

**RAMANUJAN COLLEGE**  
Accredited Grade 'A++ (3.71)' by NAAC  
(University of Delhi)  
C.R. Park Main Road, Block H,  
Kalkaji, New Delhi-110 019  
ISO 9001:2008 Certified Organisation



**रामानुजन महाविद्यालय**  
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)  
(दिल्ली विश्वविद्यालय)  
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,  
कालकाजी, नई दिल्ली- ११००१९  
आई एस ओ ९००१:२००८ प्रमाणित संगठन

**NOTICE**  
**PLACEMENT & CAREER DEVELOPMENT CELL**  
**Placify Technologies**  
**Placement Notice**

Date- 30<sup>th</sup> December 2023

**Notice No: 231221**

**About the Company**

At Placify, we believe that embarking on a career journey should be a smooth and tranquil experience. Our mission is to alleviate the anxieties and uncertainties often associated with finding placements and internships by offering innovative solutions that empower and guide you every step of the way. At Placify, we're not just another placement and internship platform – we're your partners in shaping your career journey. Our commitment to innovation, student-centricity, and industry connections sets us apart and makes us the ideal choice for your placement and internship needs. Here's why choosing Placify Technologies can make all the difference.

Website: <https://placifytechnologies.com/>

**Profile:** Business Development - Trainee/Associate

**Eligibility:** All courses | 2024 Batch

**Training Period Salary:** 17k Per Month + 10k (Incentives / Variable)

**CTC:** 5 LPA ( 3LPA Fixed+ 2LPA Variable)

**Duration of Training Period:** 6 months

**Job Location:** Jaipur, Rajasthan

**Roles and responsibilities:**

- Career Counselling.
- Calls to customers/ B2B/ B2C both.
- Support the client answering and solving their queries.
- Follow up with the potential clients.
- Pitch and promote the organisation services.

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- Revenue generation.
- Maintaining day to day pipelines and identifying prospective clients.

### Skills and Competencies required:

- Proficiency in MS Office and CRM software (e.g. Salesforce)
- Proficiency in English
- Market knowledge
- Communication and negotiation skills
- Ability to build rapport
- Time management and planning skills

**Note:** The initial 6 months will serve as a training period, followed by the commencement of the job.

### Interview Process

- 1st round GD (on Google meet)
- 2nd round of virtual interview (individually)
- Will inform all the selected students via mail.

Apply at: <https://forms.gle/F94y7vdrEezyXkNy7>

Last Date to Register: 1<sup>st</sup> January 2024

In case of any queries, please contact [Prince](#) (Placement Co-Ordinator).

**Note:** If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behaviour, companies deny to connect with us in further drives.

If your issue is genuine, mail us at [placement@ramanujan.du.ac.in](mailto:placement@ramanujan.du.ac.in) explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.