AUGUST 2021

ramanujan refreshers



Ramanujan refresher brings to you all the latest developments, and updates about faculty, students, research studies, projects and the upcoming events, including cultural activities

A note from the editor: **Humanity is the fulcrum of our happiness class**

Majeed Bilal's organization, Humanity First Foundation (HFF), was given two hearses by a donor. He found that not many people in his area – Karnataka's Bidar district- were similarly generous. "We needed food and PPE kits. I knew I'd have to raise the money myself, so I sold my two plots of land." With the Rs. 10 lakh he received, Bilal has already **facilitated 790 funerals**. In the last months, the 31 year old feels his work has doubled. "Earlier, we used to take bodies from hospitals. Now we are also getting calls from people's homes. All the villagers here know about HFF. They rely on us. Wanting to protect his family, Bilal has been living in a boarding house for over a year. He sometimes sees his wife and children from a distance. "I don't mind hardship as nothing matches the contentment I feel. If I die for the cause, I will consider myself a martyr." Thankfully, Bilal says, he has tested negative for COVID all 29 times. He then discloses a figure he holds close to his heart. "We've buried only 150 Muslims. The others all belonged to other faiths. We stay true to our name. We put humanity first." The pandemic tells us, we must stand for humanity over rationality again, this time for authentic happiness and sustainable growth. Not just because it is in our DNA and morally right thing to do, but also it continues to find a sense of right purpose and meaning in life. "He (**Gandhi**) teaches us compassion, understanding, acceptance and forgiveness -- the cornerstones of a great nation. We can model his passion for humanity as a quide in our own ventures forward, to make this world a more harmonious place," Hepwood, who penned 'The Gandhi Experiment', told PTI.

The pandemic has made acts of compassion even more relevant. "I experienced the kindness of strangers first-hand when my father was admitted to a hospital with COVID. The help I received from people fighting their own battle and the tireless work of the medical staff touched me to my core. Unfortunately my father didn't survive but this has only strengthened my resolve to spread kindness, as life is too short for hate", says Deepali of Delhi. "It is important to **reclaim for humanity**, the ground that has been taken from it by various arbitrarily narrow formulations of the demands of rationality", says Amartya Sen. The core and intrinsic requirement of authentic or true happiness is capturing the human face of everything. Ever since the objective of rationality has superseded humanity, individual's ability to pursue authentic happiness, live a glorious life, have peace with oneself and others is not enhancing. We are only educating the left side of our head and not the heart today. Assumed supremacy of rationality over humanity is resulting in short-term gains, but grim losses for an individual's happiness. We cannot live happily by rationality alone. To capture flavors of authentic happiness, we ensure that humanity remains the fulcrum of values-based happiness classes at our 'School of Happiness'. Not only has it always given us inner strength, glory and a deeper sense of satisfaction but also the right purpose and a true meaning of life. Unlike monastic spirituality, which talks of withdrawal and renunciation, humanity pursuit liberates us from stress and provides us happiness despite engaging with society and fulfilling our moral responsibilities.

Professor T.K. Mishra

"My Experiments with personal transformation: Life, Work, Relationships"

