### RAMANUJAN COLLEGE

Accredited Grade 'A++ (3.71)' by NAAC (University of Delhi)
C.R. Park Main Road, Block H,
Kalkaji, New Delhi-110 019
ISO 9001:2008 Certified Organisation



# रामानुजन महाविद्यालय

नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७९) (दिल्ली विश्वविद्यालय) सी आर पार्क, मुख्य सड़क, ब्लॉक एच, कालकाजी, नई दिल्ली– ११००१६ आई एस ओ ६००९:२००६ प्रमाणित संगठन

# NOTICE PLACEMENT & CAREER DEVELOPMENT CELL GrayQuest Internship Notice

Date- 7<sup>th</sup> January 2024

Notice No: 240104
About the Company

GrayQuest is one of India's largest vertical-focused Consumer Financing / FinTech companies in the education ecosystem mainly focused on providing zero-cost EMIs for the \$100B education ecosystem in India. We were founded in 2017 in Mumbai and have since expanded our presence across the country. Today, we are working with more than 4000+ educational institutions accessing 2M+ students across the country.

Website: www.grayquest.com

Profile: Sales & Customer Success Intern

Eligibility: All Courses | All Years and Pass Outs

**Stipend:** Fixed +Variable Up to INR 20K p.m. (Inclusive of performance variable)

**Duration:** 3 - 6 months

Job Location: On Site (50+ Cities across India)

#### Roles and responsibilities:

- Pitch the GQ offering to the potential walk-in customers and enroll.
- Engage and conceptualize multiple marketing activities.
- Own the business and CSAT score of the assigned institute.
- Stay on the cutting edge of Customer trends and bring fresh ideas to our acquisition strategy.
- Collaborate with internal teams like operations/Business and manage the entire operations and customer journey end to end.

#### Skills and Competencies required:

- Passion for marketing, Sales and customer success.
- Good writing skills (mails, customer interaction)

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- · Basic understanding of MS Office
- · Strong organizational skills to meet deadlines.
- Excellent communication and teamwork skills.

Registration form: <a href="https://forms.gle/2xJvmzgF89tENoQo7">https://forms.gle/2xJvmzgF89tENoQo7</a>

Apply at: <a href="https://forms.gle/S4j4eYTqE7VVAsV79">https://forms.gle/S4j4eYTqE7VVAsV79</a>

Last Date to Register: 9th January 2024

In case of any queries, please contact **Manas** (Placement Co-Ordinator).

**Note**: If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behavior, companies deny to connect with us in further drives.

If your issue is genuine, mail us at <a href="mailto:placement@ramanujan.du.ac.in">placement@ramanujan.du.ac.in</a> explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.