


## Ramanujan College

### FACULTY PROFILE

<b>FIRST NAME</b>	<b>DR. ARTI</b>	<b>MIDDLE NAME (if any)</b>		<b>PHOTOGRAPH (ATTACH BELOW)</b> 
<b>LAST NAME</b>	<b>YADAV</b>			
<b>DEPARTMENT</b>	Commerce			
<b>DESIGNATION</b>	Assistant Professor			
<b>GENDER</b>	Female			
<b>DATE OF BIRTH (DD/MM/YYYY)</b>	09/03/1992			
<b>LANGUAGE PROFICIENCY</b>	English, Hindi			
<b>ADDRESS</b>	Department of Commerce, Ramanujan College, University of Delhi			
<b>MOBILE</b>	011-35002219			
<b>EMAIL</b>	arti.yadav@ramanujan.du.ac.in			
<b>EDUCATIONAL QUALIFICATIONS:</b>				
<b>DEGREE</b>	<b>INSTITUTION</b>		<b>YEAR</b>	
M.A. (Economics)	IGNOU		2022	
Post Doctorate	Indian Council of Social Science Research		2020	
Ph.D.	Aligarh Muslim University		2017	
M.Com	Department of Commerce, Delhi School of Economics, University of Delhi		2013	
B. Com	Daulat Ram College, University of Delhi		2011	
<b>CAREER PROFILE: TEACHING EXPERIENCE</b>				

3 Years

**CAREER PROFILE: RESEARCH EXPERIENCE**

2 Years

**ADMINISTRATIVE ASSIGNMENTS: (List any administrative roles or responsibilities you have held)**

- Managing Editor of Ramanujan International Journal of Business and Research (RIJBR).
- Member Internal Quality Assurance Cell (IQAC)
- Member of the NAAC committee
- Member of Jazba Theatre Society.
- Member of Outreach Society.
- Member of First Cut Society.
- Member of Time Table Committee (2022-24).
- Convenor (2023-24) and Member (2022-23) of the Prospectus and Handbook Committee.

**AREAS OF INTEREST / SPECIALIZATION: (Highlight your specific areas of interest or fields of specialization within your subject area)**

International Business, Business Laws, Economics

**SUBJECTS TAUGHT: (List all the subjects you have taught)**

International Business, Managerial Economics, Business Laws, Business Analytics, Company Law, Business Economics, Contemporary Policy and Institutional Framework, Financial Markets, Institutions and Services, Innovation and Entrepreneurship, Marketing, Personal Tax Planning

**COURSE DEVELOPMENT: (Mention any courses you have developed or contributed to designing)**

**RESEARCH GUIDANCE: (Provide details on research supervision, indicating the number of doctoral and postgraduate students guided)**

**PUBLICATIONS PROFILE: RESEARCH PAPERS (List your published research papers, including the title, journal, and year)**

- Iqbal, B.A., Yadav, A., and Phan, Q.N. (2024). India-Vietnam Bilateral Trade and Investment Relations: An Empirical Analysis. *The Russian Journal of Vietnamese Studies*, Vol. 8(2). DOI: <https://doi.org/10.54631/VS.2024.82-634105>(Web of Science Indexed)
- Iqbal, B. A., Yadav, A., and Rahman, M.N. (2023). Trade Relations among the BRICS Countries. *China & WTO Review*, Vol. 9 (2). DOI: <http://dx.doi.org/10.14330/cwr.2023.9.2.07> (Web of Science Indexed)
- Yadav, A. and Ahmad, I. (2021). Indian Agriculture Sector: Impacts from Covid-19. *Int. J. of Global Environmental Issues*. In Publication (Scopus Indexed).
- Yadav, A. and Iqbal, B.A. (2021). U.S.-China Trade War: Trends and Issues, Vol XIV (1), 2-21. *Southwestern Journal of Economics*. ISSN 2333-4630.
- Yadav, A. and Iqbal, B.A. (2021). Socio-economic Scenario of South Asia: An Overview of Impacts of COVID-19, *South Asian Survey*, Vol. 28 (1), 20-37. DOI: 10.1177/0971523121994441
- Iqbal, B.A. and Yadav, A. (2021). FOURTH INDUSTRIAL REVOLUTION: Its Role and Contribution in Employment Generation and Skills Development, *Journal of Global Economy, Trade and International Business*, Vol 1(1). DOI:10.47509/JGETIB.1.1.2021.85-96
- Yadav, A. and Iqbal, B.A. (2020). Foreign Direct Divestment: Insight from the perspective of Developed and Developing Economies, *Asian Profile*, Vol. 48 (1), 39-45. ISSN 0304-8675
- Ahmad, I and Yadav, A. (2019). Impact of Insurance Sector on Economic Growth: A Case of India, *ZENITH International Journal of Multidisciplinary Research*, Vol. 9, page no. 332-340, ISSN: 2231-5780 (UGC Journal No.46665).
- Iqbal, B.A., Hassan, M., Yadav, A. and Shriaan, A.A. (2019). Agriculture Sector and Economic Growth: An Empirical Association. *Asian Profile*, Vol 47 (1), 53- 66. ISSN 0304-8675
- Iqbal, B.A., Mokoena, A., Yadav, A. & Hassan, M. (2018). Indo-South African trade and investment (FDI) relations: an empirical analysis, *Revista de Economia e Pensamento Crítico*, ISSN: 2526-4109, Volume 3, No. 2, Page no. 6-20.