Personal Transformation (PT) seemed impossible to me when I was not a part of School of Happiness (SOH). But the experience that I had with SOH, proved that with happiness everything is possible. Life: By learning real meaning of happiness, my perspective towards my life changed. **SOH** made me believe that despite the situation prevailing, we can get happiness with a positive mindset. For example, I love travelling, I love going to hill station and I love to spend time with nature. During this time we all are stuck up at our homes, going out is risky. With **SOH**, I realized that visiting a tourist place isn't necessary to enjoy the beauty of nature. Now I am even able to enjoy weather by just staying at home. I do spend a lot of time with my plants; I enjoy their company, I play with my dog Candy, I listen to the chirping of birds. **SOH** made me realize the magical power of music, at night I do star gazing and sit at terrace with my pet, and we both enjoy listening to the music and staying close to the nature. These apart, I would say Sahaj Yoga is amazing. It has given me chance to enjoy my own company. I won't lie that I practice it daily, but whenever I practice it, I feel relaxed. I am able to see changes in my life. Earlier I was not able to manage my anger, but now whenever I shout or whenever I am about to shout what strikes my mind is, no Pranjal, don't do this. It is time for you to pray that mother, please forgive me mother, and mother, I forgive everyone, and I forgive myself too. So, this is how it works. After joining **SOH**, I started going for morning walk. But due to increase in COVID cases, I paused, and now from today I started my walk again. This is the power of nature, realization of happiness that that they are able to attract a lethargic person towards walks. Work: Being a student, my work is to study; being a daughter, my work is to obey my parents; being a human, my work is to spread humanity. I am trying to do all works positively. **SOH** has made me realize importance of values in happiness, so I am doing my work that is right as per my values, as per my conscience. Through **SOH**, I learned in morning time best thoughts strike into your mind, so I am trying to follow it, because I trust the experience of my teachers. For example, currently I am writing this answer in the morning. Things have actually changed and they are helping me work in a better way. For example, if you would have asked these questions prior to joining of **SOH**, I would not have written this much about anything related to me, but now I am able to notice changes and I am able to jot down the answer about me. **Relationships: SOH** also helped me in getting my old friends back. Actually, from childhood we were best friends, but suddenly silence between us separated us, I mean there was no fight, but still we stopped talking. And one day I met my friend, she was with her current best friend, and she didn't talk to me in that old way. I felt bad that how she can forget me. I thought I will also ignore her, but through **SOH**, I was taught to keep ego at side, to have a good relationship, so I applied the same, and by trusting our friendship I talked to her about the same, and then I realized that she also wanted to share the heavy bond with me, And you wouldn't believe, now we go on morning walk together.

Pranjal

My experiment with PT has enabled me to expand my consciousness and become more aware of my usual and unusual views so that I can integrate this definition into a new selfdefinition. My irregularities in healthy habits and a lack of daily routine, caused difficulties for me in achieving optimum work performance. When two years ago I got to know of our **SOH** course, I felt some kind of connection with the course material and the way it's designed for students. Then and there I took baby steps to get the best out of myself with this course and experience the outcomes of the sessions. This was a wonderful journey of transformation of my life, work and relationships. I accepted myself with all the flaws and strengths equally. I got a strong hand over my emotions with the continuous meditation practice. Now my **spiritual life** is growing better to accomplish other aspirations as well. I have started cheerleading myself which was not the case before interacting with my **SOH** peers. At times I was uncomfortable in continuously working and executing tasks to get it over with but with the great support of my kind teachers, I learnt to enjoy it and now it's all easy for me. Now I aim to continue with my healthy living habits to maintain my progress in work in particular and life in general. I became better at handling and sustaining a good relationship with the people in my life. These classes helped in improving my relationship skills, now I am more confident in myself and my circle of people. I gained others' life perspectives which helped me understand them better and continue working with them for a longer time to mutually support each other. The new knowledge and competence in this course allowed me to build a better me and a better person at what I do. My openness to learning increased substantially which has a great contribution to transforming my life, work and relationships. My thoughts, visualization, faith, actions, or a combination of them improved towards a better life for me personally. I also worked on changing my concept of myself, to know myself beyond what other people have told me about. I am working on my mission, vision, and major goals in the key areas of my life, such as health, wealth, relationship with self, god and others. I'm very grateful to all the teachers who have provided us with different sessions. It is something that always helped me to achieve more and share more with the people around me. And most importantly, the price I had to pay for this positive transformation is only attending and participating in online sessions by our teachers and guest speakers. I am truly grateful for all their contributions and would like to say thank you from the bottom of my heart. I'm eternally impressed and wholeheartedly appreciate the team. Thanks a bunch!

