

RAMANUJAN COLLEGE
Accredited Grade 'A++ (3.71)' by NAAC
(University of Delhi)
C.R. Park Main Road, Block H,
Kalkaji, New Delhi-110 019
ISO 9001:2008 Certified Organisation



रामानुजन महाविद्यालय
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)
(दिल्ली विश्वविद्यालय)
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,
कालकाजी, नई दिल्ली- ११००१९
आई एस ओ ९००१:२००८ प्रमाणित संगठन

NOTICE
PLACEMENT & CAREER DEVELOPMENT CELL
SKILLARENA
Internship Notice

Date- 16th September 2023

Notice No: 230912

About the Company

Skillarena - Bharat Ka Apna Skill Development Platform, is an AI-based, hyperlocal Skill development platform, created to solve the massive problems of unemployment, underemployment, and labor force via accessible and affordable Skill Development for the Youth of Bharat.

As a startup, we are not only looking for trend followers, but trend setters who thrive on innovation and fresh ideas.

Website: <http://www.skillarena.in/>

Profile: Social Media Marketing Intern

Eligibility: All Courses | All Year

Stipend: 6000/- per month

Duration: 3-6 Months

Job Location: Hybrid

Roles and responsibilities:

- Research top influencers, competitors, and trends in clients' industries
- Create timely and engaging content optimized for platform used and intended audience
- Analyze and report social media actions on a monthly basis for successes and new opportunities
- Ideate, develop, design and publish social media content
- Develop collaborative and creative work environment
- Promoting products, services and content over social media, in a way that is consistent with an organization's brand and social media strategy.
- Keeping track of data and analyzing the performance of social media campaigns

RAMANUJAN COLLEGE

Accredited Grade 'A++ (3.71)' by NAAC
(University of Delhi)
C.R. Park Main Road, Block H,
Kalkaji, New Delhi-110 019
ISO 9001:2008 Certified Organisation



रामानुजन महाविद्यालय

नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)
(दिल्ली विश्वविद्यालय)
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,
कालकाजी, नई दिल्ली- ११००१९
आई एस ओ ९००१:२००८ प्रमाणित संगठन

Skills and Competencies required:

- Strong communication skills, both verbal and written.
- Exceptional problem-solving and conflict resolution abilities
- A growth-oriented mindset and eagerness to learn and improve
- Ability to think creatively and get inside the mind of our content audience to produce content that is simple, data-driven, educational, and actionable
- Ability to work independently and as part of a team
- Excellent organizational skills and attention to detail

Note:

Opportunity of getting PPO after internship completion to best performing candidates.

Apply at: <https://forms.gle/EKZGbAkqEFi4eS82A>

Last Date to Register: 18th September 2023

In case of any queries, please contact [Mansi](#) (Placement Co-Ordinator).

Note: If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behavior, companies deny to connect with us in further drives.

If your issue is genuine, mail us at placement@ramanujan.du.ac.in explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.