under the aegis of Ministry Of Human Resource Development PMMMNM from 31st July to 14th August, 2023
- Successfully completed two week FDP on "Indian Knowledge system: A Multidimensional Legacy" organized by TLC, Ramanujan College, University of Delhi, in collaboration with Shyama Prasad Mukherji college for Women(University of Delhi) under the aegis of Ministry Of Human Resource Development PMMMNM from 13th July to 27th July 2023
- Successfully completed two week FDP on "Managing Online Classes and Co-creating Moocs" organized by TLC, Ramanujan College, University of Delhi, sponsored by MHRD PMMNM from April 20-May 06,2020
- Participated in one week FDP on Teachers, Teaching and Taught:Discovering New Meanings, Relationships And Purpose from 1st January-7th Jan 2020 organised by IQAC and TLC Ramanujan College, University of Delhi.

INVITED LECTURES AS RESOURCE PERSON AND PAPER PRESENTATIONS:

Resource person for the online webinar on the theme "Managing Conflict: A Lifestyle Challenge" held on February 13. 2021 organised by the Discipline Committee of Aditi Mahavidyalaya, University of Delhi.

ASSOCIATION WITH PROFESSIONAL BODIES:

Lifetime Membership of Indian Commerce Association

OTHER ACTIVITIES: (Include any additional relevant activities or contributions not covered in the above sections.)

• Judge Of Honour' in Techno- management Carnival held at Institute of Management & Technology, Faridabad, February 2018.

• Participated as Expert Speaker in the Technical Session of the International conference on "A Journey towards Platinum Era-Vision Rainbow Power of India(ICPVRPI 2017)" held at Institute of Management & Technology, Faridabad.

• Organised a CSR Activity in collaboration with an NGO, Margdarshan for the whole University in Lingaya's in Jan. 2012 in order to create awareness on the issues of road safety amongst the students.