Prakhar Agarwal

No one is perfect but everyone is unique, and since no one is perfect I am also not perfect and must be committing mistakes. This realization keeps me open to listening, learning and correcting. And since everyone is unique there is no universal strategy for personal growth and transformation. So, everyone has different strategies and I too have my own. First, I evaluate my strengths and weaknesses, then I examine where I need to work upon. In

this process, I also take help of my parents, my brother, my teacher and my friends. One thing I appreciate myself is for being optimistic and believing myself. There are some moments, people and negativity I get affected from, but it doesn't last long. In one line now I know, "our life is not ours if we always care what others think." Currently, I am a student, so my first and foremost duty is to study and become a worthy human being. So it needs discipline, hard work, dedication and perseverance. In my case, I think I am not as disciplined as required. Though I am hard-working and have dedication and honesty towards my study. But I need to be more disciplined. I am doing preparation for PG entrance and I see that I am doing it with full honesty. And since I joined SOH, I see a lot of changes in my management skill. One thing that I have learnt is that when it comes to relationships, quantity has little role to play. We should focus on quality of relationships over quantity of relationships. First, we all should have a good relationship with ourselves than with others. I always **respect** everyone. One thing now I started practicing is: think before you speak, so that it will not hurt anyone's sentiments. One more thing which I prefer is: Putting myself on the place of that person with whom I am dealing with, and this works for me a lot. After joining **SOH**, I started appreciating and showing gratitude to all who are worth it. I was doing it before also, but now I do it more often, because it doesn't take much effort. In one word for what I am becoming from personal transformation is "Resilient".

Rishu Verma

PT in life means going beyond the normal routine and comfort zone. It involves co-creating a better life for yourself, and changing the way you live. By using our own thoughts, visualization, faith, actions, or a combination of them work well to climb the ladder of transformation. I have worked and still working on myself, where I step up to bring changes in my life, work and relationships by putting efforts. For this I seek inspiration from the people who have been successful. With this, I get positive attitude and motivation to keep working whatever the situation is. I also practiced meditation and yoga to assemble my inner self. I get a broader vision for every situation and problem. With motivation I also learnt how to become stubborn on self-love and not giving value to the situation and people who are not worthy. It benefited me on removing negative people, negative vibes and energy, negative situations from my life and focusing more on myself. My life changed in 10th standard when my school teacher picked me to participate in student council team, and I won the school election. There I learnt how to work in a team with people having different mindset and understanding. Then, in college societies I learnt organizational working with calmness, and how to be authoritative at times. I also learnt this while doing internships with different organizations. If I see my journey of life till now, I see a whole new Aayushi whom I never knew. I am happy with this change. My transformation in relationship comes when I realize sometimes that it's good to leave the things than to hold

them on. There was a time when being alone used to bothers me, but now it feels good not to have toxic people with me, because I realized my worth. In relationship I tried my best to save the relations. But once I feel the relationship isn't healthy, I move away. If any misunderstanding comes in between, I try to solve it, but if I feel unwanted or unvalued, I move off.

Aayushi

I am an inward person. One who **speaks less but thinks more**, sometimes unnecessarily? May be being inward gives me negativity, stress, and may be overreaction. This negativity has always affected my life, work and relations. As life needs to move on and we need to learn new ways to make positive changes in ourselves, I am also trying. I know it's a long and difficult process. It was not possible to change myself without full dedication, commitment and discipline. We all are living in a society that always tries to dominate us in our life. My whole life was just fulfilling other expectations and changing myself according to them. This may be my weakness but sometimes you are not enough. Being a girl, life in parents' house and in husbands' house is quite different. You may be a free bird before, but later you are in number of different conditions. This may be different for everyone but one has to change accordingly. Like others, I also try to give hundred percent to the new lives. But after a certain point of time, I feel empty. This began to bring a change in me. I try to change new perspective of life, read autobiographies and motivational books and try to find out other ways. I find that positivity, happiness, fulfillment, mindfulness is not written anywhere, they are somewhere inside within. I tried hard to motivate me to become positive, and I am still trying. But when you try to become a better person and be honest with yourself, things become easy. Relationship is same complicated as life. If you are good at life, you will be good in relations also, because you have to be very honest in understanding others. Expectation is the mind game in relationships, so I try to minimize my expectations with others. Secondly, I try not to see mistakes in others and focus on their goodness. No one is perfect and every one of us is having flaws. So now I try to work on them and minimize them. If someone dose bad to me, now I have the feeling of "Let it go". This attitude makes me feel good and helps in controlling my anger, and most importantly gives me peace and satisfaction. Workplace is the one where you learn everyday with new people, tasks and assignments. Initially the load of work made me stressful. But now when I feel positive towards life, my attitude towards work is also changing. Now I think that your approach and attitude matters the most. Now I work with deep honesty, whether my management recognizes that or not. I try to learn new things and implement them. I find that whether it is life, work or relationships, if you try to find ways of changing yourself, it's going to make you feel better and transform you into a good human being. Joining the SOH is such a move that helped me find ways and gave me a platform where I can learn a quite different aspect of life.