- Iqbal, B.A. & Yadav, A. (2018). Le secteur agricole: l'épine dorsale de l'économie indienne (The Agriculture Sector: the backbone of the Indian Economy), France Forum Magazine, Page no. 51-53.
- Yadav, A. (2017). German Foreign Direct Investment in India: An Empirical Analysis of the Service Sector. International Journal of Research in Management & Social Science Volume 5, Issue 4 (IV).
- Mushahid, S. & Yadav, A. (2016). Behavioral Finance: A Paradigm Shift. iJARS International Journal of Management & Corporate Affairs, ISSN: 2455-1473, Volume II, Issue 4, DOI: 10.20908/ijarsijmca.v2i4.3777
- Yadav, A. (2016). FDI in India's Service Sector: Problems and Prospects. International Journal of Management, IT and Engineering, ISSN: 2249-0558, Volume 6, Issue 5.
- Yadav, A. (2015). CSR and Branding: A Relational Overview. Advances in Economics and Business Management (AEBM), Print ISSN: 2394-1545; Online ISSN: 2394-1553; Volume 2, Number 6; April-June, 2015 pp. 625-630 © KrishiSanskriti Publications.

**PUBLICATIONS PROFILE: BOOK CHAPTERS (List your published book chapters, including the title, publisher, ISBN and year)**

- Yadav, A., Yadav, P. and Latha, K. (2024), "E-Inclusiveness in Business and Financial System: An Economic Perspective", Goel, R., Singh, T., Rahman, M.M., Islam, Q.T. and Baral, S.K. (Ed.) *Creating Pathways for Prosperity (Emerald Studies in Sustainable Approaches to Poverty Alleviation)*, Emerald Publishing Limited, Leeds, pp. 99-116. <https://doi.org/10.1108/978-1-83549-121-820241008>
- Siddiqui, A., Yadav, A. and Farhan, N.H.S. (2023). Digital Transformation of Financial Services in the Era of Fintech. Editors: Mohd Naved, V. Ajantha Devi and Aditya Kumar Gupta. *Fintech and Cryptocurrency*. Wiley Online Library. <https://doi.org/10.1002/9781119905028.ch2>
- Yadav, A., Kanojia, V., Jain, M. (2022). Financial Inclusion Through Microfinance: Is It Possible?. In: Das, R.C. (eds) *Microfinance to Combat Global Recession and Social Exclusion*. Palgrave Macmillan, Singapore. [https://doi.org/10.1007/978-981-16-4329-3\\_11](https://doi.org/10.1007/978-981-16-4329-3_11)
- Yadav, A. and Iqbal, B.A. (2022). Effect of Global Warming on Food Security: An Indian Perspective. In V. Martinho (Ed.), *Impacts of Climate Change and Economic and Health Crises on the Agriculture and Food Sectors* (pp. 115-133). IGI Global. <https://doi.org/10.4018/978-1-7998-9557-2.ch007>
- Yadav, A. and Iqbal, B.A. (2021). Foreign Direct Investment in the Era of Digitalization and Environmental Sustainability. Editor: Lasse Torkkeli in book *Contemporary Issues in International Business and Entrepreneurship*, Cambridge Scholars Publishing. ISBN (10):1-5275-6980-2

