

RAMANUJAN COLLEGE
Accredited Grade 'A++ (3.71)' by NAAC
(University of Delhi)
C.R. Park Main Road, Block H,
Kalkaji, New Delhi-110 019
ISO 9001:2008 Certified Organisation



रामानुजन महाविद्यालय
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)
(दिल्ली विश्वविद्यालय)
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,
कालकाजी, नई दिल्ली- ११००१९
आई एस ओ ९००१:२००८ प्रमाणित संगठन

NOTICE
PLACEMENT & CAREER DEVELOPMENT CELL
Pocket FM
Internship Notice

Date- 22nd October 2023

Notice No: 231029

About the Company

It's an amazing time to join Pocket FM as we continue shaping the future of entertainment globally with Audio series. With a strong repository of long-form storytelling, Pocket FM has evolved as the powerhouse of Entertainment. Our mission is to give wings and wisdom to stories, transforming them into a strong entertainment package. Pocket FM has grown to 80 million listeners community, spending an average of over 150 minutes every day, while the total streaming on the app counts to over 4 billion minutes monthly.

Website: <https://pocketfm.com/>

Profile: Campus Ambassador

Eligibility: B.A. (H) Hindi | All Years

Stipend: INR 5K per month

Job Location: Work from home

Duration: 3 months

Roles and responsibilities:

- Create and lead a diverse and active writer community on your campus through innovative events, workshops, and engagement activities.
- Drive user adoption by effectively communicating the value of Pocket Novel's Writers Benefit Program and encouraging fellow students to join the platform.
- Identify and establish partnerships with student organizations, clubs, and relevant stakeholders to expand Pocket Novel's reach and influence.
- Organize and execute on-campus and virtual events, seminars, and demos.
- Gather insights from the campus community and provide valuable feedback to the Pocket Novel's team for continuous platform improvement.
- Track and report on community engagement metrics, user feedback, and growth initiatives to demonstrate the impact of your efforts

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Skills and Competencies required:

- Excellent verbal and written communication skills to connect with peers, organize events, and articulate the value of Pocket Novel.
- Proven ability to inspire and lead student communities, driving engagement and participation.
- A knack for thinking outside the box, creating engaging content, and devising unique approaches to community building.
- Highly motivated and capable of working independently to execute initiatives and achieve set goals.

Apply at: <https://bit.ly/CampusAmbassadorPFM>

Also Apply at: <https://forms.gle/yWwtmMZqgRUy8C4Y9>

Last Date to Register: 24th October 2023

In case of any queries, please contact [Roopal](#) Placement Co-Ordinator).

Note: If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behaviour, companies deny to connect with us in further drives.

If your issue is genuine, mail us at placement@ramanujan.du.ac.in explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.