Vijay Laxmi

PT is a way of reinventing oneself. It is the task of changing who you are and becoming the person you want to be. You wanted to change yourself but there is something from external and internal world that is holding you back to the same position. Changing yourself for the new beginning is not an easy task. But it can be made possible with clear mindset and spiritual power. Vernom Howard said "The great solution to all human problems is individual inner transformation." So, PT is necessary for a new beginning. I accept my PT in the past 6 months. Life: Living your life with happiness is that one meaning of being alive. The true meaning of life is being taught to me by the SOH. In the past 5 months, I have realized that living your life or being alive; the two statements are different from each other. To my surprise, most of the people whom I asked the true meaning of life, they simply said all about having a goal and just running all around that goal. Life is all about competition and winning a race. But what is life in real sense is far away from what is being taught to me by others. **SOH** helps me in understanding the fact that living life with a goal is not enough but connecting your body mind and soul into unity. Making these three things into one is the true sense of life. It helps me to realize that difficulties in your life don't come to destroy you but to help you realize your hidden potential. Always beginning and ending the day with positive thoughts. No matter how hard the things were tomorrow's a fresh opportunity is there to make you a better one. Ups and downs are what makes life interesting and overcoming them is what makes our life meaningful. It brings out a new or hidden quality of yours. These 6 months of journey really have great impact on me in realizing my true sense. Work: If I really want to talk about this, my work was not much interesting before. I really never had a fixed goal or task in life. After 12th class, till the time I have joined SOH class and begun practicing Sahaj Yoqa for self-realizationl, have nearly changed four career lines ranging from a CA to a reporterBut after self-realization from yoga and having wonderful conversation from the mentors and team mates, finally I got to realize what I want to be in life. I would like to thank **SOH** for helping me to realize my qualities and determining a wonderful goal in my life. Relationships: Changing relationships into respacetable relationship helps in gaining love in one's life. The person we respect will also be loved by us, and love creates trust. But a person can only love and respect others whn one loves oneself. Loving ourselves give us true sense of happiness. **SOH** helped me in understanding that respectable relationships are the best and the most beautiful thing in the world that cannot be seen or heard, but must be felt with the heart. I really want to give a heartfelt thanks to all the mentors and members of **SOH** to help me in realizing the true sense of relationship.

