

RAMANUJAN COLLEGE
Accredited Grade 'A++ (3.71)' by NAAC
(University of Delhi)
C.R. Park Main Road, Block H,
Kalkaji, New Delhi-110 019
ISO 9001:2008 Certified Organisation



रामानुजन महाविद्यालय
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)
(दिल्ली विश्वविद्यालय)
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,
कालकाजी, नई दिल्ली- ११००१९
आई एस ओ ९००१:२००८ प्रमाणित संगठन

NOTICE
PLACEMENT & CAREER DEVELOPMENT CELL
GfK NIQ
Placement Notice

Date- 29th November 2023

Notice No: 231135

About the Company

For over 89 years, we have earned the trust of our clients around the world by solving critical questions in their decision-making process. We fuel their growth by providing a complete understanding of their consumers' buying behavior, and the dynamics impacting their markets, brands and media trends. In 2023, GfK combined with NIQ, bringing together two industry leaders with unparalleled global reach. With a holistic retail read and the most comprehensive consumer insights - delivered with advanced analytics through state-of-the-art platforms - GfK drives "Growth from Knowledge".

Website: <https://www.gfk.com/about-gfk>

Profile: Junior Analyst

Eligibility: All Courses | 2024 Batch

CTC: 3.34 LPA (20-21k in hand + quarterly incentives)

Job Location: Intellion Edge, Sector 72, Gurugram

Mode of Working: Hybrid

Roles and responsibilities:

- Searching the database by brand and model of the product in question.
- Creating new items based on proper information collected from websites and brochures.
- Comparing and collating key product features and other data points.
- Matching the received data under appropriate items/lists in the database.
- Updating and correcting the information regularly provided in the databases.

Skills and Competencies required:

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- The ability to collect, analyze, and interpret data is fundamental.
- Logical and critical thinking when assessing information, identifying patterns, and solving problems.
- Familiarity with relevant software tools (e.g., Excel, databases, statistical software) and an understanding of data visualization methods.
- The capability to present findings coherently, both in written reports and verbally.

Note: If you are unable to visit our office for the interview round, we kindly request that you refrain from registering, as this registration is intended for candidates available to attend the interview process at the GfK office.

Apply at: <https://bit.ly/3GmSQAI>

Also Apply at: <https://forms.gle/Luq6pQJFexazRQFX7>

Last Date to Register: 1st December 2023

In case of any queries, please contact [Khushi](#) (Placement Co-Ordinator).

Note: If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behaviour, companies deny to connect with us in further drives.

If your issue is genuine, mail us at placement@ramanujan.du.ac.in explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.