

RAMANUJAN COLLEGE
Accredited Grade 'A++ (3.71)' by NAAC
(University of Delhi)
C.R. Park Main Road, Block H,
Kalkaji, New Delhi-110 019
ISO 9001:2008 Certified Organisation



रामानुजन महाविद्यालय
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)
(दिल्ली विश्वविद्यालय)
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,
कालकाजी, नई दिल्ली- ११००१९
आई एस ओ ९००१:२००८ प्रमाणित संगठन

NOTICE
PLACEMENT & CAREER DEVELOPMENT CELL
Logyify India
Internship Notice

Date- 3rd November 2023

Notice No: 231107

About the Company

At Logyify, we are committed to being your trusted partner in career counseling and guidance. Our team of expert career counselors is dedicated to helping you find your path to a fulfilling and successful career. We offer personalized support and a range of services, including comprehensive career assessments and one-on-one counseling sessions, to help you make informed decisions about your future. We believe that each person's journey is unique, and we are committed to building a roadmap that aligns with your goals.

Website: <https://www.logyify.com>

Profile:

1. Business Development Intern
2. Sales Intern

Eligibility: All Courses | All Years

Stipend: INR 5K

Job Location: Work from home

Duration: 90 working days following the training period of 15 days

Roles and responsibilities:

1. Business Development Intern
 - Assist in researching potential B2C clients and markets to identify new business opportunities.
 - Collaborate with the Sales team to prepare sales proposals, presentations, and product demonstrations.
 - Engage with prospective clients through emails, cold calls, and other communication channels.

RAMANUJAN COLLEGE

Accredited Grade 'A++ (3.71)' by NAAC
(University of Delhi)
C.R. Park Main Road, Block H,
Kalkaji, New Delhi-110 019
ISO 9001:2008 Certified Organisation



रामानुजन महाविद्यालय

नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)
(दिल्ली विश्वविद्यालय)
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,
कालकाजी, नई दिल्ली- ११००१९
आई एस ओ ९००१:२००८ प्रमाणित संगठन

- Initiate conversations to understand client needs and effectively convey the value of our products/services.
- Work closely with the team to schedule meetings and demonstrations with potential clients.
- Provide necessary background information and insights to sales representatives to enhance their pitch.
- Conduct research to stay informed about industry trends, competitor activities, and potential market opportunities.
- Compile and present findings to contribute to the development of targeted sales strategies.
- Aid in preparing business development-related documentation such as proposals, presentations, and contracts.
- Assist in organizing business development events and networking opportunities.

2. Sales Intern

- Assist in researching potential B2C clients and markets to identify new business opportunities.
- Collaborate with the Sales team to prepare sales proposals, presentations, and product demonstrations.
- Engage with B2C clients through various communication channels, addressing inquiries and providing necessary information.
- Support the Sales team in maintaining positive customer relationships and addressing customer concerns.
- Assist in organizing meetings and appointments with potential and existing B2C clients.
- Collaborate with internal teams to ensure smooth order processing and delivery.
- Help conduct market research to identify trends, competitive landscape, and potential areas for growth in the B2C sector.
- Aid in preparing sales-related documents such as negotiations, contracts, and follow-up emails.
- Support the planning and execution of sales events, workshops, and promotional activities.

Skills and Competencies required:

1. Business Development Intern

- Strong organizational skills with a keen attention to detail.
- Excellent verbal and written communication abilities.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).
- Basic understanding of business development principles and B2B sales processes is advantageous.
- Demonstrated ability to handle confidential information with discretion and professionalism.
- Enthusiastic team player eager to learn and make valuable contributions.

RAMANUJAN COLLEGE

Accredited Grade 'A++ (3.71)' by NAAC
(University of Delhi)
C.R. Park Main Road, Block H,
Kalkaji, New Delhi-110 019
ISO 9001:2008 Certified Organisation



रामानुजन महाविद्यालय

नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)
(दिल्ली विश्वविद्यालय)
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,
कालकाजी, नई दिल्ली- ११००१९
आई एस ओ ९००१:२००८ प्रमाणित संगठन

2. Sales Intern

- Strong organizational skills with keen attention to detail.
- Effective verbal and written communication skills.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).
- Basic understanding of sales processes and customer relationship management is advantageous.
- Ability to handle confidential information professionally and ethically.
- Enthusiastic team player eager to learn and contribute to the sales team's success.

Apply at: <https://forms.gle/HYzjDwpSMM1A8b8r7>

Last Date to Register: 5th November 2023

In case of any queries, please contact [Arunabh Jain](#) (Placement Co-Ordinator).

Note: If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behaviour, companies deny to connect with us in further drives.

If your issue is genuine, mail us at placement@ramanujan.du.ac.in explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.