Name of the Faculty: Dr. Preeti Bansal



Institution: Ramanujan College, University of Delhi

Designation and Department

Assistant Professor,

Department of Management Studies

Education and Training

- Ph.D. from Delhi School of Economics, University of Delhi in 2021.
- Master of Commerce (M.Com.) from Sikkim Manipal University in 2014
- Post Graduate Diploma in Global Business Operations from Shri Ram College of Commerce, University of Delhi in 2009
- Bachelor of Commerce (Honours) from Lady
 Shri Ram College for Women, University of Delhi in
 2006

Contact Information

Email: preeti.bansal@ramanujan.du.ac.in

Areas of Interest

Teaching: Finance, Investments, Statistics Research: Investments and Corporate Finance

Subjects Taught

Financial Management, Investment Management, Business Statistics

Experience: 14 Years of teaching and research experience.

Invitation as a Resource Person

- 1. Resource person in the Faculty Development Programme on "Academic Writing and Research Methodology" from 16th to 29th November 2018 organized by the Department of Commerce, Hansraj College, University of Delhi.
- **2.** Resource person in one-week Online Faculty Development Programme (FDP) titled "Quantitative Research Design and Application of SPSS on August 26 and 27, 2023 organized by Guru Nanak Khalsa Institute of Technology and Management Technical Campus, Yamuna Nagar.

Research Publications

- **1.** Research paper titled "Financial Crisis and Leverage Determinants: A Juxtaposition of pre and post-crisis periods using HLM" published in Indian Journal of Finance, in Volume 16, issue 6, June 2022, pp. 8-26. ISSN No. 0973-8711. Scopus Indexed. C category in ABDC.
- 2. Published a paper titled "Should Leverage Models Employ Time Varying or Time Invariant Firm Factors? An Empirical Analysis of Indian Listed Firms." published in FIIB Business Review, in Volume X, issue 3, July 2021, pp. 1-13. Print ISSN No. 23197145. (Scopus Indexed) and ABS listed.
- 3. Research paper titled "Moderating Impact of Foreign Financing Government Ownership, Firm-Liquidity and Size on Leverage" published in Finance India, in Volume XXXV (2) June 2021, pp. 349-374, Scopus Indexed. C category in ABDC.
- 4. Published a research paper titled "Macroeconomic Antecedents of Capital Structure Decision-Making" in Journal of Lal Bahadur Shastri Institute of Management Studies, in Volume XV, No. 2, July- December, 2017, pp. 62-80. Print ISSN No. 0972-8031.

- 5. Published a research paper titled "An Empirical Assessment of Quantitative factors determining Dividend Policies of Listed Firms in India" published in Primax IJCMR, Volume No. 8, Issue No. 2, July-Sept 2020. ISSN No. 2321-3612
- 6. Published a research paper titled "Firm Size and Profitability: A Study of Indian Pharmaceutical Industry" in Journal of Lal Bahadur Shastri Institute of Management Studies, in Volume XIII, No. 1, January-June, 2015, pp. 35-43. Print ISSN No. 0972-8031.
- 7. Research paper titled "Impact of Financial leverage on Firm's Performance and Valuation: A Panel Data Analysis" published in Indian Journal of Accounting, Vol. XLVIII (2), December, 2016, pp. 73-80. ISSN: 0972-1479 (Print) 2395-6127 (Online).
- 8. Published a research paper titled "An Empirical Assessment of the Study of Relationship Between Organizational Commitment and Job Performance" in CPJ Global Review, an International Journal, Volume VI (I), July 2014, pp. 57-63. ISSN No. 0975-1874.
- 9. Published a research paper titled "An Empirical Study of Determinants of Dividend Policy in India with special reference to the Banking Industry" in Prabandhgyan, an International Journal of Management, Volume III (II), September 2014, pp. 35-44. ISSN No. 2319-6351.

Chapters in Edited Books

- 1. Chapter in the book, "Impact of R&D Intensity on Market Capitalization", published in book titled "Emerging issues in finance" edited by Dr Amit Kumar Singh and published by Galgotia Publishing Company in 2017, pp. 43-54. ISBN: 978-93-86184-42-9.
- 2. Chapter in the book, "Prospective Impact and Challenges of India's Historic Tax Regime: GST", published in the book titled "Goods and Services Tax: The Road Ahead" edited by Dr Megha Agarwal and published by Edge India Publications in 2017, pp. 163-173, ISBN: 978-81-933596-0-0.

Papers Published in Conference Proceedings

- Presented paper titled "An Empirical Study on Effect of Determinants of Dividend Policy with Special Reference to Pharmaceutical Industry in India" in the International Conference on "Progressing Towards Responsible Economy: Issues And Perspectives" on 10th January 2015 at Delhi Institute of Advanced Studies, Rohini, Delhi. The full-length paper was published in Conference Proceedings. pp. 65-74. ISBN Number: 978-81-927406-4-5
- 2. Presented paper titled "Changing Dimensions Of Corporate Governance In Unlisted Companies" in the International Conference on "Corporate Governance: A Paradigm Shift" on 10th 11th April 2015 at Maharaja Agrasen Institute of Management Studies, Rohini Delhi. The full-length paper was published in Conference Proceedings. Pp. 110-116. ISBN Number: 978-93-84869-53-3

Conferences and Seminar Presentations

- Presented paper titled "Impact of Financial leverage on Firm's Performance and Valuation: A Panel Data Analysis" in International Conference on "Corporate Finance, Governance & Sustainability" from 21st to 23rd October, 2016 at Delhi School of Business, VIPS - Technical Campus, Delhi.
- 2. Presented paper titled "Prospective Impact and Challenges of India's Historic Tax Regime: GST" in the 5th AICC organized by Department of Commerce, Delhi School of Economics, University of Delhi on "Startup to Sustainability: Initiatives and Challenges" on 4th-5th November 2016.

Key Workshops And Seminars Attended

- **1.** Two Day Faculty Development Program on "Advanced Statistical Tools for Management Research" on the 20th 21st June, 2014 at Delhi Institute of Advanced Studies, Rohini, Delhi.
- 2. Six Days Workshop on **"Data Analytics"** organized by the University School of Management Studies, GGSIPU from 21st 26th July 2014.

- 3. Ten Day UGC National Workshop on "Research Methodology in Social Sciences" organized by Sri Guru Nanak Dev Khalsa College, University of Delhi from 21st 31st March, 2016.
- 4. Seven day Faculty Development Program on "Structural Equation Modelling and Qualitative Research" organized at JRE Group of Institutions, Greater Noida from 15th 21st June, 2016.
- 5. Two Day workshop on "Research Paper Writing and Publishing" organized by the department of Humanities and Social Science of Jaypee Institute of Information Technology, Noida from 29th 30th July, 2016.
- 6. Attended a workshop on "Cyber Laws and Crimes" organized by Department of Commerce, Delhi School of Economics, University of Delhi, on 21st January, 2017.
- 7. Completed Two Week Online Workshop on "Comprehensive e-Learning to e-Training guide for Administrative Work" conducted by Ramanujan College, University of Delhi from May 25 to June 5, 2020.