- Iqbal, B.A. and Yadav, A. (2021). Big Data Analytics: Emergence, Growth, Issues and Potential. Editor: Maria Jose Sousa and Manuel Au-Yong Oliveira in book Top 10 Challenges of Big Data Analytics, Nova Science Publishers, New York. ISBN: 978-1- 53619-189-9
- Iqbal, B.A. & Yadav, A. (2020). One Belt One Road: an asian perspective. Editor: Arturo Oropeza Garcia, Universidad Nacional Autónoma de México Instituto de Investigaciones Jurídicas Instituto para el Desarrollo Industrial y el Crecimiento Económico , A.C.
- Iqbal, B.A. & Yadav, A. (2020). Copyright and Intellectual Property in Digital Business: Issue of Protection and Retrieval of Investment in Intellectual Creation. In Book: Digital Business Strategies in Blockchain Ecosystems. Springer Link. DOI: 10.1007/978-3-030-29739-8\_26
- Iqbal, B.A. & Yadav, A. (2018).Business Models: An Illustrative Study of E- Commerce Businesses in India, Handbook of Research on Business Models in Modern Competitive Scenarios, IGI Global, Page no. 398-408, DOI: 10.4018/978-1-5225-7265-7.
- Iqbal, B.A. & Yadav, A. (2018). ¿ESTÁ LA INDIA EN EL CAMINO DEL RÁPIDO DESARROLLO INDUSTRIAL? (Is India on the Road of the Rapid Industrial Development?), Estrategias de desarrollo economic, ISBN: 978-607-711-477-2Volume 2, Page no. 143, Mexico.

#### **PUBLICATIONS PROFILE: OTHERS (Mention any other relevant publications details)**

- Iqbal, B., & Yadav, A. (2023). Internationalization and Foreign Direct Divestment Flows in Central and Eastern European Economies. Economic and Business Review, 25(3), 128-130. <https://doi.org/10.15458/2335-4216.1322> (Editorial).

#### **CONFERENCE / WORKSHOPS/ REFRESHER/ FDP/ TRAINING ORGANIZED**

- Organizing Secretary for a Two-Week Faculty Development Programme in Research Methodology & Data Analysis at the Department of Commerce in collaboration with the Teaching Learning Centre, Ramanujan College (December 2023).
- Worked as an Organizing member in a Two-Week Refresher Course in Commerce and Management, organized by the Teaching Learning Centre, Ramanujan College, University of Delhi (December, 2022).

- Worked as an Organizing member in a Two-Week Refresher Course in Commerce and Management, organized by the Teaching Learning Centre, Ramanujan College, University of Delhi (May-June, 2022).

#### **CREATION OF ICT MEDIATED TEACHING LEARNING PEDAGOGY AND CONTENT**

#### **CONFERENCE/WORKSHOPS/TRAINING ATTENDED AS FACULTY MEMBER**

- Participated in a workshop on ChatGDP Mastery at Indian Institute of Technology (IIT), Delhi (October, 2024).
- Successfully Completed Two Two-week refresher Course in Shrimad Bhagavad Gita: Enlightenment and Relevance organized by BHĀRATAM - Bhārtīya Gyān Paraṁparā: Adhyayan, Adhyāpan Evam Anusaṁdhān Kendra TEACHING LEARNING CENTRE RAMANUJAN COLLEGE, UNIVERSITY OF DELHI under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National Mission on Teachers & Teaching and BHĀRATAM: Bhārtīya Gyān Paraṁparā Adhyayan, Adhyāpan Evam Anusaṁdhān Kendra (January 2024).
- Participated in Two days National Workshop on The Relevance of Bhartiya Gyan Parampara in Management at the Department of Commerce in collaboration with Teaching Learning Centre, Ramanujan College (November, 2023).
- Participated in Faculty Development Program on ‘Artificial Intelligence in Education’ at Jaipuria Institute of Management, Noida (November, 2023).
- Participated a 4-week Faculty Induction/Orientation Programme for “Faculty in Universities/Colleges/Institutes of Higher Education” at Teaching-Learning Centre, Pandit Madan Mohan Malviya National Mission on Teachers and Teaching, Ministry of Education (Ramanujan College, University of Delhi) In collaboration with KM. Mayawati Govt Girls PG College Badalpur, GB Nagar, Uttar Pradesh (October-November, 2023).
- Participated in the one day ‘National Workshop on Brain Balancing and Hypnosis’ organized by the Department of Mathematics, Ramanujan College, University of Delhi (October, 2023).
- Successfully Completed Two two-week refresher Course in Commerce at the Teaching Learning Centre organized by TLC, Department of Commerce Ramanujan College in collaboration with SST College of Arts and Commerce, Ulhas Nagar, Maharashtra (July-August, 2023)
- Participated in a Workshop for faculty members of the Department of Commerce, Economics and Management on Global Risk Management at Teaching Learning Centre, Ramanujan College, University of Delhi (April, 2023)
- Participated in the Faculty Development Programme on “Fundamentals of Goods & Services Tax” at the Department of Commerce, Daulat Ram College, University of Delhi (December, 2017).

