

**RAMANUJAN COLLEGE**  
Accredited Grade 'A++ (3.71)' by NAAC  
(University of Delhi)  
C.R. Park Main Road, Block H,  
Kalkaji, New Delhi-110 019  
ISO 9001:2008 Certified Organisation



**रामानुजन महाविद्यालय**  
नैक द्वारा मान्यता प्राप्त ग्रेड ए++ (३.७१)  
(दिल्ली विश्वविद्यालय)  
सी आर पार्क, मुख्य सड़क, ब्लॉक एच,  
कालकाजी, नई दिल्ली- ११००१९  
आई एस ओ ९००१:२००८ प्रमाणित संगठन

**NOTICE**  
**PLACEMENT & CAREER DEVELOPMENT CELL**  
**Zielhoch**  
**Internship Notice**

Date- 24<sup>th</sup> November 2023

**Notice No: 231129**

**About the Company**

Zielhoch, headquartered in Delhi, is one of India's most reliable consulting firms. As financial advisors, we primarily focus on providing help to all individuals who have aspired to be financially self-sufficient. VISION - "We aim SIMPLICITY we advocate TRANSPARENCY we stand by COMMITMENT we swear by VALUES." MISSION - "By designing a well-diversified portfolio based on our customers' attitudes and needs, we aim to give superior financial literacy. In today's fast-paced and increasingly sophisticated global world, maintaining our basic values of providing exceptional customer service, operating with honesty and responsibility, and supporting staff growth is vital." PRIMARY FOCUS - "To make one believe that the certainties outweigh the uncertainties, and be ready for such situations".

**Website:** [www.zielhoch.com](http://www.zielhoch.com)

**Profile:** Internship (Marketing, Finance & HR)

**Eligibility:** BMS, B.Com (Honors), B.Com | All Years

**Stipend:** Up to INR 15k (Performance-based)

**Duration:** 45-60 Days (As per the campus)

**Job Location:** Delhi – NCR / Work from Home

**Roles and responsibilities:**

1. Marketing
  - Pitching of product
  - Matching Needs with Product Benefits
  - Product Positioning
  - Lead Generation
  - Business Development
  - Primary & Secondary Market Research
  - Handling client queries

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- Managing Portfolios
  - Cross – Selling
  - Handling existing HNIs
  - Providing services to customers
  - Relationship Management
2. Human Resources
- Collecting data from desired sources.
  - Recruitment & Selection
  - On Boarding Formalities
  - Gathering, Storing & Accessing Employee information
  - Understanding CTC Calculations
  - Primary Screening of Resumes
  - Scheduling of Interviews
  - Part of Employee Engagement Team
3. Finance
- Introduction (Setting the Context)
  - Basics
  - Classifying your Market Activity
  - Understanding FSA Analysis
  - Understanding Ratio Analysis
  - Understanding Taxation Calculations
  - Financial Market Research

### Skills and Competencies required:

- Proper knowledge of MS Office (Word, PowerPoint, Excel, Outlook).
- Efficient in verbal and written communication.
- Adequate knowledge of marketing & sales, finance, and human resource management.
- Should be able to work in flexible hours.
- Awareness of Digital Marketing tools, Facebook, LinkedIn.
- Online tools to make presentations, Marketing Research tools.

**Note:** Ziehoch also provides a Pre-Placement Opportunity.

Apply at: <https://forms.gle/ZrSTDLNsP1tkezLn8>

Last Date to Register: **25<sup>th</sup> November 2023 5:00 PM**

In case of any queries, please contact [Anurag](#) (Placement Co-Ordinator).

**Note:** If you are applying for this Placement/Internship Drive, then it is compulsory for you to attend the interview session, if not then you will be **BLACKLISTED**, and won't be able to appear for any further Placement Drives. We at Placement and Career Development Cell work hard to invite companies at the campus to recruit students, but with this behaviour, companies deny to connect with us in further drives.

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If your issue is genuine, mail us at [placement@ramanujan.du.ac.in](mailto:placement@ramanujan.du.ac.in) explaining why you didn't attend the session.

If your reason would be genuine your name will be withdrawn from the BLACKLIST.