Priyanka Pandey

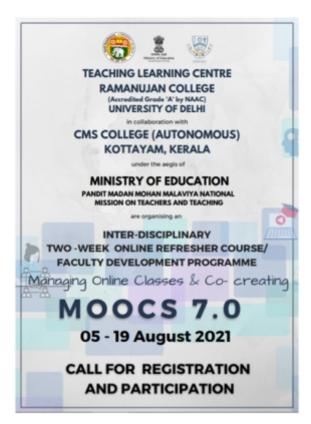
IN-BEATS



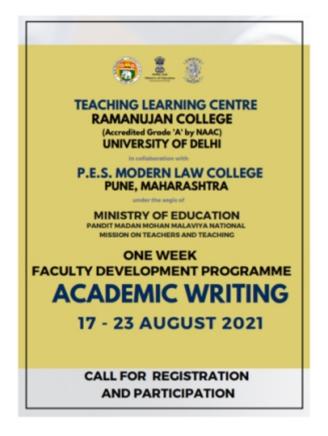
The book titled 'Offerings' published by Dr. Madhu Batta, Associate Professor of English of our college was released by Principal Prof. S. P. Aggarwal on July 27, 2021. Dr. Batta, who is also a popular teacher of Sahaj Yoga at our School of Happiness, beautifully explained the essence of some of her heart touching poems. There is a gap of five years in the two sections of the book. 'A Journey Inside' is the gradual unfolding of her inner self. The 'The Divine Musings' dwells upon the joy of discovering vast treasures of wisdom and pure love, especially after awakened dedication to the divine and the gratitude felt thereafter. There is also a pictorial representation in the book. The paintings are closely related with the poem and author's divine element that surround in Nature and simple life.

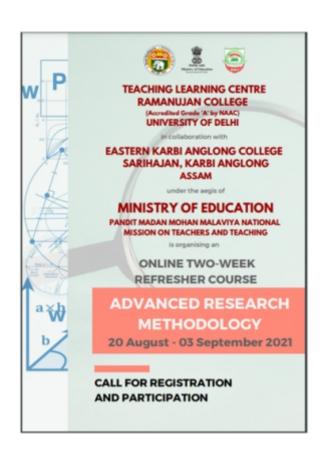




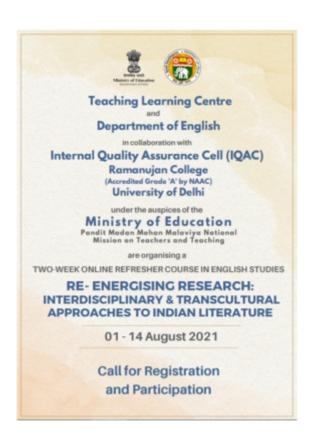
























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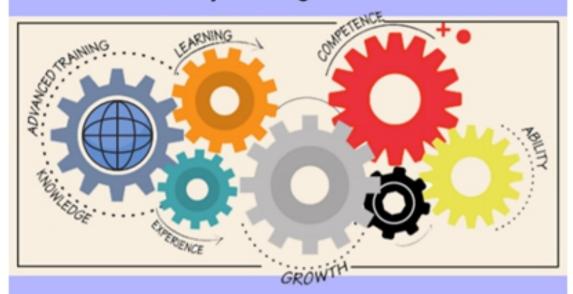
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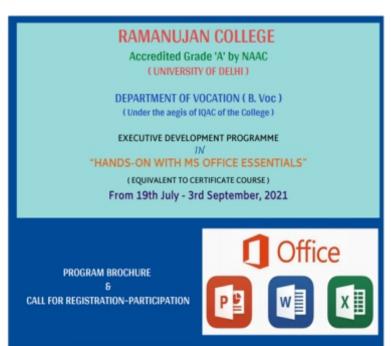
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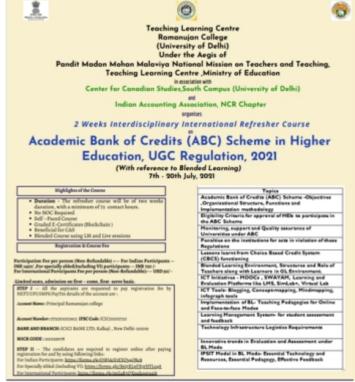
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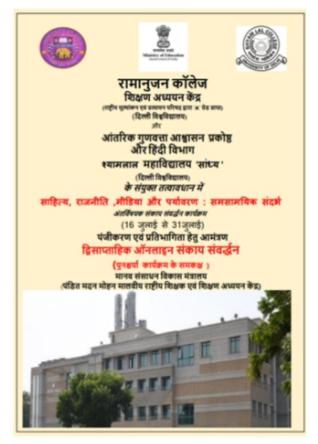




RECENT EVENTS









RECENT EVENTS







IN THE MEDIA

"CURING CANCER STARTS WITH PREVENTING CANCER IN THE FIRST PLACE"



