

**RAMANUJAN COLLEGE**  
Accredited Grade 'A++ (3.71)' by NAAC  
(University of Delhi)  
C.R. Park Main Road, Block H,  
Kalkaji, New Delhi-110 019  
ISO 9001:2008 Certified Organisation



**रामानुजन महाविद्यालय**  
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)  
(दिल्ली विश्वविद्यालय)  
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,  
कालकाजी, नई दिल्ली- ११००१९  
आई एस ओ ९००१:२००८ प्रमाणित संगठन

**NOTICE**  
**PLACEMENT & CAREER DEVELOPMENT CELL**  
**Zumbo Innovations Pvt Ltd**  
**Placement Notice**

Date- 9<sup>th</sup> September 2023

**Notice No: 230904**

**About the Company**

Jumbo is building the biggest marketing and acquisition channel for Bharat (400mn users). We are diving deep into the emotional aspiration of Bharat users - their desire to win, in whatever they do. Founded in July 2023, we are backed by top global investors and are looking for our early team. Come join us as we build the most transformational company for Bharat in the decade of Bharat. <https://forms.gle/akPBzPA2GDh72WbHA>

Website: <https://www.notion.so/joinjumbo>

**Profile:** Digital/Social Marketing Associate

**Eligibility:** All Courses | 2023 Batch & Pass-outs

**CTC:** 4-8 LPA

**Job Location:** New Delhi

**Roles and responsibilities:**

- Shoot, edit and publish content with Jumbo's winners & convey their story
- Build and grow Jumbo's social media presence across all platforms
- Own content production and publishing
- Ideate, develop, design and publish social media content
- Work with agencies, content creators, influencers and partners to develop and execute an influencer marketing plan
- Own social media engagement and growth metrics
- Write copy for all customer touch points such as in-app, notifications, ads, reels, posts, posters/creatives, etc.

## RAMANUJAN COLLEGE

Accredited Grade 'A++ (3.71)' by NAAC  
(University of Delhi)  
C.R. Park Main Road, Block H,  
Kalkaji, New Delhi-110 019  
ISO 9001:2008 Certified Organisation



## रामानुजन महाविद्यालय

नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)  
(दिल्ली विश्वविद्यालय)  
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,  
कालकाजी, नई दिल्ली- ११००१९  
आई एस ओ ९००१:२००८ प्रमाणित संगठन

### Skills and Competencies required:

- Understanding of the content for Bharat users
- Comfort and presentable in front of the camera
- Previous experience in creating content, editing, copywriting, social media management or any relevant profile
- Video Editing skills for reels/shorts and YouTube videos
- Familiarity with design tools (Canva, Figma, Photoshop)
- Openness to step into the field to shoot content with our users
- Ability to think creatively and get inside the mind of our content audience to produce content that is simple, data-driven, educational, and actionable
- Ability to write both long-form and short-form content

### Note:

Selection Procedure:

1. Resume Shortlisting
2. Interview With Co-founders

Apply at: <https://forms.gle/PamX1uqfpTisLbku9>

Also, apply at: <https://forms.gle/akPBzPA2GDh72WbHA>

Last Date to Register: 10<sup>th</sup> September 2023 (12:00 AM)

In case of any queries, please contact [Prince](#) (Placement Co-Ordinator).

**Note:** If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behavior, companies deny to connect with us in further drives.

If your issue is genuine, mail us at [placement@ramanujan.du.ac.in](mailto:placement@ramanujan.du.ac.in) explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.