

Name- Dr. Arti Yadav
Affiliation- Ramanujan College, University of Delhi



Designation and Department:

Assistant Professor, Department of Commerce and Management Studies

Education and Training:

- Post Doctorate from Indian Council of Social Science Research (2019-2021)
- Ph.D from Department of Commerce, Aligarh Muslim University (2014-2017)
- M.Com from Department of Commerce, University of Delhi in 2013
- B.Com from Daulat Ram College, University of Delhi in 2011

Contact info

Email: artiyadavdse@gmail.com

Areas of Interest:

Teaching:

International Business, Economics, Corporate Law

Research:

International Trade, Foreign Direct Investment, Macroeconomic Variables, Economic Growth and Development, International Economic Relations, Sector based studies.

Subjects Taught: Microeconomics, Marketing, Tax Planning, Organizational Behaviour and Development, Cost Accounting

Research Publications :

Published Research Papers:

- Yadav, A. and Iqbal, B.A. (2022). Global Value Chains in the Era of Changing Globalization Scenario: Perspective from BRICS. International Journal of Innovation and Sustainable Development (Special Issue: Innovation and Sustainability in a Post COVID World) (Scopus Indexed) (Accepted for publication) ISSN online: 1740-8830
- Yadav, A. and Ahmad, I. (2021). Indian Agriculture Sector: Impacts from Covid-19. International Journal of Global Environmental Issues. Abstract published, Chapter in Publication (Scopus Indexed). ISSN online: 1741-5136
- Yadav, A. and Iqbal, B.A. (2021). U.S.-China Trade War: Trends and Issues, Vol XIV (1), 2-21. Southwestern Journal of Economics. ISSN 2333-4630.
- Yadav, A. and Iqbal, B.A. (2021). Socio-economic Scenario of South Asia: An Overview of Impacts of COVID-19, South Asian Survey, Vol. 28 (1), 20-37. DOI: 10.1177/0971523121994441
- Iqbal, B.A. and Yadav, A. (2021). FOURTH INDUSTRIAL REVOLUTION: Its Role

and Contribution in Employment Generation and Skills Development, *Journal of Global Economy, Trade and International Business*, Vol 1(1). DOI:10.47509/ JGETIB. 1.1.2021.85-96

- Yadav, A. and Iqbal, B.A. (2020). Foreign Direct Divestment: Insight from the perspective of Developed and Developing Economies, *Asian Profile*, Vol. 48 (1), 39-45. ISSN 0304-8675
- Ahmad, I and Yadav, A. (2019). Impact of Insurance Sector on Economic Growth: A Case of India, *ZENITH International Journal of Multidisciplinary Research*, Vol. 9, page no. 332-340, ISSN: 2231-5780.
- Yadav, A., Sahu, D., and Singh, A. (2019). Effect of Corruption on FDI Inflows and Economic Growth: An Indian Perspective. *Journal of Commerce and Accounting Research*, Vol. 8(4), p.no. 28-36. Publishing India Group (ABDC Indexed).
- Iqbal, B.A., Hassan, M., Yadav, A. and Shriaan, A.A. (2019). Agriculture Sector and Economic Growth: An Empirical Association. *Asian Profile*, Vol 47 (1), 53- 66. ISSN 0304-8675
- Iqbal, B.A., Mokoena, A., Yadav, A. & Hassan, M. (2018). Indo-South African trade and investment (FDI) relations: an empirical analysis, *Revista de Economia e Pensamento Crítico*, ISSN: 2526-4109, Volume 3, No. 2, Page no. 6-20.
- Iqbal, B.A. & Yadav, A. (2018). Le secteur agricole: l'épine dorsale de l'économie indienne (The Agriculture Sector: the backbone of the Indian Economy), *France Forum Magazine*, Page no. 51-53.
- Yadav, A. (2017). German Foreign Direct Investment in India: An Empirical Analysis of the Service Sector. *International Journal of Research in Management & Social Science* Volume 5, Issue 4 (IV).
- Mushahid, S. and Yadav, A. (2016). Behavioral Finance: A Paradigm Shift. *iJARS International Journal of Management & Corporate Affairs*, ISSN: 2455-1473, Volume II, Issue 4, DOI: 10.20908/ijarsijmca.v2i4.3777
- Yadav, A. (2016). FDI in India's Service Sector: Problems and Prospects. *International Journal of Management, IT and Engineering*, ISSN: 2249-0558, Volume 6, Issue 5.
- Yadav, A. (2015). CSR and Branding: A Relational Overview. *Advances in Economics and Business Management (AEBM)*, Print ISSN: 2394-1545; Online ISSN: 2394-1553; Volume 2, Number 6; April-June, 2015 pp. 625-630 © KrishiSanskriti Publications.

