

RAMANUJAN COLLEGE
Accredited Grade 'A++ (3.71)' by NAAC
(University of Delhi)
C.R. Park Main Road, Block H,
Kalkaji, New Delhi-110 019
ISO 9001:2008 Certified Organisation



रामानुजन महाविद्यालय
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)
(दिल्ली विश्वविद्यालय)
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,
कालकाजी, नई दिल्ली- ११००१९
आई एस ओ ९००१:२००८ प्रमाणित संगठन

NOTICE
PLACEMENT & CAREER DEVELOPMENT CELL
IxamBee
Placement Notice

Date- 2nd August 2023

Notice No: 230801

About the Company

IxamBee (ATOZLEARN EDUTECH PVT LTD) is an online learning company that leverages technology to customize content and make quality education accessible. We help unskilled graduates and undergraduates in preparation for competitive exams for jobs in the central government banks, state governments, railways, LIC, etc. More than 10 million students have benefited from IxamBee.

IxamBee is a team consisting of professionals who have previously worked in RBI, MakeMyTrip, SIDBI, ICICI Bank, Union Bank, CARE Rating, Capgemini, and other prestigious organizations and have graduated from top institutes such as IIM Ahmedabad, ISB Hyderabad, IIT Roorkee, IIT Bombay, Delhi University, and others.

Website: <https://www.ixambee.com/>

Profile: Marketing Interns

Eligibility: All courses | 2024 Batch & Pass-outs.

Stipend: 10K

Job Location: Noida.

Duration: 3 Months.

Roles and responsibilities:

- Work on building engagement in social media platforms.
- Write on platforms such as Quora, Reddit.
- Work on digital marketing activities.
- Designing and presenting new social media campaign ideas.
- Monitoring all social media platforms for trending news, ideas, and feedback.
- Contributing to the creation of mock-ups, email campaigns, and social media content.

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Skills and Competencies required:

- Familiarity with social media strategies and platforms.
- Ability to multi-task and take initiative.
- Flexible work schedule.
- Hardworking and dedicated outlook.
- Ability to take direction and absorb information quickly.
- Experience with content creation a plus, even if not professionally.

Note:

1. Perks of the internship:

- Offer Letter
- Letter of Recommendation (to the best performers)
- Flexible working hours

Apply at: <https://forms.gle/gvCFRHjS2Fv94Rju7>

Last Date to Register: 4th August 2023.

In case of any queries, please contact **POC Name: [Khushi Gupta](#)** (Placement Co-Ordinator).

Note: If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behavior, companies deny to connect with us in further drives.

If your issue is genuine, mail us at placement@ramanujan.du.ac.in explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.