

**RAMANUJAN COLLEGE**  
Accredited Grade 'A++ (3.71)' by NAAC  
(University of Delhi)  
C.R. Park Main Road, Block H,  
Kalkaji, New Delhi-110 019  
ISO 9001:2008 Certified Organisation



**रामानुजन महाविद्यालय**  
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)  
(दिल्ली विश्वविद्यालय)  
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,  
कालकाजी, नई दिल्ली- ११००१९  
आई एस ओ ९००१:२००८ प्रमाणित संगठन

**NOTICE**  
**PLACEMENT & CAREER DEVELOPMENT CELL**  
**Beryl India**  
**Internship Notice**

Date- 3rd November 2023

**Notice No: 231104**

**About the company**

Beryl India is a digital marketing and design agency based in Noida, Uttar Pradesh, India They offer services such as website development, content marketing, and networking The company was founded in July 2010 by Prashant Gupta .They are a data-driven company that can guide you in amplifying brand awareness and increasing revenue without any increase in CapEx.

Website: <https://beryl.agency/>

**Profile:**

1. HR Recruiter Intern
2. Content Creator Intern

**Eligibility:** All Courses | All Years for both the profiles

**Stipend:**

1. HR Recruiter Intern: Upto INR 10K
2. Content Creator Intern: Upto INR 15K

**Job Location:** Sector 11, Noida

**Duration:** 6 months

**Roles and responsibilities:**

1. HR Recruiter Intern
  - Searching candidates and interns for various positions
  - Interviewing and shortlisting the candidates
  - Handling the documents
  - Handling all the pre and post-recruitment formalities

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### 2. Content Creator Intern

- Create and develop a wide range of content, including but not limited to articles, blog posts, social media updates, videos, infographics, and more
- Collaborate with the marketing team to define content strategies that align with our brand identity and target audience.
- Conduct thorough research to generate original and data-driven content ideas that address industry trends, customer pain points, and relevant topics
- Maintain and follow a content calendar to ensure consistent and timely delivery of content.
- Optimize content for search engines to improve our online visibility and reach.
- Create and edit visual content such as images, videos, and graphics to support written content.
- Monitor audience engagement and adapt content strategies based on performance metrics.
- Manage and maintain our social media presence, including posting and responding to comments as necessary.
- Collaboration: Collaborate with the design, marketing, and other teams to ensure content aligns with branding and marketing objectives.

### Skills and Competencies required:

#### 1. HR Recruiter Intern

- Should be enrolled or have completed in any undergraduate course
- Good communication skill
- Fluency with English language
- Able to manage multiple task

#### 2. Content Creator Intern

- Proven experience as a content creator, writer, or a related role.
- Exceptional writing and editing skills.
- Strong understanding of content marketing and digital marketing strategies.
- Proficiency with content management systems and social media platforms.
- Basic graphic design and multimedia skills.
- Familiarity with SEO best practices.
- Creative thinker with the ability to generate unique and compelling content ideas.
- Strong attention to detail and ability to meet deadlines.

**Note:** Opportunity for PPO

Apply at: <https://forms.gle/WKWThWXsEKCHJ3RG7>

Last Date to Register: 5th November 2023

In case of any queries, please contact [Prakhar Vats](#) (Placement Co-Ordinator).

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**Note:** If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behaviour, companies deny to connect with us in further drives.

If your issue is genuine, mail us at [placement@ramanujan.du.ac.in](mailto:placement@ramanujan.du.ac.in) explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.