# Ramanujan College

# **FACULTY PROFILE**

FIRST NAME	Dr. Par	ul	MIDDLE NAME (if any)			PHOTOGRAPH (ATTACH BELOW)
LAST NAME	Yadav					
DEPARTMENT	Commerce					
DESIGNATION	Assistant Professor					
GENDER	Female					
DATE OF BIRTH (DD/MM/YYYY)	30/10/1989					
LANGUAGE PROFICIENCY	Hindi and English					
ADDRESS	H.No.971- Sector 22B, Gurugram					
MOBILE	9711844866					
EMAIL	parul.yadav@ramanujan.du.ac.in					
EDUCATIONAL (	QUALIF	TICATIONS:				
DEGREE		INSTITUTION		YEAR		
PH.D.		Department of Commerce, University of Delhi 2023				
M.COM		Department of Commerce, University of Delhi 2013				
B.COM(Honours)		Gargi College, University of Delhi 2011				
CAREER PROFIL	LE: TEA	CHING EXPERIENCE				

I started my career of Teaching in 2014 and its been 10 years since then.

#### CAREER PROFILE: INDUSTRY EXPERIENCE

NA

# **ADMINISTRATIVE ASSIGNMENTS:** (List any administrative roles or responsibilities you have held)

- Worked as team member for NAAC cycle I and Core team member for NAAC cycle II
- Worked in various capacities in the editorial board of Ramanujan International Journal of Business and research since 2016 which is a UGC CARE listed journal
- Been in various committees and cells like IQAC, Cultural committee, Fee concession committee/scholarship and awards committee,
   Placement cell, Journal committee (RIJBR), Equal opportunity cell, Quiz society- pramana, Sports committee, Women development cell,
   Tatva, DNA, Purchase, Stock Disposal & Stock Verification Committee, Tark- the debating society.

# AREAS OF INTEREST / SPECIALIZATION: (Highlight your specific areas of interest or fields of specialization within your subject area)

#### **Areas of Interest**

Teaching: Law, Organisational Behavior, International Business

Research: Management Research: OBD and IB

## **SUBJECTS TAUGHT:** (List all the subjects you have taught)

Corporate Law, Business organization and management, Business Law, Corporate accounting, Business Accounting, Management Accounting, Supply Chain Management, Human resource management, International Marketing, Compensation Management, International Trade and Brand Management.

### **COURSE DEVELOPMENT:** (Mention any courses you have developed or contributed to designing)

Contributed in developing the subjects of BMS course as per NEP guidelines.

#### **RESEARCH GUIDANCE:** (Provide details on research supervision, indicating the number of doctoral and postgraduate students guided)

NA

## PUBLICATIONS PROFILE: RESEARCH PAPERS (List your published research papers, including the title, journal, and year)

- Sharma, U., & Yadav, P. (2020). Nature of leader-member exchange model in territoriality and organisational politics. Int. J. Business and Globalisation, Vol. 26, No. 3, pp.295–305.
- Sharma, U., & Yadav, P. (2019).Roots, Forms and Outcomes of Gender Equality: A Review Based Study. International Research Journal of Management Sociology & Humanities, 10(5), 558 574.
- Sharma, U., & Yadav, P. (2017). Understanding gender identity at workplace for professional occupations. INSPIRA- Journal of modern management & Entrepreneurship, 7(3), 59-66. ISSN 2231-167X.
- Dhayal, N., Yadav, P., & Sewta P. (2014).Branding and its impact on commodity products. International Research Journal of Management Sociology & Humanity, 5(2), 65-69. ISSN 2277-9809.
- Shah, P., & Yadav, P. (2014). Cultural Environment and international Business. International journal of research in management and business studies,1(2).ISSN 2348-6503.
- Singh, A., & Yadav, P. (2014). Exchange Traded Funds. International Research Journal of Commerce Arts & Science,5(12), 93-98. ISSN 2319-9202.
- Dhayal, N., Singh, A., & Yadav, P.(2014). Employee Counselling. International Research Journal of Management Science & Technology,5(11), 41-45. ISSN 2250-1959

Bhati, S., Kumar, A., & Yadav, P.(2014). Green Human Resource Management Practices. International Research Journal of Commerce Art  8. S.:
& Science,5(12), 36-39. ISSN 2319-9202.
PUBLICATIONS PROFILE: BOOK CHAPTERS (List your published book chapters, including the title, publisher, ISBN and year)
A book chapter being accepted in a book titled "Revisiting the Dimensions of Poverty: Sustainable Alleviation Approach and Challenges from the 21st Century," by the Emerald Publishing, UK.
PUBLICATIONS PROFILE: OTHERS (Mention any other relevant publications details)
NA
CONFERENCE / WORKSHOPS/ REFRESHER/ FDP/ TRAINING ORGANIZED
• National Conference on "The rising era of entrepreneurship: discover an entrepreneur and skill enhancement" March 24-25, 2022.

- Programme Director of online two week refresher course in commerce and management from 1-14 December, 2022.
- Online Two week Refresher course in Commerce and Management from 27 May to 09 June 2022.
- Organising secretary in Online Two week Refresher course in Commerce and Management from 25 June 2020- 8 July 2021 organised by organised by Teaching-Learning Centre, Pandit Madan Mohan Malviya National Mission on Teachers and Teaching, Ministry of Education (Ramanujan College, University of Delhi)

- Organising secretary in Two Week Faculty Development Programme on "Innovations in Management Education and Research" from August 17-30, 2020
- Member in One-month Online Induction and Orientation Training Programme for Faculty in Universities/College/Institutes of Higher Education June 4- July 1, 2020.