#### **INVITED LECTURES AS RESOURCE PERSON AND PAPER PRESENTATIONS:**

#### Lectures as Resource Person:

- Delivered a live session on “Challenges in Qualitative Research” in 10 Days ‘Online NEP Orientation & Sensitization Programme’ Organized by Malviya Mission Teacher Training Centre (MMTTC), Ramanujan College, University of Delhi in collaboration with Sri Aurobindo College, University of Delhi sponsored by UGC-MMTTP (August, 2024)
- Delivered a session on Day 7 of the Faculty Development Program on Data Justification and Authenticity for Secondary Data Sources at Kathir College of Arts and Science, Affiliated to Bharathiar University, Coimbatore (June 2023).
- Delivered a lecture on “ Basics of Econometrics & Eviews” in the lecture series at the Department of Commerce, Ramanujan College, University of Delhi (February, 2023).
- Delivered a recorded lecture on “Basics in Eviews” in a Two-Week Refresher Course in Commerce and Management, organized by Teaching Learning Centre, Ramanujan College, University of Delhi (December, 2022)

#### Paper Presentations:

- Participated and presented a paper on “Embracing Change: Inclusive Methodologies and Collaborative Activities in Higher Education to Cultivate Attitudes for Inclusiveness” at the International Conference on “Appropriate Teaching Methodologies in Interdisciplinary Contexts: Mapping Sociolinguistic Diversity” organized by the Department of English, Aligarh Muslim University and sponsored by ICSSR (May, 2024).
- Participated and presented a paper on “Startups in India from the Perspective of Women Entrepreneurs: Case-Based Analysis” at the International Conference on Start Up To Scale Up: Management & Policy Interventions at Aligarh Muslim University (April 2019).
- Participated and presented a paper on “German Foreign Direct Investment in India: An Empirical Analysis of the Service Sector” at the National Conference at the National Institute of Technology (Hamirpur, Himachal Pradesh) at the Department of Management & Humanities (July 2017).
- Participated and presented a paper at the International Conference ‘Make in India’ Campaign for Inclusive Growth: Initiatives and Challenges on 4th& 5th January 2016, Organized by the Department of Commerce, Aligarh Muslim University, Aligarh, Sponsored by the Indian Council of Social Science Research (ICSSR).
- Participated and contributed a research paper to the 10<sup>th</sup> International Conference on “Innovative Management Practices in Business, Banking,

Economics, Public Administration, Marketing and Tourism (BEPAMT-2015), Organized by Krishi Sanskriti on 18<sup>th</sup>& 19<sup>th</sup> April at Jawaharlal Nehru University.

- Participated and presented a paper on “Data Governance: Needs, Recent Trends and Challenges Ahead in Banking Sector of India” at the conference on the Information Society: Challenges in India, held at O.P. Jindal Global University, Sonapat, from 7-8 June 2014.
- Participated in the 2<sup>nd</sup> Annual Commerce Convention held on April 3<sup>rd</sup>, 2013, on Emerging Issues in Corporate Governance, Organized by the Department of Commerce, Delhi School of Economics, University of Delhi.
- Participated in the 1<sup>st</sup> Annual Commerce Convention held on February 3<sup>rd</sup>, 2012, Organized by the Department of Commerce, Delhi School of Economics, University of Delhi.

#### **RESEARCH PROJECTS (MAJOR GRANTS/RESEARCH COLLABORATION)**

#### **AWARDS AND DISTINCTIONS:**

- Awarded for securing highest marks in the examination B.Com III year aggregate (Daulat Ram College, Delhi University).
- Awarded for securing highest marks in Economics (Daulat Ram College, Delhi University).

#### **ASSOCIATION WITH PROFESSIONAL BODIES:**

#### **OTHER ACTIVITIES: (Include any additional relevant activities or contributions not covered in the above sections.)**

- Volunteer in ‘Digital Financial Literacy Campaign by higher educational institutions for digital economy, initiated by Ministry of Human Resource Development, Government of India.
- Awarded Special Merit certificate for completing 250 hours of work for outstanding contribution on ‘Visually Challenged Student Welfare’ project in NSS.