

RAMANUJAN COLLEGE
Accredited Grade 'A++ (3.71)' by NAAC
(University of Delhi)
C.R. Park Main Road, Block H,
Kalkaji, New Delhi-110 019
ISO 9001:2008 Certified Organisation



रामानुजन महाविद्यालय
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)
(दिल्ली विश्वविद्यालय)
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,
कालकाजी, नई दिल्ली- ११००१९
आई एस ओ ९००१:२००८ प्रमाणित संगठन

NOTICE
PLACEMENT & CAREER DEVELOPMENT CELL
Adzealous Media
Placement Notice

Date- 17th September 2023

Notice No: 230911

About the Company

Adzealous Media Pvt Ltd is a marketing and advertising company based in New Delhi, India. We specialize in creating digital marketing solutions for mobile app developers to help them acquire, engage and inspire their audiences. We are still a young company with a strong portfolio comprised of several high-profile brands in India and abroad. We are a small team of skilled and friendly people, very passionate about our work and committed to constantly delivering top-quality service for which our clients value us.

We are expanding our team and looking for talented young professionals for the following profiles. This is the perfect opportunity for someone excited by the prospect of growing within the company in a friendly environment.

Website: <https://www.adzealous.com/>

Profile: Advertisement Sales Associate

Eligibility:

- BMS, B.Com, B.Com (H), B.Sc. (H) Mathematics, B.Voc. Software Development, B.Voc. Banking and Finance, B.A. (H) Hindi, B.A. (H) Political Science, B.A. (H) Economics, B.A. (H) English, | 2023 Batch & Pass-outs.

CTC: 3 – 8LPA.

Job Location: Connaught Place, New Delhi.

Roles and responsibilities:

- Manage relationships with top accounts at multiple levels to build greater partnerships leading to enhanced business.
- Proactively map the market and competition to build a solid sales pipeline.
- Own allocated revenue targets and drive the process to help achieve them.

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- Reaching out to the prospective clients / agencies through all modes of communication – cold calling, email, LinkedIn, Facebook etc.
- Manage the overall relationship with existing clients / agencies.
- Once commercials are closed, working with tech Ops and delivery teams to set up the campaigns.
- Analyze performance of client's campaigns to ensure delivery as per agreed KPI's.
- Ensuring there is constant communication, reports & insights are shared with the advertiser on a timely basis.
- Working on strategies to sell up and cross – sell to get more revenue from existing advertisers.

Skills and Competencies required:

- You will need a practical approach to solving issues and complex problems to deliver insightful and practical solutions.
- You should possess excellent communication, facilitation, relationship-building, presentation and negotiation skills.
- The role expects you to be flexible, adaptable, and creative.
- Entrepreneurial attitude and experience.
- Excellent contacts amongst digital media and marketing industries.
- Strong track record in developing leads, conducting meetings and translating them into recurring business.
- High ambition backed with solid work ethic and desire to excel and outperform in a fast-growing company and rapidly evolving industry.
- Excellent Communications skills – written & verbal.
- Working knowledge of MS Office, Excel and PowerPoint and aptitude for number crunching.

Note:

- Face to Face Interview.
- Immediate Join.

Apply at: <https://forms.gle/k3LxDsaHWD6cXzez7>

Last Date to Register: 19th September 2023.

In case of any queries, please contact [Aarush](#) (Placement Co-Ordinator).

Note: If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behaviour, companies deny to connect with us in further drives.

If your issue is genuine, mail us at placement@ramanujan.du.ac.in explaining why you didn't attend the session.

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If your reason would be genuine your name will be withdrawn from the BLACKLIST.