### CREATION OF ICT MEDIATED TEACHING LEARNING PEDAGOGY AND CONTENT

E-contents/ MOOCs in 4-quadrants developed on ICT and Brainstorming for One-month Online Induction and Orientation Training
Programme for Faculty in Universities/College/Institutes of Higher Education organised by Teaching-Learning Centre, Pandit Madan
Mohan Malviya National Mission on Teachers and Teaching, Ministry of Education (Ramanujan College, University of Delhi) on 19<sup>th</sup>
June 2020.

#### CONFERENCE/WORKSHOPS/TRAINING ATTENDED AS FACULTY MEMBER

- Two -week REFRESHER COURSE in "COMMERCE" organised by Department of Commerce and Teaching learning center, Ramanujan college in collaboration with SST college of arts and commerce, Ulhasnagar, Maharashtra from 31 July 14 August, 2023.
- 4 week FIP for faculty in universities/ colleges/institutes of Higher Education organised by Teaching learning center, Ramanujan college in collaboration with KM. Mayawati Govt Girls P G College Badalpur, GB Nagarm UP from 22 October -20 November, 2023.
- Two day national workshop on The relevance of Bhartiya Gyan Parampara in management organised by Department of Commerce and Teaching learning center, Ramanujan college on 7-8 November, 2023.
- 20 day certificate course on Shrimad Bhagavad Gita: Enlightenment and Relevance, organised by Bharatam, Ramanujan College from 22 December to 10 january 2024.
- Participated in a webinar on Atmanirbhar Bharat Abhiyan: An Opportunity to Change the Narrative from 'Survival to Strength' on 19 june, 2020 organised by Rukmini Devi Institute of Advanced Studies.
- Participated in the two-week Faculty Development Programme on "Managing Online Classes and Co-creating MOOCs" from May 18 June 03, 2020.
   It was conducted by Teaching Learning Centre, Ramanujan College established under Centre under the Government of India's initiative called Pandit Madan Mohan Malviya National Mission on Teachers and Teaching, MHRD.

- Participated in the two-week Faculty Development Programme on "Managing Online Classes and Co-creating MOOCs" from 20 April to 6 May 2020.
   It was conducted by Teaching Learning Centre, Ramanujan College established under Centre under the Government of India's initiative called Pandit Madan Mohan Malviya National Mission on Teachers and Teaching, MHRD.
- Participated in the UGC and NAAC sponsored seven-day Faculty Development Programme on "Teachers, Teaching and Taught: Discovering New Meanings, Relationships and Purpose". It was conducted by the IQAC, Ramanujan College, University of Delhi from 1st January to 7th January 2020.
- Attended GIS In Social Science Research Training Workshop-25th To 27th June 2019 Organised by CTARA, IIT Bombay and WSDC, University of Delhi.
- Participated In Induction Training Programme For Faculty In Universities/Colleges/Institutes Of Higher Education From 9th April- 5th
   May, 2018
- National faculty Development programme, 2017 organised by Teaching learning center, Ramanaujan College in association with Indian accounting association, NCR Chapter
- Workshop on Cyber laws and crimes, 2017 organised by Department of commerce, University of Delhi
- Conclave on ethicists and educationists, 2017 organised by Ramanujan college and Tibet House
- 5th annual international commerce conference, 2016 organised by Department of commerce, University of Delhi.
- Faculty development programme on Computerised accounting, 2015 organised by FASSH, south campus, University of Delhi.
- Faculty development programme on Leveraging research tools,2015 organised by Department of Financial studies, University of Delhi.
- National conference on emerging trends and contemporary issues in finance and marketing, 2015 organised by Ramanujan college.
- 3 Day programme on project management, 2015 organised by Strategic Management Group.
- National Faculty Development Programme on Reflections on emerging pedagogy in higher education and qualitative research, 2015 organised by Ramanujan college.
- National Faculty Development Programme on Research methodology and statistical analysis, 2014 organised by Ramanujan college.
- 2nd Annual Commerce Convention on emerging issues in corporate governance, 2013 organised by Department of commerce, University of Delhi.

#### INVITED LECTURES AS RESOURCE PERSON AND PAPER PRESENTATIONS:

- Presented a paper in International Conference on appropriate teaching methodologies in interdisciplinary contexts: Mapping sociolinguistic diversity from May 14-16, 2024 in hybrid mode organised by Department of English, AMU Sponsored by ICSSR, New delhi.
- Resource person for one week online FDP on ICT tools for effective teaching learning for the topic 'mind mapping' at Bhusawal arts, science & P.O. Nahata commerce college in March 2021.
- Resource Person in the One-month Online Induction and Orientation Training Programme for Faculty in Universities/College/Institutes of Higher Education (4th June to 1st July 2020) organised by Teaching Learning Centre, Ramanujan College on the topic 'ICT and Brainstorming'.
- Resource Person in the "Refresher Course in Commerce", conducted by Shri Ram College of Commerce, University of Delhi in October 2019. The Course was sponsored by MHRD under its initiative called ARPIT (Annual Research Programme in Teaching). The topic was "Building Resilience among Teachers".
- Presented a paper entitled 'Nature of leader-member exchange model in territoriality and organisational politics' presented at Leadership in Organisations: Contemporary Concerns and Key Developments, Ramanujan College, University of Delhi, India, 22–23 March 2018.
- Presented a paper titled "Decoding Ethicality in Decision making by investigating gender related traits" in National Symposium on Ethics and Values.

# RESEARCH PROJECTS (MAJOR GRANTS/RESEARCH COLLABORATION)

NA

#### **AWARDS AND DISTINCTIONS:**

NA
ASSOCIATION WITH PROFESSIONAL BODIES:
NA
OTHER ACTIVITIES: (Include any additional relevant activities or contributions not covered in the above sections.)
NA