


Ramanujan College

FACULTY PROFILE

FIRST NAME	DR. PRIYANKA	MIDDLE NAME (if any)		PHOTOGRAPH (ATTACH BELOW) 
LAST NAME	JINGAR			
DEPARTMENT	COMMERCE			
DESIGNATION	ASSISTANT PROFESSOR			
GENDER	FEMALE			
DATE OF BIRTH DD/MM/YYYY (optional)	29/05/1995			
LANGUAGE PROFICIENCY	English, Hindi			
ADDRESS	Kalka Ji, New Delhi			
MOBILE (optional)	9950079159			
EMAIL	Priyanka.jingar@ramanujan.du.ac.in			
EDUCATIONAL QUALIFICATIONS:				
DEGREE	INSTITUTION		YEAR	
Ph.D	MLSU		2024	
M.Phil	MLSU		2019	

M.Com	MDSU	2016
B.Com	Sophia College	2014
NET	UGC	2017

CAREER PROFILE: TEACHING EXPERIENCE

- Assistant Professor (Adhoc) in Department of Commerce, Ramanujan College, University of Delhi since April 2022.

CAREER PROFILE: INDUSTRY EXPERIENCE

ADMINISTRATIVE ASSIGNMENTS: (List any administrative roles or responsibilities you have held)

- Member of Proctorial Committee, Ramanujan College, 2024.
- Member of Women Development Cell, Ramanujan College, 2024
- Member of Enactus, Ramanujan College, 2022
- Assistant Editor of Commerce Newsletter “COMMCLAVE” launched by Department of Commerce, Ramanujan College, University of Delhi, 2023

AREAS OF INTEREST / SPECIALIZATION: (Highlight your specific areas of interest or fields of specialization within your subject area)

- Human Resource Management, Business Law, Marketing, Social Commerce and Digitalisation.

SUBJECTS TAUGHT: (List all the subjects you have taught)

- Business Law
- Company Law
- Human Resource Management
- Principles of Marketing
- Human Resource Development

- International Finance
- E-Commerce
- Financial Literacy
- Digital Empowerment
- Management Accounting
- Business Organisation
- Business Communication
- Entrepreneurship Development
- Non-Life Insurance I
- Consumer Affair & Customer Care
- Developing Sustainability Plans for Business
- Personal Finance
- Training & Development
- Management of Small Business Enterprises

COURSE DEVELOPMENT: (Mention any courses you have developed or contributed to designing)

RESEARCH GUIDANCE: (Provide details on research supervision, indicating the number of doctoral and postgraduate students guided)

PUBLICATIONS PROFILE: RESEARCH PAPERS (List your published research papers, including the title, journal, and year)

- Role of Banking & Non-Banking Financial Institutions in Economic Augmentation of India published in Vol-22-Issue-10-November-2019 of Think India Journal with ISSN: 0971-1260 UGC Care Listed.
- Artificial Intelligence: A Digital Transformation Tool in Entertainment and Media Industry published in Vol-68-Issue-1-January-2020 of Our Heritage Journal, UGC Care Listed with ISSN: 0474-9030

- Payment Applications: An Analytical Study of User Experience towards the Revolutionary Digital Payment Mechanism, Published in Volume 7, Issue 4 of UGC approved journal, IMPACT: International Journal of Research in Humanities, Arts and Literature
- A Pandect of the New Generation Sustainable Development published in the Commonwealth Journal of Commerce & Management Research with ISSN: 2277-1166.

PUBLICATIONS PROFILE: BOOK CHAPTERS (List your published book chapters, including the title, publisher, ISBN and year)

- F-Commerce a Tool of Artificial Intelligence: A Modern Approach for Promoting Startups, Published by CRC Press- Taylor & Francis Group in the book Applications of Artificial Intelligence in Business and Finance, E-ISBN: 9781003129639
- Digital Payment: A Robust Face of Modern India, published by CRC Press Taylor & Francis Group in the book Integrating New Technologies in International Business, ISBN: 9781771889575
- Digital Entrepreneurship: The Avid Recovery & The New Normal of 21st Century, Published by Entrepreneurship Development Cell, MLSU in the book Entrepreneurship During Challenging Times, ISBN: 978-93-90863-37-2

PUBLICATIONS PROFILE: OTHERS (Mention any other relevant publications details)

Book Published -
 Payments Bank: A Modern Approach Towards Cashless India (Roadmap of Digital Transformation) published by Lap Lambert Academic Publishing, 2019, ISBN- 978-620-0-43820-1

