


Ramanujan College

FACULTY PROFILE

FIRST NAME	DR PALLAVI	MIDDLE NAME (if any)		PHOTOGRAPH (ATTACH BELOW) 
LAST NAME	MAHAJAN			
DEPARTMENT	COMMERCE			
DESIGNATION	ASSISTANT PROFESSOR			
GENDER	FEMALE			
DATE OF BIRTH (DD/MM/YYYY)	31-07-1987			
LANGUAGE PROFICIENCY	DOGRI, HINDI, ENGLISH			
ADDRESS	JAMMU (J&K)			
MOBILE	9070943333			
EMAIL	mahajapallavit20@gmail.com			
EDUCATIONAL QUALIFICATIONS:				
DEGREE	INSTITUTION		YEAR	
B.Com	University of Jammu		2008	
M.Com	University of Jammu		2010	
NET	UGC		2011	
M.Phil.	University of Jammu		2012	
Ph.D	Bundelkhand University		2017	

CAREER PROFILE: TEACHING EXPERIENCE

11 Years of Teaching Experience

ADMINISTRATIVE ASSIGNMENTS: (List any administrative roles or responsibilities you have held)

Convenor, Admission Committee (Business Courses)
Assistant Co-ordinator, IGNOU Centre

AREAS OF INTEREST / SPECIALIZATION: (Highlight your specific areas of interest or fields of specialization within your subject area)

HRM and Marketing

SUBJECTS TAUGHT: (List all the subjects you have taught)

Business Economics, Organisational Behaviours, Marketing, HRM, etc.

COURSE DEVELOPMENT: (Mention any courses you have developed or contributed to designing)

1. Designed new curricula for B.Com (H) for the subject of **Business Law** for Batch 2021-24 in JC Bose University of Science and Technology (YMCA) Faridabad.
2. Designed new curricula for B.Com (H) for the subject of **Micro Economics** for Batch 2021-24 in JC Bose University of Science and Technology (YMCA) Faridabad
3. Designed new curricula for B.Com (H) for the subject of **Business Communication** for Batch 2021-24 in JC Bose University of Science and Technology (YMCA) Faridabad
4. Designed new curricula for B.Com (H) for the subject of **Business Organisation and Management** for Batch 2023-26 in JC Bose University of Science and Technology (YMCA) Faridabad.
5. Designed new curricula for B.Com (H) for the subject of **Principles of Marketing** for Batch 2023-26 in JC Bose University of Science and Technology (YMCA) Faridabad.
6. Designed new curricula for B.Com (H) for the subject of **Human Resource Management** for Batch 2023-26 in JC Bose University of Science and Technology (YMCA) Faridabad.

PUBLICATIONS PROFILE: RESEARCH PAPERS (List your published research papers, including the title, journal, and year)

1. P. Mahajan, "Examining the Influence of Career Satisfaction and Professional Image on Professional Identification" in International Journal of Scientific Research, ISBN: 2277-8179, Vol 06: Issue 11, 2017, pp. 17-19.

2. P. Mahajan, “An Analysis of Consumer Response on Brand Awareness of Anchor Tooth paste in Jammu” in International Journal of Scientific Research, ISBN: 2277-8179, Vol 07: Issue 01, 2018, pp. 33-34.
3. P. Mahajan, “Examining the Influence of Perceived External Prestige, Need Satisfaction, Communication Climate and Job Satisfaction on Organisational Identification” in International Journal of Scientific Research, ISBN: 2277-8179, Vol 07: Issue 01, 2018, pp. 42-46.
4. P. Mahajan, “Examining the Influence of Professional Identification on Organisational Identification” in Global Journal of Research Analysis, ISBN: 2277-8160, Vol 07: Issue 03, 2018, pp. 17-1