Published Chapters:

- Yadav, A. and Iqbal, B.A. (2022). Effect of Global Warming on Food Security: An Indian Perspective. In V. Martinho (Ed.), *Impacts of Climate Change and Economic and Health Crises on the Agriculture and Food Sectors* (pp. 115-133). IGI Global. <https://doi.org/10.4018/978-1-7998-9557-2.ch007>
- Yadav, A. and Iqbal, B.A. (2021). Foreign Direct Investment in the Era of Digitalization and Environmental Sustainability. Editor: Lasse Torkkeli in book *Contemporary Issues in International Business and Entrepreneurship*, Cambridge Scholars Publishing. ISBN (10):1-5275-6980-2
- Iqbal, B.A. and Yadav, A. (2021). Big Data Analytics: Emergence, Growth, Issues and Potential. Editor: Maria Jose Sousa and Manuel Au-Yong Oliveira in book 'Top 10 Challenges of Big Data Analytics', Nova Science Publishers, New York. ISBN: 978-1-

53619-189-9

- Iqbal, B.A. & Yadav, A. (2020). One Belt One Road: an asian perspective. Editor: Arturo Oropeza Garcia, Universidad Nacional Autónoma de México Instituto de Investigaciones Jurídicas Instituto para el Desarrollo Industrial y el Crecimiento Económico , A.C.
- Iqbal, B.A. & Yadav, A. (2020). Copyright and Intellectual Property in Digital Business: Issue of Protection and Retrieval of Investment in Intellectual Creation. In Book: Digital Business Strategies in Blockchain Ecosystems. Springer Link. DOI: 10.1007/978-3-030-29739-8_26
- Iqbal, B.A. & Yadav, A. (2018). Business Models: An Illustrative Study of E-Commerce Businesses in India, Handbook of Research on Business Models in Modern Competitive Scenarios, IGI Global, Page no. 398-408, DOI: 10.4018/978-1-5225-7265-7.
- Iqbal, B.A. & Yadav, A. (2018). ¿ESTÁ LA INDIA EN EL CAMINO DEL RÁPIDO DESARROLLO INDUSTRIAL? (Is India on the Road of the Rapid Industrial Development?), Estrategias de desarrollo economic, ISBN: 978-607-711-477-2 Volume 2, Page no. 143, Mexico.

Conferences-Seminars Presentations and Participations:

- Participated and presented paper on “Startups in India from the Perspective of Women Entrepreneurs: Case Based Analysis” in the International Conference on Start Up To Scale Up: Management & Policy Interventions at Aligarh Muslim University (April, 2019).
- Participated and presented paper on “German Foreign Direct Investment in India: An Empirical Analysis of the Service Sector” in the National Conference at National Institute of Technology (Hamirpur, Himachal Pradesh) at Department of Management & Humanities (July 2017).
- Participated and presented paper in the International Conference ‘Make in India’ Campaign for Inclusive Growth: Initiatives and Challenges on 4th& 5th January 2016, Organized by Department of Commerce, Aligarh Muslim University, Aligarh, Sponsored by Indian Council of Social Science Research (ICSSR).
- Contributed research paper in the 10th International Conference on “Innovative Management Practices in Business, Banking, Economics, Public Administration, Marketing and Tourism (BEPAMT-2015), Organized by KrishiSanskriti on 18th& 19th April at Jawaharlal Nehru University.
- Participated and presented paper on “Data Governance: Needs, Recent Trends and Challenges Ahead in Banking Sector of India” in the conference on the Information Society: Challenges in India, held at O.P. Jindal Global University, Sonapat, from 7-8 June 2014.
- Participated in the 2nd Annual Commerce Convention held on April 3rd, 2013 on Emerging Issues in Corporate Governance, Organized by the Department of Commerce, Delhi School of Economics, University of Delhi.
- Participated in the 1st Annual Commerce Convention held on February 3rd, 2012, Organized by the Department of Commerce, Delhi School of Economics, University

of Delhi.

Academic Achievements:

- Awarded for securing highest marks in the examination B.Com III year aggregate in the year 2010-11 (Daulat Ram College, Delhi University).
- Awarded for securing highest marks in Economics in the examination B.com I year in the year 2008-09 (Daulat Ram College, Delhi University).

Extra-Curricular and Other Academic Activities:

- Published article in France Forum Magazine entitled “Covid-19 and the global economy”, no. 77 (July 2020).
- Published article in France Forum Magazine entitled “The agriculture sector: the backbone of the Indian economy”, no. 68 (Feb 2018).
- Volunteer in ‘Digital Financial Literacy Campaign by higher educational institutions for digital economy, initiated by Ministry of Human Resource Development, Government of India.
- Volunteered in the National Seminar on Inclusive Development and Mainstreaming of the Minority (Muslim) Community in India on 4th & 5th December, 2014, Organized by the Department of Commerce, Aligarh Muslim University, Sponsored by Indian Council of Social Science Research (ICSSR).
- Awarded Special Merit certificate for completing 250 hours of work for outstanding contribution on ‘Visually Challenged Student Welfare’ project in NSS (Daulat Ram College, University of Delhi) in the year 2009-10.
- Awarded appreciation certificate for active participation in CHETANA programme organized in collaboration with Inner Wheel Club of Delhi Civil Lines, Rotary Club of Delhi Civil lines and Red Ribbon Club, Daulat Ram College, University of Delhi in the year 2009.