


Ramanujan College

FACULTY PROFILE

FIRST NAME	ASHISH	MIDDLE NAME (if any)		PHOTOGRAPH (ATTACH BELOW) 
LAST NAME	YADAV			
DEPARTMENT	MANAGEMENT			
DESIGNATION	ASSISTANT PROFESSOR			
GENDER	MALE			
DATE OF BIRTH (DD/MM/YYYY)	18/07/1992			
LANGUAGE PROFICIENCY	ENGLISH, HINDI			
ADDRESS	HOUSE NO.-252, STREET NO.- 7, SAMAYPUR BADLI, DELHI -110042			
MOBILE	011-35002230, 011-35007388			
EMAIL	Ashish.yadav@ramanujan.du.ac.in			
EDUCATIONAL QUALIFICATIONS:				
DEGREE	INSTITUTION		YEAR	
M.PHIL	UNIVERSITY OF DELHI		2019	
M.COM	UNIVERSITY OF DELHI		2015	
B.COM (HONS.)	UNIVERSITY OF DELHI		2013	
CAREER PROFILE: TEACHING EXPERIENCE				

3 years

CAREER PROFILE: INDUSTRY EXPERIENCE

ADMINISTRATIVE ASSIGNMENTS: (List any administrative roles or responsibilities you have held)

AREAS OF INTEREST / SPECIALIZATION: (Highlight your specific areas of interest or fields of specialization within your subject area)

Marketing and Human Resource Management (HRM)

SUBJECTS TAUGHT: (List all the subjects you have taught)

- Business organization and management,
- Entrepreneurship Development,
- Advertising and Personal Selling,
- Organisational Behaviour,
- Innovation and Entrepreneurship ,
- Financial Literacy ,
- Finance for Everyone ,
- Technology In Banking & Insurance Sector ,
- Ethics and Governance in Business,

- Digital Empowerment ,
- Entrepreneurship ,
- Financial Markets and Institutions ,
- Consumer Behaviour ,
- Dynamics of Start-ups.

COURSE DEVELOPMENT: (Mention any courses you have developed or contributed to designing)

RESEARCH GUIDANCE: (Provide details on research supervision, indicating the number of doctoral and postgraduate students guided)

PUBLICATIONS PROFILE: RESEARCH PAPERS (List your published research papers, including the title, journal, and year)

- Babu, D. & Yadav, A. (2022). “Status Of Women Entrepreneurship in India: With Special Reference To Uttar Pradesh”, Journal of Modern Management & Entrepreneurship, Vol 12, No.03,19-23, ISSN:2231-167x
- Babu, D. & Yadav, A. (2021). “Impact Of Covid 19 On START-UPS With Special Reference To Uttar Pradesh Published in International Journal of Advanced Research in Commerce, Management & Social Science (IJARCMSS), ISSN: 2581-7930, Volume 04, No. 02(II), October – December 2021, pp 55-59.
- Yadav, A. (2023). “Promoting women entrepreneurship in eastern uttar Pradesh: A case study of Siddharth nagar.” Published in VSRD International Journal of Technical and Non-Technical Research , Volume XIV ,December 2023, e-ISSN:0976-7967 , pp 11-23
- Babu, D. & Yadav, A. (2024). “Impact of Sentiments on Corporate Performance”, Rabindra Bharati University Journal of

PUBLICATIONS PROFILE: BOOK CHAPTERS (List your published book chapters, including the title, publisher, ISBN and year)

PUBLICATIONS PROFILE: OTHERS (Mention any other relevant publications details)

CONFERENCE / WORKSHOPS/ REFRESHER/ FDP/ TRAINING ORGANIZED

CREATION OF ICT MEDIATED TEACHING LEARNING PEDAGOGY AND CONTENT

CONFERENCE/WORKSHOPS/TRAINING ATTENDED AS FACULTY MEMBER

- Attended a webinar organized by NDIM on the topic-Economic Policies post covid-19 & Economic Growth held on 23rd July, 2021.
- Participated In the Webinar On CYBER SECURITY, SAFETY & PRIVACY IN TODAY'S DIGITAL WORLD , Organized by KALINDI COLLEGE NCWEB ON 17TH MAY 2020.
- Participated in the webinar on "THROUGHPUT ACCOUNTING – COSTING DONE DIFFERENTLY ' organized by the self -finance department of St. Joseph College of Arts & Commerce in collaboration with Financial Planning Academy on 21st May 2020.
- Participated in the online Two Days workshop on "RESEARCH PAPER WRITING AND JOURNAL SELECTION "ORGANISED by the faculty of Commerce and Management, SGT UNIVERSITY 27th August to 28th August 2021
- Participated in the regional webinar on investors education Organized by Department of Commerce & Business Studies in collaboration with SEBI & Multi Commodity Exchange of India Ltd. (MCX) on August 06th, 2020.
- Participated in the International E- Seminar on "Indian Economy Post covid-19: Opportunities and Challenges'. ON 05TH & 06TH June 2020 organized Department of Commerce in association with IQAC , COLLEGE OF VOCATIONAL STUDIES , DELHI UNIVERSITY
- Participated in 6th International Conference on "EMPOWERING ENTREPRENEURS IT & EFFECTIVE MANAGEMENT" (IC-EEITEM 2023) ON 02ND DECEMBER 2023 , Organized by Jagran Institute of Management

INVITED LECTURES AS RESOURCE PERSON AND PAPER PRESENTATIONS:

RESEARCH PROJECTS (MAJOR GRANTS/RESEARCH COLLABORATION)

AWARDS AND DISTINCTIONS:

Awarded NET in Commerce by University Grants Commission in 2015

ASSOCIATION WITH PROFESSIONAL BODIES:

OTHER ACTIVITIES: (Include any additional relevant activities or contributions not covered in the above sections.)

- **Sports Committee Member 2023-24**
- **Outreach Programme Committee Member 2023-24**
- **Certificate course on Shrimad Bhagavad Gita: Enlightenment & Relevance Member**
- **Examination Committee Member 2024-25**
- **CORE ORGANIZING COMMITTEE MEMBER**
 - Ramanujan Lit Fest (14-16 February, 2024).
 - Annual Day, 2024 (03rd May, 2024).
 - Student Union Freshers & Dandiya Utsav (20th October, 2023).
 - Student Union-DUSU elections 2023

