RAMANUJAN COLLEGE
Accredited Grade 'A++ (3.71)' by NAAC
(University of Delhi)
C.R. Park Main Road, Block H,
Kalkaji, New Delhi-110 019
ISO 9001:2008 Certified Organisation

रामानुजन महाविद्यालय
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)
(दिल्ली विश्वविद्यालय)
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,
कालकाजी, नई दिल्ली— ११००१६
आई एस ओ ६००१:२००८ प्रमाणित संगठन

NOTICE
PLACEMENT & CAREER DEVELOPMENT CELL
Proffus
Placement Notice

Date- 15th November 2023

Notice No: 231120

About the Company

Designersio is a professional services company dedicated to transforming clients' ideas into tangible success stories. We are a professional services company specializing in design, development, marketing, and legal solutions, dedicated to transforming your ideas into tangible success stories.
Website: https://designersio.com

Profile: Social Media Designer

Eligibility: All course| 2024 Batch & Pass-outs

CTC: 3-5 LPA

Roles and responsibilities:

- Ideate and create visually captivating content for all our social media platforms –posters, infographics, banners, and videos
- Design and develop visual social presentations for advertising, social communities, and brand websites
- Use motion graphics skills to create dynamic and interactive content
- Stay up to date with current social media trends, design techniques, and algorithm changes to ensure content remains relevant and engaging
- Analyze performance metrics and user feedback to make data-driven decisions on design improvements.
- Satisfy customers by determining specifications and identifying their image and style
- Develop and maintain social media networks, websites, and online communities
- Use visual and written language effectively
- Use social sites to connect with customers, fans, and peers
- Develop new strategies for growing existing social communities
- Schedule social media posts based on the optimal times for engagement

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Skills and Competencies required:

- Good knowledge of motions graphics - videos and reels
- Experience in social media designing.
- Able to manage multiple tasks and meet tight deadlines without compromising on the quality of work
- Knowledge of Corel Draw, Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, After Effects, InDesign
- Good knowledge of Social Media (Poster, Banner and Static), Video editing, Reel Designing

Apply at: https://forms.gle/ZyVQ5C93riwiFgxr8

Last Date to Register: 17th November 2023

In case of any queries, please contact Kartik (Placement Cell Co-Ordinator)

Note: If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behavior, companies deny to connect with us in further drives.

If your issue is genuine, mail us at **placement@ramanujan.du.ac.in** explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.