CONFERENCE / WORKSHOPS/ REFRESHER/ FDP/ TRAINING ORGANIZED

1. Organised a one week workshop on Microsoft Excel and Career Planning on 1st March 2023 to 10th March 2023 in JC Bose University of Science and Technology, YMCA Faridabad, Department of Business Studies.
2. Organised a Two-day National Workshop as a Convenor on “The Relevance of Bhartiya Gyan Parampara in Management” in Ramanujan College on 7th and 8th November 2023, under Teaching Learning Centre, Ministry of Education, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, Ramanujan College University of Delhi in Collaboration with Department of Commerce, Ramanujan College, University of Delhi.
3. Organised Shri Aurobindo Youth Conference as a Co-ordinator on 27th Jan. 2024, under Auroville Foundation Villupuram, Tamil Nadu, under the Ministry of Education, in collaboration with Centre for Human Sciences at Rishihood University, Ramanujan College (University of Delhi) and Ramjas College (University of Delhi)

CONFERENCE/WORKSHOPS/TRAINING ATTENDED AS FACULTY MEMBER

1. Two week Faculty development program on “Indian Knowledge System: A Multidimensional Legacy” under Teaching Learning Centre, Ramanujan College University of Delhi in Collaboration with Shyama Prasad Mukherji College for Women, University of Delhi.
2. 4-Week Faculty Induction/Orientation Program under Teaching Learning Centre, Ramanujan College, University of Delhi in Collaboration with Dhote Bandhu Science College, Gondia, Maharashtra.

3. One day National Workshop on “Brain Balancing and Hypnosis organized by Ramanujan College University of Delhi, Department of Mathematics

INVITED LECTURES AS RESOURCE PERSON AND PAPER PRESENTATIONS:

- Delivered lecture on “Communication skills” at JC Bose University of Science & Technology (YMCA), Faridabad.
- Delivered lecture in a seminar on “India’s G20 Priorities” at JC Bose University of Science Technology (YMCA), Faridabad.
- Delivered lecture on “Elasticity of Demand” at JC Bose University of Science & Technology (YMCA), Faridabad
- Presented a research paper ‘Role of Human Capital in Promoting Sustainable Economic Development’ at “International Conference on Technological Transformation & Sustainability: Perspectives & Challenges”, Organized by DAV Centenary College, Faridabad (March 31, 2023)
- Presented a research paper ‘Market economy and challenges of sustainability’ at “International Conference on Technological Transformation & Sustainability: Perspectives & Challenges”, Organized by DAV Centenary College, Faridabad (March 31, 2023)
- Presented a research paper ‘Renewable and clean energy : a leap towards green living’ at “International Conference on Technological Transformation & Sustainability: Perspectives & Challenges”, Organized by DAV Centenary College, Faridabad (March 31, 2023)
- Presented a research paper ‘G20 Priorities: Corporate Governance in Emerging Economies’ at “International Conference on India's G20 Presidency: Role, Challenges and Solutions in Creating One Earth, One Family and One Future (ICIGP 2023)”, Organized by IMT, Faridabad (22nd April 2023)
- Presented a research paper ‘G20 Priorities: Zero Hunger and Sustainable Development’ at “International Conference on India's G20 Presidency: Role, Challenges and Solutions in Creating One Earth, One Family and One Future (ICIGP 2023)”, Organized by IMT, Faridabad (22nd April 2023)

AWARDS AND DISTINCTIONS:

Teacher of the Year Award 2022, by JC Bose University of Science and Technology, YMCA Faridabad, Department of Business Studies.

VALUE ADDED COURSES

1. Co-ordinated a 32 hrs VAC on “Hands on Training on Income Tax” from 17th Dec. 2022 to 2nd Jan. 2023 in JC Bose University of Science and Technology, YMCA Faridabad, Department of Business Studies.
2. Co-ordinated a 30 hrs VAC on “Youth Empowerment and Skills” from 17th Nov. 2022 to 6th Dec. 2023 in JC Bose University of Science and Technology, YMCA Faridabad, Department of Business Studies.
3. Delivered Lectures and act as Trainer for complete 30 hrs VAC on “Teachings of Ramayan” from 16th Nov. 2022 to 10th March 2023 in JC Bose University of Science and Technology, YMCA Faridabad, Department of Business Studies.