New Delhi, Focus News: Cancer is one of the most feared diseases, and is the second leading cause of death as per the WHO reports. Acknowledging these facts, the National Service Scheme Unit of Ramanujan College, University of Delhi, in collaboration with Dharamshila Cancer Foundation and Research Centre organized an online webinar on "Cancer Prevention and Palliative Care", on July 8, 2021. The event commenced at 2 p.m. by the volunteers by welcoming the Chief Guests and the participants. The principal of Ramanujan College Dr. S.P. Aggarwal shared his insights on the importance of prevention of cancer and the idea of social service for the same. The hosts then introduced Dr. Pragya Singh, Senior Project Manager of DCFRC, and she began by explaining how cancer has been a great threat, by sharing some facts and figures of recent cancer cases. She explained the primary reasons that cause cancer and discussed some common types of cancer, followed by the symptoms and the warning signs of cancer. She also threw light on the preventive factors that play a major role by giving real life examples.

In the end, the session was open to the participants to share their opinions and raise their respective doubts. The questions ranged from the genetic transfer of the disease to the role of psychology in the same, and both the speakers answered the questions patiently and provided the participants with valuable guidance. Dr. Alok Ranjan Pandey, NSS Programme Officer ended the session on a positive note by giving a vote of thanks to the guests and the organizers for the successful conduction of the event. The session went smoothly with the joint efforts of the Ankit, Tarsem, Rupesh, Divya, Preeti, Tanya, Avika, Amit, Kavita and other volunteers of NSS, Ramanujan College.

IN THE MEDIA

प्रकृति मानव के बिना रह सकती है पर मानव प्रकृतिं के बिना नहीं रह सकती : प्रो. संजय द्विवेदी

मन्त्रातय पंदित मदन मोहन मातकेय राष्ट्रीय शिक्षक एवं शिक्षण केंद्र रामानुजन महाविद्यालय एवं शवनजात महाविद्यालय 'सांध्य' द्वारा द्विसाऱ्याहिक ऑनलाइन संकाय संकर्षन कार्यक्रम का मुनारंत 16 जुलाई को हुआ।

संबाद संबर्धन कार्यक्रम का विषय चजनीति, मेरिया और पर्यावरण कार्यक्रम के प्रदेशाटन सम्पर्वत के आरंग में रचमतात महाविद्यालय सांध्य के प्राचार्य हो. रमेश कुमार ने अतिथियों का स्वागत करते हुए अपनी प्रस्तावना में संकाय stada ardan sk क्षिय को स्पष्ट किया। प्रथमेने विषय की

बात की। जनोने जदाहरणों सहित विषय के सभी पत्नी की ज्यपकता को दर्शाया। कार्यक्रम को आगे बढ़ाते हुए रामजनुजन महाविद्यालय, हिंदी विभाग के सहायक प्रध्यापक एवं इस द्विसाराहिक संकाय संवर्धन कार्यक्रम के संयोजक दों. आतोक रंजन पण्डेप ने कार्यक्रम की सपरेखा को सबके सन्द्रा रखा। कार्यक्रम प्रारूप के साध ही इसके उदेश्यों को भी उद्धादित किया। संकाय शंकर्यन कार्यक्रम का प्रथम शंबोधन रामान्यन महाविद्यालय के प्राचार्य एवं मदन श्रीहन मातवीय विश्वक विकास बोद को उपयोगरर जी एस पी अपवास भी मे दिया। उन्होंने आर्शियंचन देते हुए मदन मोहन मालदीय शेलर को जिसान और विधान को बारे में बालाय । धानोने आसीय वसना देते हुए विषय में चारों पत्नों के आपसी अंतरसंबंध को स्थप्ट किया। इस संकाय संवर्धन के म्हानिदेशक हो. संजय द्विवेदी जी मुख्य अतिथि की साओं की भी शुरुआत हुई। साथ में वस्ता के रूप में

