

**RAMANUJAN COLLEGE**  
Accredited Grade 'A++ (3.71)' by NAAC  
(University of Delhi)  
C.R. Park Main Road, Block H,  
Kalkaji, New Delhi-110 019  
ISO 9001:2008 Certified Organisation



**रामानुजन महाविद्यालय**  
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)  
(दिल्ली विश्वविद्यालय)  
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,  
कालकाजी, नई दिल्ली- ११००१९  
आई एस ओ ९००१:२००८ प्रमाणित संगठन

**NOTICE**  
**PLACEMENT & CAREER DEVELOPMENT CELL**  
**Niteouts**  
**Internship Notice**

Date- 3<sup>rd</sup> July 2023

**Notice No: 230703**

**About the Company**

If there is one thing the pandemic and the ensuing lockdown have shown us, then it is that we need human connections in the real world. This is why we've set out with the ambitious goal to build a platform that enables you to discover communities and experiences around you. Our goal is to help people build memories and connections that last a lifetime. We are a very early-stage startup, hoping to make a massive dent in the universe. Joining us would be like getting on the ground floor of a rocket ship being made!

Website : [niteouts.com](http://niteouts.com)

**Profile:**

1. Media Generalist
2. Content Writing
3. Video Editing
4. Video Content Social Creator
5. Graphic Design
6. Operations

**Eligibility:** All year | All courses

**Stipend:** Rs. 10000

**Job Location:** Work from Home

**Roles and responsibilities:**

1.Social Media Generalist

- Manage and optimize social media platforms, including Facebook, Instagram, and LinkedIn.

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- Create and curate engaging content, including posts, images, and videos.
- Monitor social media trends and analyze performance metrics to improve campaign effectiveness.
- Collaborate with cross-functional teams to align social media efforts with overall marketing objectives.
- Engage with the online community, respond to comments and inquiries, and build relationships with followers.
- Stay up to date with industry best practices and emerging social media trends.

### 2. Content Writing

- Conceptualize and shoot short-form videos.
- Edit videos to create captivating visual content.
- Collaborate with the team to ensure brand alignment.
- Stay updated on social media video trends.

### 3. Video Editing

- Edit short-form videos to meet creative standards.
- Collaborate with the team to generate content ideas.
- Enhance videos with motion graphics and sound effects.
- Ensure videos adhere to technical specifications.

### 4. Video Content Creator

- Conceptualize and shoot short-form videos.
- Edit videos to create captivating visual content.
- Collaborate with the team to ensure brand alignment.
- Stay updated on social media video trends.

### 5. Graphic Design

- Create visually appealing graphics for social media posts and banners.
- Collaborate with the team to understand design requirements.
- Maintain brand consistency and adhere to design guidelines.
- Stay updated on design trends for social media platforms.

### 6. Operations

- Community Czar: Onboarding and nurturing different communities in music, sports, art, dance, etc.

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- Business Development: Building partnerships with brands that align with our vision & add value to our communities.
- Category Building: Partnering with event organizers, venues, community leaders, and more to onboard events on our platform.
- Event Management

### Skills and Competencies required:

#### 1.Social Media Generalist

- Some experience working with social media teams and managing social media platforms.
- Proficiency in social media management tools and analytics platforms.
- Excellent written and verbal communication skills.
- Strong understanding of various social media platforms and their respective audiences.
- Creative thinking and ability to generate engaging content.
- Strong organizational skills and attention to detail.

#### 2.Content Writing

- Excellent written and verbal communication skills.
- Creative thinking and ability to meet deadlines.
- Basic understanding of social media platforms.

#### 3. Video Editing

- Proficiency in video editing software.
- Strong attention to detail and creativity.
- Ability to work collaboratively and meet deadlines.

#### 4. Video Content Creator

- Strong videography and editing skills.
- Creative thinking and ability to bring ideas to life.
- Collaboration and time management skills.

#### 5. Graphic Design

- Proficiency in graphic design software of your choice.
- Experience designing social media posts is preferred.

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- Strong attention to detail and creativity.
- Ability to work collaboratively and meet deadlines.

Apply at: <https://forms.gle/eJVN7E3B3ivUSoGX9>

Also Apply at: Operations <https://forms.gle/2XbRZim6KgFt2TNZ7>

For remaining <https://forms.gle/U9VBbGTzhqCFZsDr9>

Last Date to Register: 5<sup>th</sup> July 2023

**Note:** If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behaviour, companies deny to connect with us in further drives.

If your issue is genuine, mail us at [placement@ramanujan.du.ac.in](mailto:placement@ramanujan.du.ac.in) explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.