

RAMANUJAN COLLEGE
Accredited Grade 'A++ (3.71)' by NAAC
(University of Delhi)
C.R. Park Main Road, Block H,
Kalkaji, New Delhi-110 019
ISO 9001:2008 Certified Organisation



रामानुजन महाविद्यालय
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)
(दिल्ली विश्वविद्यालय)
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,
कालकाजी, नई दिल्ली- ११००१९
आई एस ओ ९००१:२००८ प्रमाणित संगठन

NOTICE
PLACEMENT & CAREER DEVELOPMENT CELL
InShorts
Placement Notice

Date- 23rd December 2023

Notice No: 231216

About the Company

Inshorts Group is operating content distribution tech platforms with a user base across India, USA, UK, UAE, Canada and Southeast Asia. The applications currently operated by us include Inshorts, a tech platform that provides links/access for articles sourced from various third party publishers to users and is the highest rated and #1 app for English content, with more than 10 million users on its platform; Public, a location-based tech platform for hyper local information, content, updates, jobs, events, religious and cultural programs. With over 60 million active users, Public is the largest location-based tech platform and is available in all major languages.

Website: <http://inshorts.group/>

Profile: Tamil Marketing Executive

Eligibility: B. Com, B. Com (h), BMS | 2024 Batch & Pass-outs

***Candidate must be fluent in Tamil Language**

CTC: INR 3-5 LPA

Location: Noida

Roles and responsibilities:

- Manage advertising campaigns across display, search, and other partners.
- Create content - brand-related and more socially-oriented, short-form marketing copies
- Explore new avenues for marketing the app
- Collaborate on copy and design process with our in-house design team.
- Continually analyze and optimize a variety of online and offline advertising campaigns.

Skills and Competencies required:

- Strong analytical foundation with meticulous attention to detail.
- Strong verbal and written communication skills.
- Strong intellectual curiosity.

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- Extremely organized and detail oriented.
- Proficiency in Excel

Apply at: <https://forms.gle/ndZQMeqHpuv9Js8V6>

Last Date to Register: 25th December 2023

In case of any queries, please contact [Mansi](#) (Placement Co-Ordinator).

Note: If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behavior, companies deny to connect with us in further drives.

If your issue is genuine, mail us at placement@ramanujan.du.ac.in explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.