RAMANUJAN COLLEGE
Accredited Grade 'A++ (3.71)' by NAAC
(University of Delhi)
C.R. Park Main Road, Block H,
Kalkaji, New Delhi-110 019
ISO 9001:2008 Certified Organisation

रामानुजन महाविद्यालय
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)
(दिल्ली विश्वविद्यालय)
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,
कालकाजी, नई दिल्ली– ११००१६
आई एस ओ ६००१:२००८ प्रमाणित संगठन

NOTICE
PLACEMENT & CAREER DEVELOPMENT CELL
Proffus
Placement Notice

Date- 09ᵗʰ November 2023

Notice No: 231116

About the company

Proffus provides solutions and/or services like App Development, Web Development, Graphic Design, and Digital Marketing to end users and organizations. We are a professional services company specializing in design, development, marketing, and legal solutions, dedicated to transforming your ideas into tangible success stories. With a relentless commitment to excellence, we merge creativity, technical expertise, and strategic thinking to craft compelling solutions that drive growth and set you apart from the competition.

Website: http://proffus.com/

Profile: Visual and Communication Designer

Eligibility: All Courses | 2024 Batch & Pass-outs

CTC: 3 - 5 LPA

Job Location: J-6, Block J, Reserve Bank Enclave, Paschim Vihar, New Delhi, Delhi 110063

Roles and responsibilities:

- Identifying brand messages to convey in the project.
- Customizing the designs to the interests of target audiences.
- Using the strategic placement of promotional copy and photography.
- Creating visuals for diverse platforms, such as websites and social media platforms.
- Good knowledge in logo designing, Package designing and Branding
- Staying up to date with industry trends to keep ahead of competitor.
- Translating complex idea and message into visual representation that are easily understood by the target audience.
- Designing layouts that effectively organize content and create visual flow

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Skills and Competencies required:

- Excellent written and verbal communication skills.
- Knowledge of Corel draw, Adobe Illustrator, Adobe Photoshop
- Knowledge of Adobe Premier Pro, After Effects, InDesign
- Good knowledge of logo designing, Packaging and Branding

Apply at: https://forms.gle/87bL1YHDXWhkoNJa9

Last Date to Register: 11th November 2023

In case of any queries, please contact Kartik (Placement Co-Ordinator).

Note: If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behavior, companies deny to connect with us in further drives.

If your issue is genuine, mail us at **placement@ramanujan.du.ac.in** explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.