

RAMANUJAN COLLEGE
Accredited Grade 'A++ (3.71)' by NAAC
(University of Delhi)
C.R. Park Main Road, Block H,
Kalkaji, New Delhi-110 019
ISO 9001:2008 Certified Organisation



रामानुजन महाविद्यालय
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)
(दिल्ली विश्वविद्यालय)
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,
कालकाजी, नई दिल्ली- ११००१९
आई एस ओ ९००१:२००८ प्रमाणित संगठन

NOTICE
PLACEMENT & CAREER DEVELOPMENT CELL
COLLZY
Internship Notice

Date- 21st November 2023

Notice No: 231126

About the Company

Collzy is one of India's fastest growing EdTech Company, focused on Test Preparation, and easing the admission process for International Universities with online presence. We are a high growth company backed by professionals with highest qualifications and corporate experience in India and abroad. We have been experiencing 3X growth year on year and have deployed cutting-edge technology to solve the most pressing concerns of Indian students.

Website: www.collzy.com

Profile:

1. Digital Marketing Intern
2. Faculty Operation Intern

Eligibility: All Courses | All Year

Stipend:

1. Digital Marketing Intern : ₹4000 Per Month + Incentives (work from home)
2. Faculty Operation Intern : ₹ 7000 Per Month (work from office)

Job Location: Noida, Gurugram

Roles and responsibilities:

1. Digital Marketing Intern
 - Strategize and implement online presence, and marketing campaigns through web SEO/SEM, email, social media and display advertising through all media channels like google, Facebook, Instagram, LinkedIn, Twitter, YouTube, etc.
 - Actively explore additional online channels for Brand promotion and Utilize analytics through online platforms like Google, FB, etc. to drive results.
 - Content development, creation, maintenance and up gradation of websites.
 - Take regular feedback from sales teams, conduct independent market research and suggest improvement to product, improve pricing and take other initiatives to maximize revenue

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2. Faculty Operation Intern

- Responsible for managing and creating content for courses like CUET/CAT/SAT
- Ensure score improvement of students through regular quality content, tracking and target support
- Effective handling of in-house and institutional seminars through presentations and workshops which results in building preference for the Organization amongst target students.
- Indulge into business development activities which result in active enrollments.

Skills and Competencies required:

1. Digital Marketing Intern

- Must be dedicated and keen to adapt in challenging environment.
- Familiarity with latest trends, technologies and methodologies in graphic design, web design, production, etc.
- Knowledge of website analytics tools (e.g., Google Analytics), SEO/SEM, marketing database, website development, email, social media and/or display advertising.
- Good communications skills (written and spoken) along with being articulate.

2. Faculty Operation Intern

- Must be dedicated and keen to adapt in challenging environment.
- Must be presentable and approachable.
- Good communications skills (written and spoken) along with being articulate.

Apply at: <https://forms.gle/zKd8mkGAARiTzZt1A>

Last Date to Register: 23rd November 2023

In case of any queries, please contact [Kartik](#) (Placement Co-Ordinator).

Note: If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behavior, companies deny to connect with us in further drives.

If your issue is genuine, mail us at placement@ramanujan.du.ac.in explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.