

RAMANUJAN COLLEGE
Accredited Grade 'A++ (3.71)' by NAAC
(University of Delhi)
C.R. Park Main Road, Block H,
Kalkaji, New Delhi-110 019
ISO 9001:2008 Certified Organisation



रामानुजन महाविद्यालय
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)
(दिल्ली विश्वविद्यालय)
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,
कालकाजी, नई दिल्ली- ११००१९
आई एस ओ ९००१:२००८ प्रमाणित संगठन

NOTICE
PLACEMENT & CAREER DEVELOPMENT CELL
Lenskart
Placement Notice

Date- 29th August 2023

Notice No: 230823

About the Company

Lenskart.com is seeking a passionate Tele/Chat Sales Representative who truly puts our customers at the center of everything they do. In this role, you will play a pivotal part in generating sales for our company while prioritizing the establishment and maintenance of exceptional customer relationships. We are looking for an enthusiastic individual who possesses excellent communication skills and a natural ability to connect with people. As an effective sales representative, you will excel in presenting our products or services over the phone, addressing any concerns or inquiries, and resolving customer issues promptly.

Website: <https://www.lenskart.com/>

Profile: Fashion Consultant – Telesales / Chat

Eligibility: All Courses | 2024 Batch & Pass-outs

CTC: 3 LPA

Job Location: Gurugram, Haryana

Roles and responsibilities:

- Offer prompt, courteous assistance and have meaningful conversations with potential customers via various communication channels, including phone, email, live chat, and social media, actively understanding their needs and providing relevant information about our product or services.
- Provide guidance and support to customers on how to use our products effectively. Offer troubleshooting assistance for any technical difficulties they may encounter.
- Drive sales and close deals: Utilize effective sales techniques to persuade customers and close sales deals, meeting or exceeding assigned sales targets. Demonstrate product knowledge and highlight the value and benefits to customers.
- Foster customer relationship: Build and maintain strong customer relationships by providing personalized assistance and exceptional service. Address customer queries, concerns, and complaints promptly and professionally, ensuring customer satisfaction and loyalty.

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- Stay updated on customer service best practices and company policies. Utilize available resources and training materials to enhance your customer assistance skills.
- Effective communication: communication clearly and effectively to convey product information, pricing, promotions, and any relevant updates to customer. Listen actively to customer feedback and adapt communication style to serve their needs.
- Your objective is to not only drive business growth but also to ensure an outstanding customer experience that keeps our customers coming back for more.

Skills and Competencies required:

- Excellent verbal and written communication skills.
- The candidate should be flexible with working hours, including weekends or evenings.
- Empathetic and patient approach to handling customer inquiries and understanding the need of the customer.
- Strong problem-solving abilities and a proactive attitude towards customer satisfaction.
- Ability to multitask and work efficiently in a fast-paced environment.
- Prior experience in sales or related roles is a plus.

Note:

Selection Procedures:

- 1 Group Discussion
- 2 Personal Interview
- 1 Written Assessment.

Apply at: <https://forms.gle/Bm23uyHMqSHQ7apCA>

Last Date to Register: 31th August 2023

In case of any queries, please contact [Prince](#) (Placement Co-Ordinator).

Note: If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behavior, companies deny to connect with us in further drives.

If your issue is genuine, mail us at placement@ramanujan.du.ac.in explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.