



INTRODUCING **AJAY GUPTA**



FOUNDER



FOUNDER



CO-FOUNDER



CO-FOUNDER



FOUNDER

Ajay Gupta is the founder and CEO of India's leading play school chain—Bachpan—with 1200+ schools and formal school chain—Academic Heights Public School (AHPS)—with 110+ schools. Owing to his vision of an inclusive India and making a social impact, he associated with Rishihood University as a co-founder in 2015. This visionary cause relates to his direct personal experiences, having been afflicted with Poliomyelitis ever since he was just 9 months old.

Ajay Gupta started out with his organisation S.K. Educations Pvt. Ltd. in 1999. When he assessed the condition of preschools all over India, he strived to bridge this gap through his flagship brand Bachpan Play School. To provide the same high-quality experience as Bachpan does for over 5 lakh students, Ajay Gupta came up with the Academic Heights Public School (AHPS) chain.

Both Bachpan and AHPS run on the FOFO model (Franchisee Owned, Franchisee Operated). Bachpan is present in 25+ states and 400+ cities, such as Bihar, Gujarat, Jammu and Kashmir, and Telangana. Likewise, AHPS is present in 70+ cities, some of which are in Rajasthan, Karnataka, Maharashtra, Odisha, and Punjab.

In 2015, Ajay Gupta co-founded India's first social-impact university—Rishihood. It is completely accessible to persons with disabilities (PwDs) and provides students with an inclusive environment. Rishihood was inaugurated by the 13th Vice President of India, M. Venkaiah Naidu, and all this aligns quite well with Ajay Gupta's vision of making an impact on society.

During this time, Ajay Gupta also co-founded Prismart Productions in 2013, which equips Bachpan and AHPS with digital content and tech aids for students, such as innovative Virtual Reality (VR) headsets. His forward-thinking approach made it all happen at a time when technology had not yet dominated the education sector.

Furthermore, Ajay Gupta envisaged his own social enterprise with the name of Hum Honge Kamyab (HHK) Foundation and started working on it when the world itself had shut down during the pandemic. This foundation aims to spread awareness about issues related to disabilities and promote accessibility and inclusivity countrywide.

“Decoding Business Minds” is Ajay Gupta's first book, and also an instant bestselling one on Amazon. Contributing his bit to society, he compiled his business learnings from 36+ years of business experience into this book and sought to motivate budding entrepreneurs in layman's terms. Ajay Gupta is also a TEDx speaker and the author of numerous authored articles.

In 2023, Ajay Gupta's flagship brand Bachpan Play School also became the Official School Education Partner of a cricket team: SunRisers Hyderabad (SRH). This was a historic moment for all of the preschool segment since early childhood education had never been promoted on a large scale like this before.

So far, Ajay Gupta has positively impacted the lives of over 15 lakh students through quality education, over 10000 families directly and indirectly through employment, and over 1 crore people through making education accessible to them. He has received various prestigious accolades during his bustling years of experience. Some of them are NCPEDP-LTIMindtree Helen Keller Awards 2023 (Role Model Entrepreneur With Disabilities), Global Choice Awards—Edupreneur of the Year 2021, and Kailashpat Singhania Award 2019.