


Name- Mr. Ashish Yadav	
Affiliation- Ramanujan College, University of Delhi	
	Designation and Department: Assistant Professor Department of Management Studies
	Education and Training: <ul style="list-style-type: none"> ● Ph.D. in Commerce (Pursuing) ● M.Phil. ● UGC NET (June 2015) ● M.Com. (2015) from University of Delhi ● B.Com.(H) (2013) from Ramjas College, University of Delhi
Contact info Ph: 9871724388 Email: ashish.yadav@ramanujan.du.ac.in	Areas of Interest: Marketing Subjects Taught: Business organization and management, Entrepreneurship Development, Advertising and Personal Selling,
Research Publications: Published Research Papers: <ul style="list-style-type: none"> ● Babu, D. & Yadav, A. (2022). “Status Of Women Entrepreneurship in India: With Special Reference To Uttar Pradesh”, Journal of Modern Management & Entrepreneurship, Vol 12, No.03,19-23, ISSN:2231-167x ● Babu, D. & Yadav, A. (2021). “Impact Of Covid 19 On START-UPS With Special Reference To Uttar Pradesh Published in International Journal of Advanced Research in Commerce, Management & Social Science 	

(IJARCMSS), ISSN: 2581-7930, Volume 04, No. 02(II), October – December 2021, pp 55-59.

Conferences-Seminars Presentations and Participations:

- Attended a webinar organized by NDIM on the topic-Economic Policies post covid-19 & Economic Growth held on 23rd July,2021
- Participated In the Regional Webinar On “Investors Education” Organized by Department of Commerce & Business Studies in Collaboration with SEBI & Multi Commodity Exchange of India Ltd. (MCX) On August 06,2020
- Participated In The International E- Seminar “On Indian Economy Post Covid-19: Opportunities And Challenges ”, On 5th & 6th June 2020, Organised by Department Of Commerce ,In association with IQAC, College Of Vocational Studies ,DU.
- Participated In The “Webinar on World Environment Day 2020: Time To Reboot Humanity’s Relationship With Nature,” On 5th June 2020, Organised by The School Of Business, Public Policy and Social Entrepreneurship, Ambedkar University Delhi .
- Participated In the Webinar On “Societal Marketing: The New Normal”, organized On 15th May 2020, by Department Of Management And Financial Studies, Shaheed Rajguru College Of Applied Sciences For Women, University Of Delhi.
- Participated In the Webinar on “Cyber Security, Safety & Privacy In Today’s Digital World” By Mr. Samir Datt, Organised By Kalindi College NCWEB On 17th May 2020.
- Participated In The Webinar On “AN INSIGHT INTO PROTECTION FROM FIANCIAL FRAUDS ” On 06th October 2021 Organised by Department Of Commerce , Hansraj College ,University Of Delhi .