CONFERENCE / WORKSHOPS/ REFRESHER/ FDP/ TRAINING ORGANIZED

- Organizing member of NEP 2020 Orientation & Sensitization Programme under the aegis of Malaviya Mission on Teachers & Teaching Programme (MMTTP), of University Grants Commission (UGC), from 01 July, 2024 – 10 July, 2024.
- Organizing Member in The Malaviya Mission Teacher Training Center (MMTTC) Ramanujan College, University of Delhi conducted

an Online Short Term Programme on “Future-Proofing Commerce and Management Education: Embracing Digital Disruptions and Global Business Transformation” under the aegis of Malaviya Mission on Teachers & Teaching Programme (MMTTP), of University Grants Commission (UGC), from 20 December - 27 December, 2024.

- Organising Member in The Malaviya Mission Teacher Training Center (MMTTC) Ramanujan College, University of Delhi conducted an Online NEP 2020 ORIENTATION & SENSITIZATION PROGRAMME under the aegis of Malaviya Mission on Teachers & Teaching Programme (MMTTP), of University Grants Commission (UGC), from 28 August, 2024 – 06 September, 2024.
- Organizing member in lecture series on “The Complete Masters” organized on 11th November, 2022 by Ramanujan College, University of Delhi.
- Organizing member in lecture series on “Successful Cooperative Business Model” organized on 31st October, 2022 by Ramanujan College, University of Delhi
- Organizing member in lecture series on “Mind Management” organized on 10th October, 2022 by Ramanujan College, University of Delhi
- Organizing member in lecture series on “Key to Success” organized on 24th June, 2022 by Ramanujan College, University of Delhi.

CREATION OF ICT MEDIATED TEACHING LEARNING PEDAGOGY AND CONTENT

CONFERENCE/WORKSHOPS/TRAINING ATTENDED AS FACULTY MEMBER

- Attended 20-day Certificate Course (40 hours)/Refresher Course on Shrimad Bhagavad Gita: Enlightenment and Relevance organized by BHĀRATAM - Bhārtīya Gyān Paramparā: Adhyayan, Adhyāpan Evam Anusāndhān Kendra, held from 22 December 2023 to 10 January 2024.
- Participated in Two day National workshop on “Relevance of Bhartiya Gyan Parampara In Management” organized by Ramanujan College on 7th & 8th November, 2024.
- Participated in the one day National Workshop on Brain Balancing and Hypnosis organized by the Department of Mathematics, Ramanujan College on 13th October 2023.

- Participated in AICTE- ATAL FDP on "Design Thinking to nurture Creativity and Innovation leading to Entrepreneurship" from 04/01/2022 to 08/01/2022 at Dr D Y Patil Institute of Management & Research, Pimpri.
- Attended Training Program on “National Intellectual Property Awareness Mission” organized by Intellectual Property Office India, Government of India, Ministry of Commerce & Industry on 21st February, 2022

INVITED LECTURES AS RESOURCE PERSON AND PAPER PRESENTATIONS:

- International Conference on Business, Economics, Law, Language & Psychology held at The National University of Singapore Society (NUSS), Singapore.
- First PAN IIT International Management Conference-2018, Department of Management Studies, Indian Institute of Technology Roorkee, India.
- International Webinar on Covid-19 Lives & Livelihood organized by Kalinga Institute of Industrial technology (KIIT), Bhubaneswar, Odisha
- International Virtual Conference on Entrepreneurship During Challenging Times: Strategies For Success & Sustenance organized by Mohanlal Sukhadia University, Udaipur
- International Online Conference on “Future of Commerce & Management in Indian Economy” organized by Academic Association of Commerce & Management, Udaipur
- 9th International Conference on Mapping Global Changes in Business, Economy, Society And Culture held at Faculty of Management, Pacific university, Udaipur.
- National Seminar on Innovative Issues In Management And Information Technology, SIBM, Nathdwara.

RESEARCH PROJECTS (MAJOR GRANTS/RESEARCH COLLABORATION)

AWARDS AND DISTINCTIONS:

- Best Paper Award by UGC Listed Journal, IMPACT: International Journal of Research in Humanities, Arts and Literature

ASSOCIATION WITH PROFESSIONAL BODIES:

OTHER ACTIVITIES: (Include any additional relevant activities or contributions not covered in the above sections.)