

RAMANUJAN COLLEGE
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(University of Delhi)
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रामानुजन महाविद्यालय
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)
(दिल्ली विश्वविद्यालय)
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,
कालकाजी, नई दिल्ली- ११००१९
आई एस ओ ९००१:२००८ प्रमाणित संगठन

Department of Management Studies

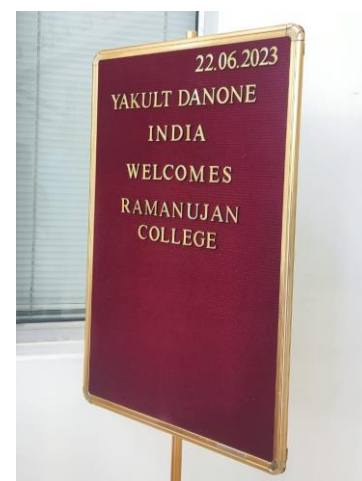
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Placement and Career Development Cell

Industrial Visit to Yakult Danone

"Education is not the learning of facts, but the training of the mind to think." - Albert Einstein

Date: 22nd June 2023



On June 22nd 2023 from 7:45 am - 5:00 pm, the Department of Management Studies and Placement & Career Development Cell of Ramanujan College, University of Delhi organised an Industrial Visit to Yakult Danone, Sonipat, Haryana. This visit was made by 38 students, accompanied by 2 faculty in charges, Mr. Prakhar Wadhwa and Dr. Ramya Jain. The event was supervised and managed by Sanya Gupta and Mayank Joshi (3rd year BMS students) along with their team. The purpose of the visit was to gain practical knowledge and insights into the

production processes of Yakult, a renowned brand in the field of probiotic beverages.

The students were instructed to arrive at the college premises by 7:45 am, and it was emphasized that the departure would be at 8:15 am sharp. Mode of transport decided was an AC Bus with well occupancy, which arrived at the premises at sharp 8:00 am. Facilities for breakfast distribution were also organised for the students. After a comfortable journey, the group reached the Yakult Danone plant at approximately 10:30 am. The students were greeted by the plant's representatives, who warmly welcomed them and provided an overview of the company's history, values, and mission.



The group proceeded to a presentation and interactive session conducted by the Yakult Danone team. The session focused on the company's deep history, its founders, core values of the company, corporate social responsibility initiatives, marketing strategies, and future plans. During the session the company offered all the members a sample of their product and sweets, thereby describing to us their multiple product variants and their composition. It provided a platform for the students to ask questions and engage in meaningful discussions with industry professionals.

Following the presentation, the students were taken on a guided tour of the production facility. The plant tour encompassed various sections, including the raw material storage area, production lines, quality control laboratories, packaging unit, and warehousing facilities.

The students had the opportunity to witness the entire production process,



from the sourcing of raw materials to the final packaging of Yakult bottles. The visit provided valuable insights into the use of advanced technologies and quality control measures employed

by Yakult Danone to ensure the safety of their probiotic drinks.

At 2:00 pm, the group took a break for lunch at Golden Hut Punjabi Dhaba, Sonipat, a popular food destination en route to the college. The industrial visit to the Yakult Danone plant in Sonipat proved to be an enriching and educational experience for the students of our college. The firsthand exposure to the production processes, interaction with industry experts, and insights into the probiotic beverage sector provided invaluable knowledge and practical understanding. The visit catalysed the student's professional development, fostering a deeper appreciation for the complexities of the food and beverage industry.

Sincere appreciation is extended to the management and staff of Yakult Danone for their warm hospitality, and valuable guidance, and for providing them an exceptional opportunity to witness their operations firsthand. Such industrial visits play a vital role in bridging the gap between theoretical knowledge and practical application.