



**RAMANUJAN COLLEGE**  
Accredited Grade 'A' by NAAC  
(University Of Delhi)  
Kalkaji, New Delhi-110019



**NOTICE**  
**PLACEMENT CELL**  
**DataToBiz**  
**Internship Notice**

Date- 16<sup>th</sup> July 2022

**Notice No: 220713**

**About the Company**

DataToBiz is an AI and Big Data Analytics firm, which helps organisations in managing their data assets, and finding the best ways to surface insights from the data to enable them with data centric decisions. Our mission is crystal clear. We deep dive into data to unlock insight and have the courage to act. Making use of data is the process we adopt with an aim to solve business problem statements. We work with our clients to build the analytics capabilities that enable organisations to achieve sustainable advantage.

Website: <https://www.datatobiz.com/>

**Profile:** Digital Marketing Intern

**Eligibility:** All courses; Final year students/Graduates

**Stipend:** INR 10k

**Duration:** 3-6 months

**Internship Location:** Work from home

**Roles and responsibilities:**

- content repurposing and distribution
- content reviews
- update and optimize blogs on the CMS
- daily marketing analytics (Google Analytics, GSC, etc.), visual analytics (Clarity, Hotjar), and performance tracking
- forum marketing activities (Quora, Reddit, tech forums)
- content creation for social media, emails, etc.



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- link building activities (guest posts, HARO, directories, etc.)

**Skills and Competencies required:**

- Data Analysis
- Content Creation
- SEO & SEM
- CRM
- Communication Skills
- Social Media
- Basic Design Skills

Apply at: <https://forms.gle/k8x8mfyZRbPodWmz8>

Last Date to Register: 18<sup>th</sup> July 2022

**Note:** If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behaviour, companies deny to connect with us in further drives.

If your issue is genuine, mail us at [placement@ramanujan.du.ac.in](mailto:placement@ramanujan.du.ac.in) explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.