इन वार्ते वर्षों को जनना वारिए। उनके अनुसार विषय में उपस्थित के वार्ति बिन्दु जाति के जीवन से जुड़े हुए हैं। उपस्थात जनीने साहित्य और मीडिया पर प्रभावसात्ती बरुव्य प्रस्तुत किया। साहित्य और मीडिया

विषय पर ओजपूर्ण एवं झानवर्गक वक्तव्य दिया। सर्वक्रमा उन्होंने पर्यावरण पर विदा जताते हुए साहित्य और क्षिनेमा को उससे जोड़ा। उन्होंने मान विज्ञान की व्याख्या करते हुए पर्यावरण को वसके लिए



के इतिहास से परिचय कनवाने के साथ उनके विभिन्न कार्यों पर भी दृष्टि डाली। साहित्य और मीडिया के अंतरसंबंध को उन्होंने सोदाहरण स्वस्ट किया। इस क्षेत्र में नई तकनीक पर भी उन्होंने प्रकास ताला। कार्यक्रम में अध्यक्षीय संक्षेत्रन दिल्ली विश्वविद्यालय के डीन ऑफ कॉलेजज हो. बतराम पाणि द्वारा किया गया। उन्होंने सारगर्भित वाक्रय प्रस्तुत करते हुए विषय के एविक्स यर चर्चा की। उन्होंने विषय के प्रत्येक यहां के तिए एथिक्स को जसरी माना। साथ ही उन्होंने सकारात्मकता पर बन दिखा।

कार्यक्रम को पूर्णता की ओर बढ़ाते हुए ठॉ. कुमार प्रशांत ने सभी आधितिगण एवं उपस्थित बोताओं के प्रति आभार व्यक्त करते हुए धन्यवाद झारन किया। इसका संखानन श्यामनान महाविद्यालय के एमोनिएट प्रोफेसर र्वे अभित सिंह ने किया। उद्यादन परचात आज ही चूनिका में रहे। उन्होंने व्यक्ति को वास्त्रविकता की और - किल्म अभिनेता अग्रिजेंद्र मिश्रा आमंत्रित रहे। उन्होंने

अवस्थक तहराया। यन्त्रीने सरीर की क्रिया- प्रक्रिय को समझते हुए साहित्य को मनुष्य के तिए महत्वपूर्ण बताया। उन्होंने कहा कि व्यक्ति को सभी विश्वयों का झान होना चाहिए। किसी भी विश्वय का झान सीमित प्राची तक नहीं होना चाहिए। उन्होंने पर्वावरण के साहित्य पर सार्थक चर्चा की। उनका मानना है कि इस विषय का अध्ययन सृष्टि के हर मनुष्य के लिए आवश्यक है। जीवन जीने के लिए साहित्य, सिनेश और पर्यावरण तीनों ही पक्षों का समावेश होना जरूरी है। जनोंने शरीर विद्वान पर भी बात जी और इससे साथ ही उन्होंने साहित्य, सिनेमा और पर्यावरण को often sk ofter sardam as viscous of usuka रंजन पांडेय द्वारा किया गया। चल्लुक प्रतिनानियों द्वारा पूछे गए प्रश्नों का कुशालतापूर्वक उत्तर आमंत्रित वता हारा दिया गया (इसमें पूरे देश से जुल 200 अधिक अतिसर्देट प्रोफेसर व शोधार्थी जुड़े रहे।यह कार्यक्रम ऑनताइन पोटफॉर्न जून पर संचातित हो रहा है।

Alumni Association of Ramanujan College presents first ever International webinar on "SEARCH ENGINE OPTIMIZATION

New Delhi, Focus News: The Alumni Association of Ramanujan College organized a webinar on "Search Engine Optimization" on July 18, 2021 from

12:00 PM to 2:00 PM. The webinar was organized to launch the official website of the successfully working Alumni Association of the Ramanujan College. The main aim of the webinar was to unite the maximum number of alumni family and discuss the changing trends in market irrespective of the diverse disciplines. The program was held in the presence



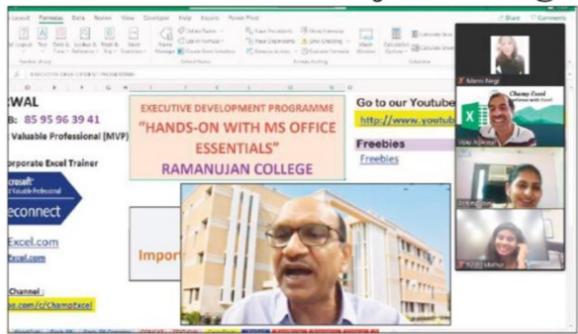
of the principal and founder of Ramanujan College, Professor S.P. Aggarwal, Mr. Jagannath Choudhary, Associate professor, Department of Political Science, and Dr. Madhu Kaushik, convenor of Alumni Association of Ramanujan College, Associate professor, Department of Hindi. The webinar began with the welcome address by Professor S.P. Aggarwal followed by the

launch of the website. Professor S.P. Aggarwal expressed his gratitude towards the speaker for accepting the invite and proposed ideas to unite the alumni family. Mr. Jagannath Choudhary, Associate professor, Department of Political Science, welcomed the key speaker, highlighted the need and scope of the SEO for multidisciplinary students and its relevance in their careers. He linked the concept of equal opportunities" from Political Science with SEO. The convenor of Alumni Association of Ramanujan College, Dr. Madhu Kaushik, Associate professor, Department of Hindi, welcomed the key speaker with her kind words and focused on the need for SEO among not even alumni but also for the college and its implementation.

Search Engine Optimization (SEO) is an important element of digital marketing that focuses on a website's presence on various search engines. To understand the concept of SEO, the webinar was presided over by Mr. Shounka Gupte, who has more than 15 years of experience in SEO and Web Development in Australia. Mr. Shounak Gupte is founder of a new Melbourne based digital marketing agency named "Analyze optimize Grow" that focuses on SEO, Facebook Advertising, Google Adwords and content marketing. He provided the clarity about how lucrative is SEO as a career option in India, how SEO is beneficial for college, what are the best paid and free tools of SEO, is there any technical expertise or degree to pursue SEO as a career, and many more. With the basics of Search Engine Optimization, Mr. Shounak Gupte shared his personal industrial experience in Australia and so far has worked with more than 6,000 customers. He shared his take on SEO, components of SEO, SEO and marketing funnel, on page and off page optimization, keyword research tools, and hands on experience. The session was followed by a lively question and answer round moderated by Ms. Ishwanik Kaur and Dr. Anshika Aggarwal a Member of the Alumni Association of Ramanujan College. Mr. Prakhar Wadhwa, Assistant Professor, Department of Commerce, Ramanujan College and Co-convenor of Alumni Association of Ramanujan College delivered the Vote of thanks.

IN THE MEDIA

Hands on with MS Office Essentials - Ramanujan College



New Delhi, Focus News: The online Executive Development Program on 'Hands on with MS Office Essentials' was organised by Department of Vocation (B.Voc), Ramanujan College, University of Delhi from 19th July-3rd September, 2021. Ms. Nidhi Mathur, Course Coordinator & Senior Assistant, Ramanujan College, briefly introduced the Executive Development Program and explained the benefits of MS Office in work life. The course was inaugurated by CA Vijay Aggarwal who is a Chartered Accountant and Company Secretary with more than twenty-eight years of experience. He talked about how data is important to all businesses these days for analysis and effective decision making and how software like Excel can help in analyzing such big data. It was a highly engaging and interactive session with the participants. CA Vijay Aggarwal gave a very insightful presentation by focusing on the tips and tricks which one can use to effectively and efficiently work on MS Excel. Further, Prof. S.P. Aggarwal, Principal, Ramanujan College, University of Delhi also spoke on the importance of organizing such short term courses for undergraduate and postgraduate students which will shape their careers in the long run. There were more than 300 participants pan India who were a part of the inauguration as well as the first live session.